



# PREMIUM UNIT VS OTHER FROZEN TREATS



	PREMIUM UNIT	IMPULSE ICE CREAM	SCOOP ICE CREAM	SOFT-SERVE MACHINE	SLUSH MACHINE
Footprint (Sq m)	0.71	0.71-1.09	1.02-1.65	0.40-0.65	0.15-1.20
Self-serve friendly	Yes	Yes	No	No	Yes
Speed to serve (Average)	0-30 secs	Grab & Go	4 min	0-30 secs	60-90 secs
Annual energy consumption	1,269 kWh	2,000-3,100 kWh	15,500-19,000 kWh	15,175-44325 kWh	5,000-15,724 kWh
Product shelf-life	12-24 months	12-24 months	2 weeks	2 days	7 days
Installation complexity	Plug & Play	Plug & Play	Plug & Play	3-phase power & water connection	13 amp or 3-phase & water connection (f'real)
Cleaning complexity/time	5-10 mins	5-10 mins*	30-60 mins	2-4 hours	30-60mins
Flavour variety	Unlimited	Unlimited	Unlimited	1-2 max	1-2 max
Profit margin potential	40-75%	25-40%	40-75%	40-75%	20-80%

\*Cleaning periodically rather than daily