TECH4EVA ROADSHOW
THE CONNECTION TO TOKYO

MAY
18 / 20
2021
Releasing the power and well-being of half the planet’s population

FemTech on the rise

With the rapid rise and early successes of start-ups dedicated to women’s health, FemTech is becoming a hot topic and a promising asset class for investors. In 2019, the global FemTech market generated $820.6 million, with a market value estimated to be worth $50 billion by 2025 (Frost & Sullivan).

Tech4Eva, the first FemTech accelerator in Switzerland, is a joint endeavour between the leading technology park in Switzerland, EPFL Innovation Park, and health insurer Groupe Mutuel. Ferring Pharmaceuticals is also a key corporate sponsor of the program.
Tech4Eva Accelerator Program

The program has the ambition to accelerate the growth of promising Femtech start-ups, and to create an innovation platform in Switzerland, where disruptive start-ups and projects from around the globe can meet and develop innovative solutions for improving or advancing technologies relating to women’s health. It also aims to create a global FemTech community by connecting all stakeholders in different markets active in the sector.

The first cohort of the program received over 110 early and growth stage start-ups applications from around the globe - 34 of those are Swiss-based - 70 of which are led by women founders.

Tech4Eva’s 9-month acceleration program consists of multi-layer activities, such as mentorship by corporate experts, specialized workshops, roadshows, peer-to-peer experience, training curriculum as well as focus groups in different areas of FemTech. It will help selected start-up companies and early stage projects to refine their business models and go-to-market process strategy, develop pilot projects with potential business partners; it will assist more mature start-ups in their business development process and connect them with potential investors and customers by leveraging the network of EPFL Innovation Park and Groupe Mutuel, the network of their partners in the FemTech: Fermata (Asia), Women in Wearables (UK), Joyance Partners in USA, as well as governmental agencies such as Swiss Embassy UK, Swissnex Boston and SGE Japan.
Tech4Eva Tokyo Roadshow

The first major activity of Tech4Eva is the roadshow to Tokyo on May 18th. The goal is to connect the Swiss and Japanese healthcare ecosystems with one another in order to create bridges to support FemTech across both innovation communities.

The roadshow will provide an opportunity for health and FemTech innovators to discover the market and investment opportunities in Japan, while Japanese healthcare entrepreneurs explore what the Swiss health innovation ecosystem has to offer.

The roadshow is divided into two days:

• **Day 1 - May 18th:** Exploring the Japanese health care market and business environment

Japanese investors, government representatives and business leaders in the healthcare field provide an overview of entering the Japanese market, fundraising and health innovation landscape.

• **Day 2 - May 20th:** Showcase of Tech4Eva start-ups and Swiss Innovation Ecosystem

Leaders from EPFL Innovation Park, Groupe Mutuel, and Switzerland Global Enterprise will present the resources, programs and support available to start-ups and business owners. In addition the 15-growth stage start-ups will present their FemTech solutions.

Further information on the roadshows and the program visit: [www.tech4eva.ch](http://www.tech4eva.ch)
18th May - Event Agenda

09:00 Welcome and Introduction: “How to set up a business in Japan?”
Takashi Wada, Director General, JETRO

09:30 How to enter Japan’s market
Amina Sugimoto, CEO & Co-founder, Fermata

10:00 Innovation in FemTech

10:30 How to raise interest of Japanese investors
Tomoko Minagawa, Director, Global Brains

10:55 Closing Remarks

11:00 Event ending

20th May - Event Agenda

09:00 Introduction to the Switzerland Innovation Ecosystem
Toshihiro Matsuda, Head of Invest Promotion, Swiss Business Hub Japan

09:20 What is Tech4Eva?
Lan Zuo Gillet, Deputy Managing Director, EPFL Innovation Park
Nicolas Loeillot, Chief Innovation Officer, Groupe Mutuel

09:35 Tech4Eva Growth-stage start-up Pitches
G. Conley, Annaida Technologies
A. Albornoz, Aspivix
L. Krapinger, Breathe Ilo
E. Gazda, Embr Labs
E. Hahn, Fizimed
H. Shaviv, GalsBio
N. Lev, GynTools
A. L. Schaffgotsch, Impli
R. Tuytten, Metabolomic Diagnostics
M. Wipf, MOMM Diagnostics
D. Mohr, MUVON Therapeutics
T. Meschke, Preglife
S. Sahi, Testmate Health
L. Fontinoy, WOOM

10:15 Japanese FemTech Start-up Pitches
Yukari Tsunoda, Vivola

10:35 Closing Remarks

11:00 Event ending
Selected Growth-Stage Start-ups

**Gaurasundar Conley**  
CEO / Co-founder  
Country: Switzerland  
Sector: Fertility & Pregnancy  
Solution: Medical Devices

A medical device for non-invasive analysis of embryos in assisted reproduction cycles. It will help doctors choose the most viable embryo to obtain a pregnancy.

**Andrea Albornoz**  
Head of Global Marketing & Sales  
Country: Switzerland  
Sector: Fertility & Pregnancy  
Solution: Medical Devices

At ASPIVIX, we innovate women’s care as we believe it’s about hefty time for gentler and more modern gynaecology! We create a new generation of medical instruments, eliminating pain and bleeding, for millions of women every year. CAREVIX is a single-use medical instrument designed to replace the traumatic tenaculum which is nowadays a standard of care in millions of gynaecological procedures. CAREVIX allows gentle handling of cervix for all procedures requiring an access to the uterus in gynaecology.

**Lisa Krapinger**  
CMO  
Country: Austria  
Sector: Fertility & Pregnancy  
Solution: Monitoring Equipment

Carbomed Medical Solutions is an Austrian female empowerment tech start-up on a mission to break the taboo which surrounds speaking out about trying to conceive and cycle tracking. breathe ilo is the world’s first fertility tracker that uses breath analysis to identify a woman’s ovulation pattern and fertile window in a way that is easy, comfortable and within one minute. It is a small handheld device synced to an app that reads the breath’s CO2 saturation to determine where a woman is in her cycle with incredible accuracy and can be done at any time of the day.
### Embr Labs

**Country:** United States of America  
**Sector:** Menopause  
**Solution:** IoT / Wearables

![Embr Labs Logo](https://www.embriabs.com)

**Emeline Hahn**  
**Founder**

By 2025, there will be 1.1 BN women in menopause, suffering from hotflashes. EmbrLabs has harnessed the body’s response to temperature via a wrist-worn bracelet to dramatically affect the impact of menopause symptoms.

### Fizimed

**Country:** France  
**Sector:** Wellness  
**Solution:** IoT / Wearables

![Fizimed Logo](https://www.fizimed.com)

**Emeline Hahn**  
**Founder**

Fizimed develops connected medical devices for women. 1 woman in 10 is suffering of urinary leaks. Recommended by health professionals, Emy is a connected device to strengthen pelvic floor. Emy allows any woman to do Kegel exercises at home.

### Gals Bio

**Country:** Israel  
**Sector:** Period Health  
**Solution:** Monitoring Equipment

![Gals Bio Logo](https://www.galsbio.com)

**Hilla Shaviv**  
**CEO**

Gals Bio is leveraging the monthly menstrual secretions to monitor and screen women health from the comfort of home with the accuracy of a lab.

### GynTools

**Country:** Israel  
**Sector:** Women’s Medicine  
**Solution:** Diagnostics

![GynTools Logo](https://www.gyntools.com)

**Nimrod Lev**  
**CEO**

GynTools’ revolutionary 5 minute vaginitis diagnostics is replacing current long turnarounds & misdiagnosis. Our solution is disrupting a multi $B market. GYNI allows for correct (>90%) diagnosis within minutes, from a single swab. The system has 4 elements- a smart sample collector, a scanner, web based user interface and a cloud, deep learning based algorithm that analyze the data from the scanner and send back results within seconds.
Selected Growth-Stage Start-ups

**Impli**

**Country:** United Kingdom  
**Sector:** Fertility & Pregnancy  
**Solution:** IoT / Wearables

Anna Luisa Schaffgotsch  
CEO / Founder

Impli improves healthcare and makes patients lives easier with implantable technologies.

**Metabolomic Diagnostics**

**Country:** Ireland  
**Sector:** Fertility & Pregnancy  
**Solution:** Diagnostics

Robin Tuytten  
CEO

Metabolomic Diagnostics is a deep-tech company specialized in the development of novel biomarker-based diagnostic solutions for complex diseases. Metabolomic Diagnostics current focus is on pregnancy health, including laboratory test for screening for Preeclampsia risk early in pregnancy.

**MOMM Diagnostics**

**Country:** Switzerland  
**Sector:** Fertility & Pregnancy  
**Solution:** Diagnostics

Mathias Wipf  
CEO / Co-founder

MOMM Diagnostics is developing a fast and precise point of care test for preeclampsia - a dangerous pregnancy condition. Our technology will assist doctors on-site to save the lives of mothers and babies. MOMM Diagnostics’ novel patented point of care technology allows the quantification of low-abundant biomarkers from a single drop of the mother’s blood. MOMM’s rapid preeclampsia test aims at reliable and early-stage molecular diagnosis of PE during doctors’ visits, using low-cost single-use cartridges and a hand-held reader.

**Muvon Therapeutics**

**Country:** Switzerland  
**Sector:** Wellness  
**Solution:** Therapeutics

Deana Mohr  
CEO

Muvon is a biotech spin-off from UZH with the mission to advance cell therapies for skeletal muscle regeneration, with female stress urinary incontinence as first indication.
Country: Spain
Sector: Women’s Medicine
Solution: AI services and data analysis

Laurence Fontinoy
CEO / Co-founder

WOOM is a women’s health tracker, assisting women during the different stages of their lives: tracking cycles and prevention, trying to conceive, pregnancy, postpartum up to menopause. It’s all about data science; we collect 100 parameters of user’s lifestyle, cycle, health and biometrics data to provide personalized recommendations, empowering women to make the right decisions about their reproductive health through a robust set of data and technology based on neural networks & machine learning.

Country: Switzerland
Sector: Women’s Medicine
Solution: Diagnostics

Siew-Veena Sahi
CEO / Co-founder

A spin-off the University of Geneva taking care of sexual health by making accurate testing easy and accessible, no matter who you are, or where you are.

Country: Sweden
Sector: Fertility & Pregnancy
Solution: Application Software/ Mobile Apps

Tobias Meschke
CEO / Founder

Preglife is a HealthTech company focused creating the best pregnancy- postpartum and baby app. Preglife’s mission is to maximize the conditions for all parents to be. You follow the development during the pregnancy, post partum period and toddler up to 2 years. We are now in the process of developing personalized content and programs to the user based on her medical history and current symptoms and mood.

Country: United Kingdom
Sector: Wellness
Solution: Medical Devices

Andrew Tasker
CEO / Founder

Contrelle Activgard is a Class IIa medical device for female stress urinary incontinence. It is a disposable and discreet bladder support which is designed to stop leaks before they happen.

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Selected Projects and Early-Stage Start-ups

Ira Guha
Founder

**Country:** Singapore  
**Sector:** Fertility & Pregnancy  
**Solution:** Diagnostics

Working at the Harvard Innovation Lab, Asan developed the world’s highest quality reusable menstrual cup. For every cup we sell, we donate one for free to a woman or girl who cannot afford access to any type of period care.

Amrish Nair
Co-founder

**Country:** United Kingdom  
**Sector:** Period Health  
**Solution:** Personal Products/Consumer non-durables

Biorithm aims to deliver predictive and personalised maternal & fetal medicine to improve pregnancy experience, birth outcomes and care delivery efficiency. Biorithm’s holistic remote monitoring platform uses a novel medical-grade abdominal ECG wearable and algorithms to offer clinician-prescribed self-monitoring of fetal and maternal heart rate and contractions.

Petronela Sandulache
CEO / Founder

**Country:** Switzerland  
**Sector:** Women’s Medicine  
**Solution:** Application Software/Mobile Apps

CorDiFio is an awareness raising & early-detection AI-powered digital health platform to empower both women & doctors in reaching the right heart disease diagnosis in a timely manner.
### Efelya

**Country:** France  
**Sector:** Women’s Medicine  
**Solution:** Application Software/ Mobile Apps

**Florine Duplessis**  
CEO / Co-founder

Efelya is an eHealth start-up dedicated to the medical monitoring of pregnancies and the screening of high-risk pregnancies using artificial intelligence. Efelya is developing an App for the patients and a Web App for practitioners.

### Egyn

**Country:** France  
**Sector:** Women’s Medicine  
**Solution:** Application Software/ Mobile Apps

**Salhi Sanael**  
Founder

Egyn, a web application will decompartmentalize the journey of cervical cancer screening and ensure faster and more personalized care with an AI risk assessment algorithm.

### Haplomind

**Country:** Switzerland  
**Sector:** Mental Health  
**Solution:** Application Software/ Mobile Apps

**Sonali Quantius**  
CEO / Founder

Haplomind is a platform that effectively screens, manages and treats global pre and postpartum depression & anxiety. The digital app that can be used by women to be screened, and get support and at the same time for healthcare professionals to remote screen using voice AI and have access to best practices.

### Kove Medical

**Country:** Switzerland  
**Sector:** Fertility & Pregnancy  
**Solution:** Medical Devices

**Yannick Devaud**  
CEO / Founder

Kove Medical’s device is used at the end of in-utero fetal surgeries to seal the fetal membrane and prevent it to rupture, decreasing the chance for preterm birth. We prevent premature birth following in-utero fetal surgeries.
Selected Projects and Early-Stage Start-ups

PhenomX is a precision nutrition for women company focused on using the latest non-invasive technologies to measure hormonal health imbalances and aging and provide therapeutic nutrition solutions.

Colleen Draper
CEO / Founder

Soleil is a digital program, with which you will be able to build up your inner glow and confidence to shine from within. Soleil is designed by females for females and is based on years of research.

Marten Strotkoetter
Co-founder

1st non-invasive blood test in the World, with instant results! We present a menstrual pad, called "Truelli-Dia", that has the ability to detect: Vitamin Deficiencies, Infertility, STDs, Cancer affiliated biomarkers and alert the user via our barcode reader mobile App.

Sabine Zureikat
CEO / Founder

Vorstatter is bringing the endocrine system into the 21st century with a perimenopause/menopause management app (mySysters) to give consumers the best outcome per healthcare dollar. mySysters combines symptom tracking with content and community to give busy women data driven information, higher quality medical visits and improve clinical outcomes.

Cindy Moy Carr
CEO / Founder
Vulvae is the 1st digital health journal, 100% dedicated to vulvas’ health. The app will provide pain tracking tools, informative contents and personalised guidance for anyone experiencing vulvar pain, currently on a diagnosis and/or treatment pathway. Through the app, we aim at revolutionising the wellbeing and health of all vulvas, and free them from all their pain. Vulvae, the new way to take care of your vulva.

Radically regenerative, exploitation-free and green period products made from seaweed. We want to produce innovative period products from algae to prove product-excellence, radical sustainability and empowerment can go hand in hand. Our products shall not only empower women and reframe the social stigma associated with periods, but they will also be trailblazers for a circular economy in accordance with nature - leveraging the incredible potential of algae.

YoniCore medical device has a silicon form that individually inflates inside the vagina to treat pelvic organ prolapse and incontinence immediately. While the organs are held in a healthy position, the pelvic muscles are trained over the app.

Vaginal microbiome analysis for women wanting to improve their chances of In-vitro fertilisation.
Founding Partners

EPFL Innovation Park

The EPFL Innovation Park supports disruptive innovations and the transfer of technologies of the EPFL and other regional academic partners. It provides flexible office space, training, acceleration and coaching services to 250 high-tech companies: start-ups, SMEs and R&D centres of large companies. Together with its partners and a dynamic community of venture capital firms experts and service providers, the Innovation Park is positioned as the main pole of entrepreneurship in Western Switzerland.

Groupe Mutuel is one of the leading personal and health insurance companies in Switzerland: more than 1.3 million private customers and close to 24'000 companies rely on the insurer every day. In addition to compulsory health insurance (LAMal/KVG) and supplemental insurance (LCA/VVG), customers can choose from an extensive range of life insurance plans to cover risks and provide for their individual retirement benefits, as well as from a range of patrimony insurance solutions. Moreover, Groupe Mutuel insurers provide daily allowance insurance to companies, pursuant to LAMal/KVG and LCA/VVG, as well as compulsory accident insurance (LAA/UVG). Groupe Mutuel also manages Groupe Mutuel Prévoyance-GMP pension fund.

Network Partners

The Embassy’s Swissnex team is part of the Swiss global network connecting Switzerland and the world in education, research and innovation. Our mission is to support the outreach and active engagement of our partners in the international exchange of knowledge, ideas and talent. Swissnex is the launchpad for Swiss startups going global. Our equity-free startup programs are customized to the needs of entrepreneurs exploring or entering the UK market, and we co-create programs and provide services to other Swiss innovation partners.

Fermata accelerates the development of the FemTech ecosystem and a community that celebrates diversity in society. Create a place for women to share their concerns and issues related to their bodies Curate FemTech products from around the world and provide solutions in Asia.
**Ferring Pharmaceuticals** is a research-driven, specialty biopharmaceutical group committed to helping people around the world build families and live better lives. Ferring is a leader in reproductive medicine and maternal health, and in specialty areas within gastroenterology and urology.

**Joyance Partners** is the first venture fund focused on finding and growing new companies that deliver Delightful Moments derived from science. Delightful Moments are part of all human experience: the small, but powerful, separations from the daily humdrum when we feel stronger, calmer, more joyful, more in control, more distant from pain and anxiety.

**Swissnex** is the Swiss global network connecting Switzerland and the world in science, education, and innovation. Our five locations and outposts established in the world’s most innovative hubs support the outreach and active engagement of our partners in the international exchange of knowledge, ideas and talent.

**Women of Wearables (WoW)** is a leading global organisation aiming to inspire, connect, and support women and allies in emerging technologies such as wearable tech, IoT, health tech, and everything in between.
Contact us

tech4eva@epfl-innovationpark.ch

www.tech4eva.ch

A joint program between EPFL Innovation Park and Groupe Mutuel