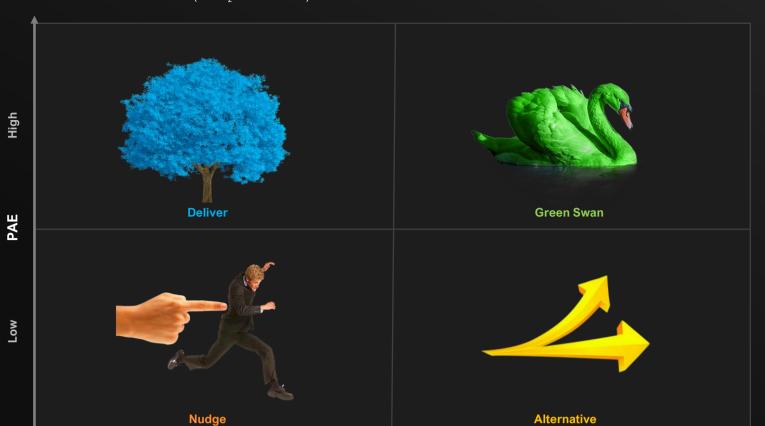
THREE FRAMEWORKS TO DETERMINE GREEN IMPACT



1. POTENTIAL AVOIDED EMISSIONS X INDUSTRY RESHAPING POTENTIAL

(Mt CO₂e never emitted)



Industry Reshaping

BILL NUSSEY'S 5 ORDERS OF CLEANTECH INNOVATION 2.





and inverters fall

into this

JinKO

Low Return (High \$ per PAE cost)



Low

Integrations

Characterized by the integration of first order components into a new product or market. Solar installers as the quintessential example of Integration in the clean energy space.

SUNPOWER



Services

Where companies turn second order assets like solar panels and batteries into a service.

stem





High

Platforms

New innovative platforms that increase the value of services and assets in a commissionbased revenue model, like V2G and VPPs.

NŰVVE

voltus



Disruptions

Most profound innovation, that of the Disruptors. Green H₂ names as a transformative industry that can decarbonize a broad range of other industries.

Bloomenergy

PLUG P

3. CARBON RETURN X TIME VALUE OF CARBON (\$ per CO₂e never emitted)



Supply Chain to be Developed







Solution Adopted, Scaling Up & Competitive