

OWNER OPERATORS

3rd Round Table Event
10 am on the 6th of July 2021



**ENVIRONMENTAL
STEWARDSHIP GROUP**

Leading the bereavement sector to sustainability

AGENDA

- Welcome
- Update on activities and news items
- Specific challenges to the 4 key sub sectors
- Opportunities for transferable knowledge and learning
- Breakout discussions
- Potential for combining forces and supporting each other
- Timetable leading to COP26

WELCOME AND THOUGHT FOR THE DAY

- **No one person or organisation or government policy will solve the issue of the climate emergency for you and your business.** It will require effort from all parts of society and is as much a cultural shift as a policy one. You know your business better than anyone so it's imperative that you get as much information as possible to help know the risks and opportunities so you can create bespoke practical plans to ensure the continued sustainability and success of your sector.
- **Through partnerships and good communication and being curious** we will help understand the challenges we all face better and can work to achieve the optimal results we seek and ensure that we minimise the impact of the inevitable change that's coming through the climate emergency.
- **Lee Rawlinson Director of Regulated Industry The Environmental Agency**

UPDATE ON ACTIVITIES AND NEWS ITEMS

- 8 x Round table activities completed
- Seminars for FBCA, ICCM, APSE, CBCE, SLCC undertaken
- Articles in LinkedIn, Pharos, Resurgam, The Journal, Funeral Director Monthly and coverage by the FFMA in their June publication.
- Committee for Climate Change – 6th Carbon Budget to legislation
- Pressure on Government to accelerate Policies & Legislation
- CCC Progress report to Parliament, emissions, adaptation & recommendations
- Environmental Agency Guidance notes review

CORE GROUP MEMBER ACTIVITIES

- **CSGB**

- Annual survey review
- Resurgam
- CBCE

- **ICCM**

- Carbon footprint scheme
- Charter for the bereaved
- Webinars – Best Practise
- Training 10 top tips

- **FBCA**

- Compliance reporting scheme
- Data sharing
- Webinar series & CBCE
- Environmental policy roll out

- **CDS**

- Research and Development
- New reporting tools – Detailed Environmental and Energy Audits
- Website support

SPECIFIC CHALLENGES TO 4 KEY SECTIONS

- Owner operators are at the heart of this graphic for a reason, thinking back to our first slide we know that, Government policy cannot achieve a step change for the sector, but YOU can.
- Requirements for changes can be driven by you through setting standards of what is and what is not acceptable at your facilities.
- This will help you significantly in the future



GOVERNMENT DEPARTMENTS

- The death care sector is impacted by a number of different departments currently standing at 10.
- Co-ordination & joint working challenges.
- Increased opportunities for contradiction in advice and activity
- The subject matter challenges both individuals and departments
- Sectoral changes increase issues and complications
- Traditional view, stagnation and technology advances generate additional and concerns
- Focused legislation fraught with challenges and the circle begins again

OWNER OPERATORS

- 66% - 33% Public – Private split
- Public
 - Funding and investment / capital items
 - Cinderella service
 - Politics
 - Dilution of knowledge at Director level
 - Climate Emergency – limited inclusion
 - Pressure on costs, facilities and resources
 - Internalisation of Net Zero impacts and requirements
 - Speed and spread of actions

OWNER OPERATORS

- Private
 - Return on investments
 - Cost of development – planning and planning appeals
 - Imbalance in regulatory actions
 - Expectations of private vs public solutions
 - Added value requirements
 - Public sector increased competition
 - Cost benefit analysis requirement
 - Remedial works on sites
 - Environmental impacts beginning to get higher on the Agenda.
 - Environmental, Societal, Governance investment concerns

FUNERAL DIRECTORS

- Diversity and size of the market
 - Legislation requirements
 - Unregulated activities*
 - Proliferation of paperwork
 - High resource costs
 - Suppliers and Greenwashing issues
 - Lack of knowledge – engagement with Climate Issues
 - Age of profession
 - Tradition vs new ideas and approaches
 - Gatekeeping
 - Competition

SUPPLIERS

- Depth and breadth of supply
 - Raw material supply
 - Imports – Jet Zero and Green Shipping
 - UK material costs
 - Legislation concerns
 - Cost implications for end users
 - Changing Public requirements
 - Manufacturing implications – decarbonisation
 - Scope 3 data requests
 - Imposition of new standards
 - Clarity of expectations

TRANSFERABLE KNOWLEDGE

- Need to identify the basics first
- Must understand your business first
- Where else deals with similar issues?
 - Offices – Regus? Office Depot?
 - Depots – Bus? Hire and reward?
 - Waste disposal – Recycling operations?
 - Landfill – Refuse operators?
 - Grounds Maintenance – Professional Football clubs? Professional Rugby Clubs?
 - Transport – Taxi companies? Delivery operators?
 - Training and consultancies.

LEARNING OPPORTUNITIES

- Web resources
- Membership organisations
- Environmental Groups
- Press and Trade Publications
- Conferences
- Webinars
- Site visits
- Best practices
- Government
- Curiosity!

POTENTIAL FOR COMBINING FORCES

- Write a letter to the ESG info@environmentalstewardshipgroup.org.uk
- Outlining what you would like the other 3 key sections of our sector to do to help you to achieve your net zero challenge, as many requirements as you would like to express.
 - *i.e. Government to rationalise departments involved with sector*
 - *i.e. Funeral Directors to offer environmental options to the bereaved*
 - *i.e. Suppliers to provide an alternative to single use plastics etc.,*

BREAKOUT SESSION

- What would you like to see addressed in the ESG report to be published in October 2021 prior to COP26
- What messages would you like to send to your owners in respect of the Climate Emergency? *Totally anonymous!!!*
- What do you most need, if anything, to help you on your journey to Net Zero?

ESG Forward strategy – glimpse into the future

- **SMART activities - JFDI**
- **Satellite view**
 - Improved legislation
 - R&D Sector fund
- **Airplane view**
 - Leadership & Advocacy
 - Standards
- **Helicopter view**
 - Communication
 - Education
- **Ground view**
 - Sector Report, Whole sector event, Press launch, COP26

NEXT STEPS TIMTABLE

- July and August Website development; resources, support, best practise, events.
- August last 2 round table events with Government and Suppliers
- Late August / early September write sector report
- Joint event with other 3 sections of the sector in late September, with keynote speakers, looking over the parapet.
- ESG Sector Report press launch and event in October
- COP26 – Focus – Lessons – Opportunities - Implications
- December - Phase 2 activity roadmap of actions and events for 2022

THANK YOU

- To all those who have given of their time
 - To all those who have given of their views and opinions
 - Thank you to you for taking an interest
 - Thank you for your encouragement to the ESG
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- If you feel like a lone voice when you discuss this with your colleagues, managers or councillors please remember

One acorn grows a thousand trees!



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