

iClima Circular & Shared Economy Index

THE SUSTAINABLE CONSUMPTION SOLUTIONS
THAT CAN BEND OUR LINEAR ECONOMY

WHY

LESS?

We must abandon the straight-line ‘take-make-waste’ model for a circular economy model without waste. We expect the transition to a circular economy to accelerate in the near future and persist for decades, supported by evolving consumer preferences and producer responsibility.

REDUCE

Sustainable food enablers and new solutions are needed to disrupt the water, land and resource intensity of current food production systems. Solutions include plant based alternatives, new enzymes, Controlled Environment Agriculture (CEA), precision fermentation and cultured meat.

REUSE

Asset sharing optimization, including new transportation solutions. Fashion to be shared, cars and rides to be shared, promoting a new way of ownership.

RECYCLE

Representing key recycled products and recycling processes. Battery recycling is a particularly notable solution which is pivotal to the sustainability of the low carbon economy.

REDESIGN

Rethinking how products are designed and promoting sustainable new methods.

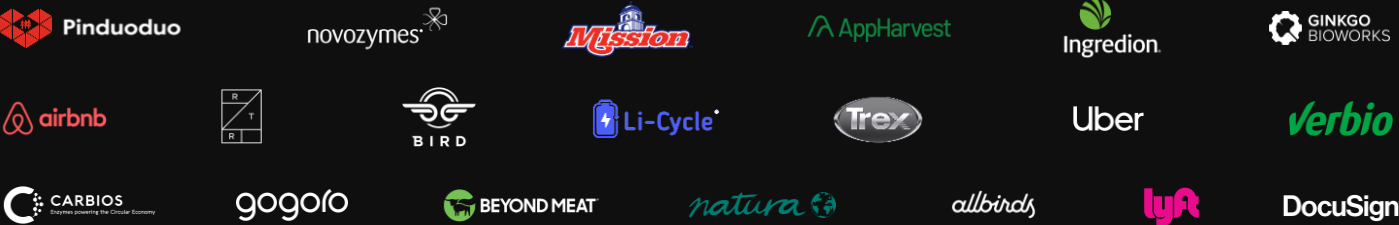
REGENERATE

Synthetic fuels, composting and anaerobic digestion. Solutions that do not require further extraction of resources from the earth.

What companies are in LESS that make it so unique?

Innovative companies, solutions and technologies enabling the transition to a circular, sharing and regenerative economy. These companies are set to lead the transition to sustainable consumption. The key metric for impact is tons of raw materials not consumed.

Sample of companies:



LESS is MORE

Promoting sustainable consumption is a rational decision. Producers are taking their responsibility on sourcing materials’ to ‘Producers are increasingly taking responsibility for sourcing materials and are increasingly required by regulators and consumers to use recycled products and to design with sustainability as a goal.

The companies leading on food solutions and technologies, new retail concepts and recycling processes are bending the current linear, unsustainable, overconsumption based economy.

