

Talia Bowles

Product Designer

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SKILLS

Design Skills

User Experience Design (UX), Interaction Design, Product Design, User Interface Design (UI), Information Architecture, Work Flows, User Flows, Wireframing, Prototyping, Visual Design, Graphic Design, Responsive Web Design, Mobile Design

Research Skills

Usability Testing, User Interviews, Competitive Analysis, Heuristic Analysis, Card Sorting, Affinity Diagram, Journey Mapping, Findings Presentation

Languages and Tools

Figma, FigJam, Adobe XD, Sketch, InVision, Axure, Adobe Photoshop, Adobe Illustrator, JIRA, HTML, Cascading Style Sheets (CSS), Miro, Google Suite

EXPERIENCE

Blue Shield of California

Senior Product Designer | San Francisco, CA | January 2022 - Present

Intermediate Product Designer | San Francisco, CA | June 2021 - January 2022

- Worked as sole interaction designer for the Compliance Operations Team (Mandates Team) on member dashboard, find-a-doctor, provider portal and more.
- Expanded online provider dispute resolution flow to accept 4 additional plan types and increased the claim number limit from 200 to 500 claims that can be submitted in one dispute.
- Launched improved submitted disputes search experience with 3 new filters, improved single and bulk dispute search functions and path to newly designed dispute details page.
- Acted as lead designer on provider dispute resolution project that required regular meetings with business stakeholders, updating upper management, close collaboration with the development team and managing ux teammates.

Sawhorse Productions

Product Designer | REMOTE | September 2022 - December 2022

- Worked as sole user experience resource on Roblox metaverse experiences.
- Conducted competitive analysis to build 1 component-based design system for web, mobile and gaming devices.
- Collaborated with creative directors and developers from initial concept through successful implementation.
- Beyond the Yellow Brick Road (A Fashion and Music Experience by Elton John) is currently ranked as the #1 official Roblox concert with 2.3 million visits and an 88% approval rating.

Tiny Docs

Product Designer | REMOTE | April 2021 - July 2021

- Conducted surveys, user interviews and usability tests to inform user-centered approach to product design.
- Visually communicated user experience recommendations at various levels of fidelity.
- Implemented accessible design patterns and affordances geared toward children.
- Collaborated directly with stakeholders to achieve business goals.

EDUCATION

General Assembly - San Francisco | UX Design Immersive | 2021

Loyola University - New Orleans | Bachelor of Science in Music Industry Studies | 2020

Minors in Business Administration and Studio Art

VOLUNTEERING

Fault Radio

Lead Graphic Designer | San Francisco, CA | July 2022 - Present

- Partnered with the creative director to design and build 1 social media design system.
- Used strong aesthetic sensibility and value to craft 3 flyers for event promotion.