

Motorcycle Sport Value of the Sector

2004-2014

Summary

	2004	2014	% Change
Off Road Key Facts			
Total number off off road riders	55,300	52,535 ↓	-5%
Total number of events	4,275	4,189 ↓	-2%
Average number of events per rider	28	27 ↓	-2%
Total of bikes sold per annum	24,591	24,440 ↓	-1%
Total number of spectators per annum	1,710,000	1,435,911 ↓	-16%
Total economic value of off road sport	£356,622,317	£428,222,378 ↑	20%
Road Racing (track) Key Facts			
Total number of riders	6,000	5,700 ↓	-5%
Number of riders participating per event	200	190 ↓	-5%
Total value of motorcycles used per annum	£21,000,000	£27,331,500 ↑	30%
Total economic value of road racing	£318,040,000	£434,276,300 ↑	37%
Total Economic Value of Motorcycle Sport	£674,662,317	£862,498,678 ↑	28%
UK Motorsports Companies Key Facts			
Total number of jobs		41,000	
Total number of businesses		4,300	
Total global turnover of UK motorsports		£9,000,000,000	

Off Road Sport

Number of Riders

Number of events, riders involved and team support per event, per annum

Discipline	Rider numbers	Discipline	Number	Av attendance (@115riders +2 support)
Motocross	14,250	All motocross	1,343	463,197
Schoolboy Motocross	3,800	Enduro	201	69,311
Enduro	7,600	Trials (classic and modern)	2,462	849,307
Trials	14,250	Grass track	157	54,096
Grasstrack	950			
Recreational/practice tracks	11,685			
				Ave no of events ridden per rider PA
				27

Total 52,535

Total 4,189 1,435,911

Economic Values

New Bikes (top 6 manufacturers)

2015 figures (versus 2008)

Type	Volume	Economic Value	Non Economic value	Approx SRP	Note
Motocross	4,579	£20,875,157			4,559
Schoolboy MX	875	£2,792,633			3,192
Enduro/Trail	2,866	£17,008,363			5,935
Other manu estimated(all types)	1,300	£5,414,500			4,165

Totals **9,620** **£46,090,653**

Used Bikes (dealers)		£50,218,000	
Private sales	14,820		£46,410,000

Totals **14820** **£50,218,000**

Grand Total, bikes sold	24,440	£96,308,653
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Equipment and Consumables

Components and spares	£72,199,000
Fluids and fuel	£34,740,597
Clothing and accessories	£42,470,000

Total Components and Spares	£149,409,597
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Extra competiton values

Description	Quantity	Av Unit Value	Total
Competitor motor homes	2040.6	£18,495	£37,740,897
Spectator spend	0	£0	£43,619,954
Support crew spend	0	£0	£26,171,973
Support vehicle fuel usage	0	£0	£59,015,930
Race team budgets (top 5)	0	£0	£8,220,000
Tyre market	99665.45	£55	£5,461,667
Inner Tubes	22482.7	£16	£369,616
Valves	35782.7	£4	147066.897
Mousse	14250	£123	£1,757,025

Total Extra Competition Values	£182,504,128
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Event spend	Spectators	Support
Numb of events	4,189	4,189
People per event	380	228
Spend per event	£27	£27
Total spend	£43,619,954	£26,171,973
<u>Fuel usage</u>		
Numb teams	52,535	
£ per event	£41	
numb events	27.33245836	

Grand Total Economic Value (off Road Sport)	£428,222,378
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Economic value per rider	£8,151.18
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Road Racing

Figures are indicative only

Number of riders	5700
number of events in each class	
number participating per events	190
number of motorcycles in each class	26.6
average value of motorcycle in each class	£4,795
Total value of bikes	£27,331,500
Equipment and consumables	£150,700,000
R&D	£6,850,000
Other related expenses (extra competition)	£246,600,000
Race team budgets	
BSB	£2,740,000
Club	£54,800

Grand Total Road Race	£434,276,300
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Revenue
sponsorship income

Total Economic Value of Motorcycle Sport	£862,498,678
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