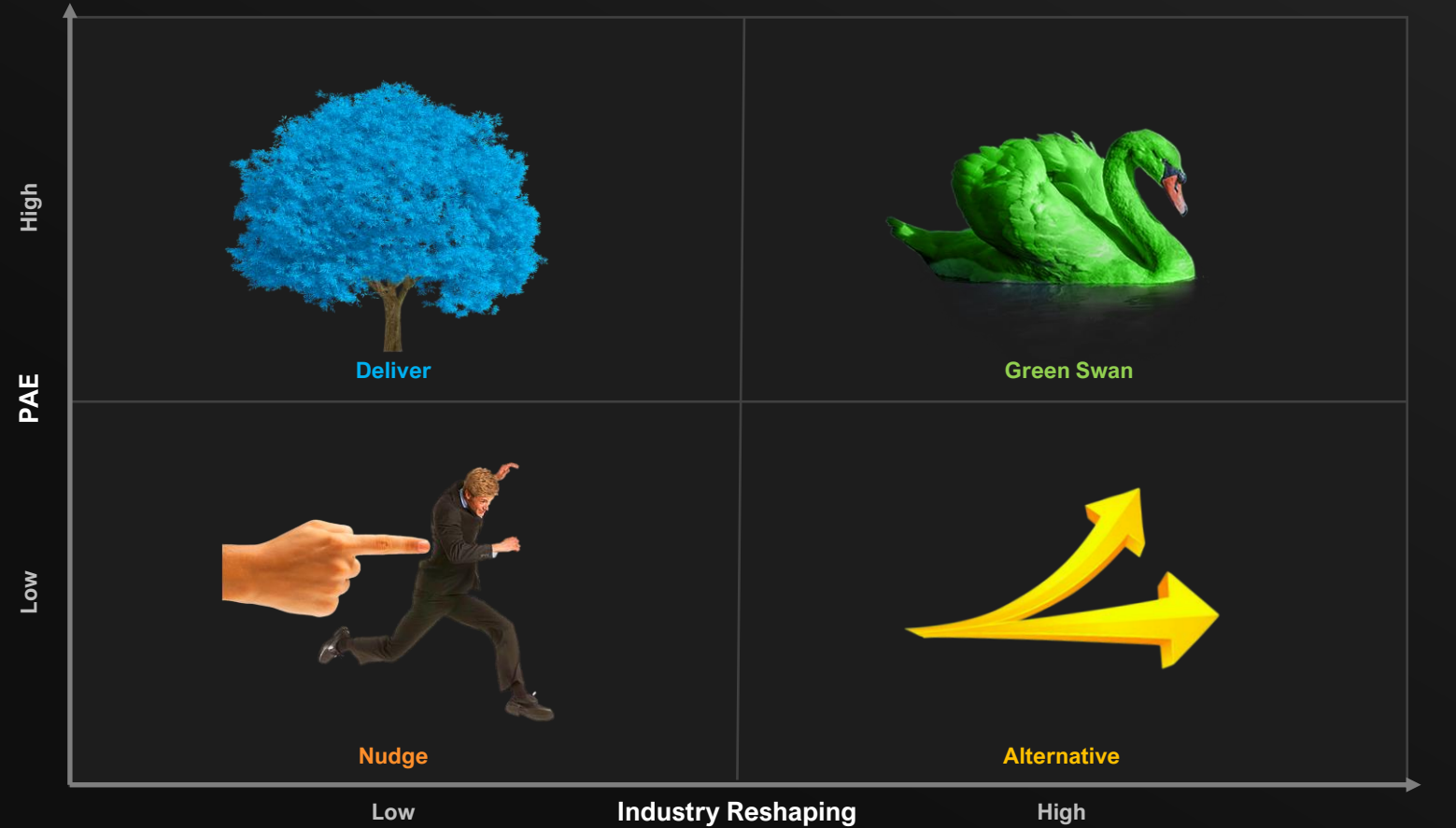


THREE FRAMEWORKS TO DETERMINE GREEN IMPACT

1.

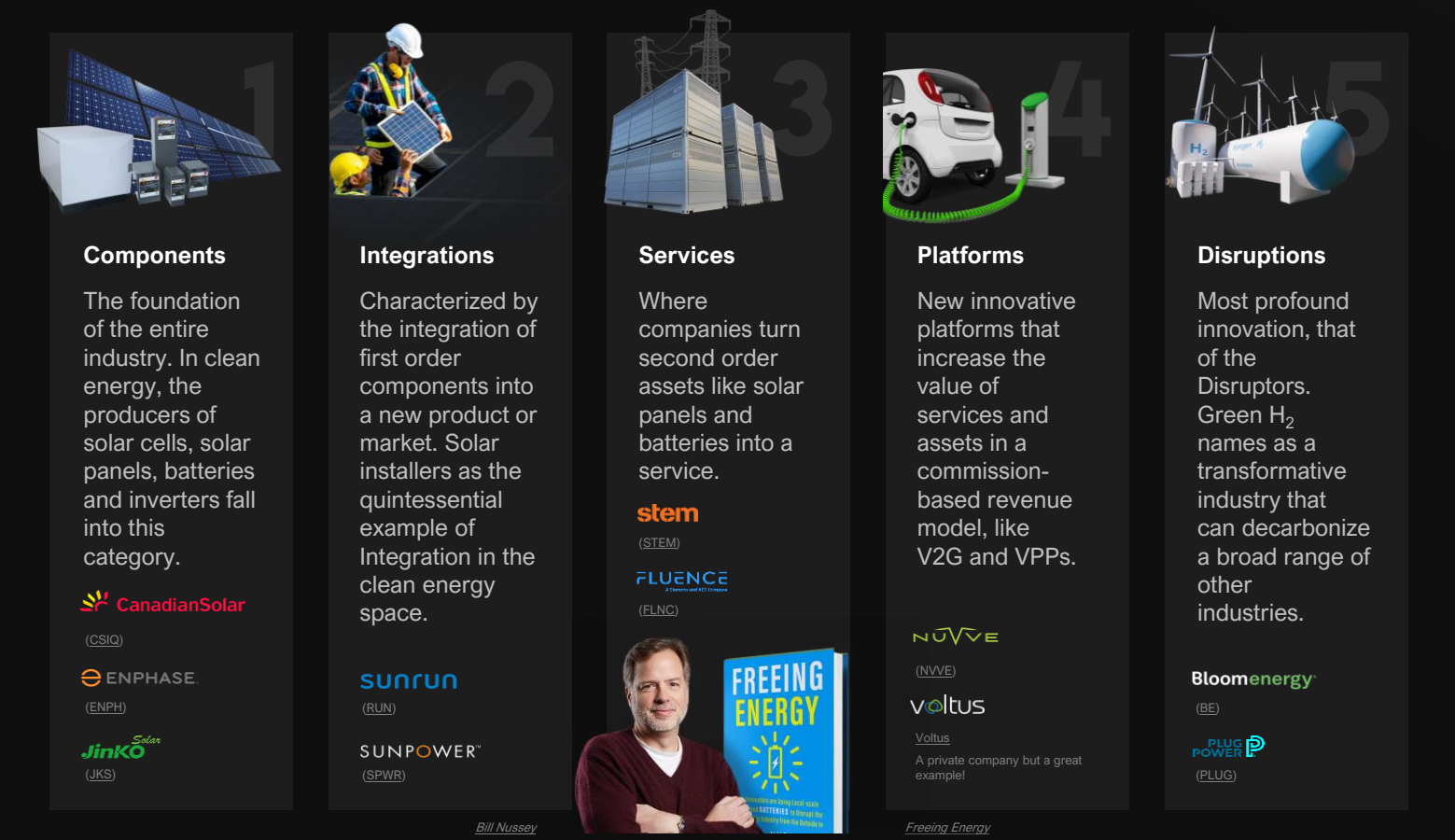
POTENTIAL AVOIDED EMISSIONS x INDUSTRY RESHAPING POTENTIAL

(Mt CO₂e never emitted)



2.

BILL NUSSEY'S 5 ORDERS OF CLEANTECH INNOVATION



3.

CARBON RETURN x TIME VALUE OF CARBON

(\$ per CO₂e never emitted)

