



# GROW THE CATEGORY THROUGH NEW OCCASIONS

## TAKE ADVANTAGE OF NEW WAYS TO SELL ICE CREAM & INCREASE YOUR REVENUE

There's a card for almost every occasion: congratulations, sorry, love you...but what could be better than saying it with ice cream, right? Introducing Chill Box from fwip. The compostable and reusable Chill Box keeps 3 servings of fwip cold for 2 hours. The sleeve even has space for a personal message. Perfect for your customers to share a delicious treat with friends and loved ones.

**60%**  
MORE SALES  
WITH CHILL BOX



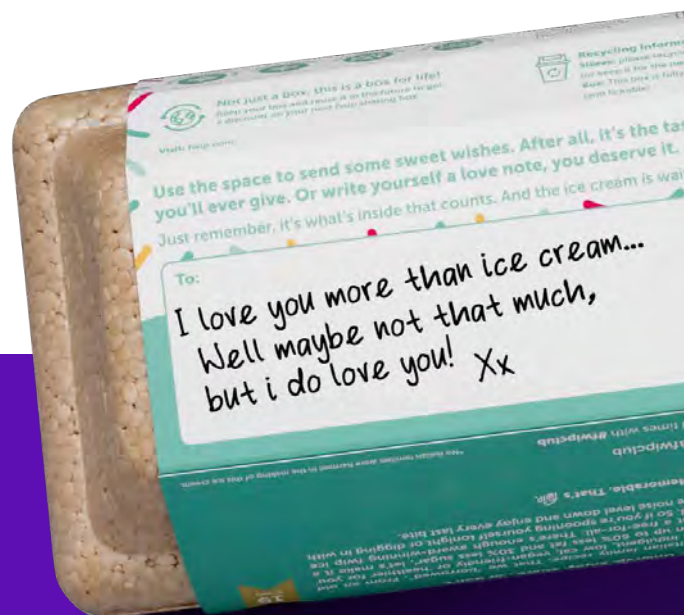
**New occasions**  
for sharing & gifting



**Boost revenue**  
with ice cream sales



**Ideal for delivery**  
& takeaway



## GET YOUR ORDER IN TODAY

60x Chill Boxes with sleeves &  
2x A4 posters cost £60 + postage

[orders@fwip.com](mailto:orders@fwip.com) | 0207 247 0777 | [fwip.com](http://fwip.com)

# BOOST YOUR ICE CREAM SALES WITH CHILL BOX

## PERFECT FOR SHARING & HOME DELIVERY

fwip up more revenue by offering a smart solution for transporting ice cream. Keeping three servings of fwip cold for two hours, the Chill Box is perfect for ordering home delivery, bringing to a picnic or for a night in. During our trial customers increased their sales by more than 60% on average.



### Zone-3 Unit

Our new compact and premium self-serve stations are delivered with a "Zone-3" unit with space for Chill Boxes and instructions on how to fill the boxes.

### Video Instructions

fwip's self-serve stations feature a high-quality HD digital TV screen which comes preloaded with a video that features a section on how to fill the Chill Boxes.

[Click to watch the video](#)

### Price Boards

All self-serve stations come with Chill Box price boards which can be added to your station. This includes a blank price option, allowing you to adjust the pricing yourself.



Order your Chill Box package today

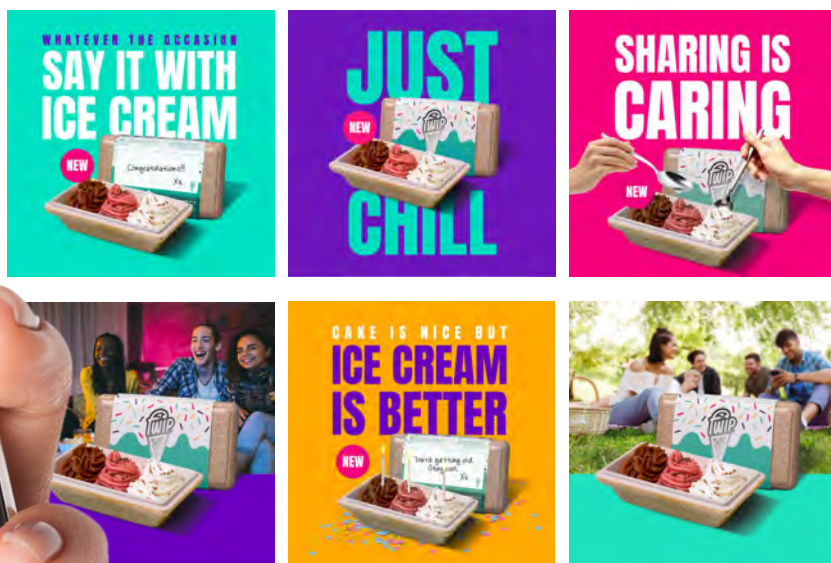
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0207 247 0777

# TARGET YOUR CUSTOMERS WITH ENGAGING MARKETING

Your Chill Box package includes 2 x Standout A4 Posters plus access to a huge selection of social media assets including delivery partner branded images.

[Click to download social assets](#)

**A4 Posters**  
for windows & walls



Order your Chill Box package today

[orders@fwip.com](mailto:orders@fwip.com)  
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