



# Make sense of work



**Today's knowledge work is broken**

Copy-paste-copy-paste-copy-paste all the time



Searching those damn files and  
relevant information

Waiting for that report to download  
which takes soo long...

Updating that boring report  
every Monday

Responding to the same questions over  
email/slack/whatever



**So much talent wasted.**

# **It's 2020's.**

Modern work could and should be free of manual and repetitive work. Of course we're trying; we have RPA, process mining, lean etc.

# How is the reality still in companies?

A real snapshot of a finance and accounting team.

**25+**

repetitive workflows

**20%**

of work cyclical responses to emails

**30%**

of work repetitive updating of Excels

**50**

hours entering data manually  
to business apps

**5.000**

copy-paste operations

**1/3**

of work in non-preferred systems

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One team. One week. After 3+ years of RPA program and process mining try-outs.



# What went wrong?

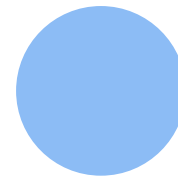




**If you search problems manually,  
you miss the most opportunities.**

A large, bright yellow curved shape, resembling a quarter-circle or a thick arc, positioned on the left side of the slide.

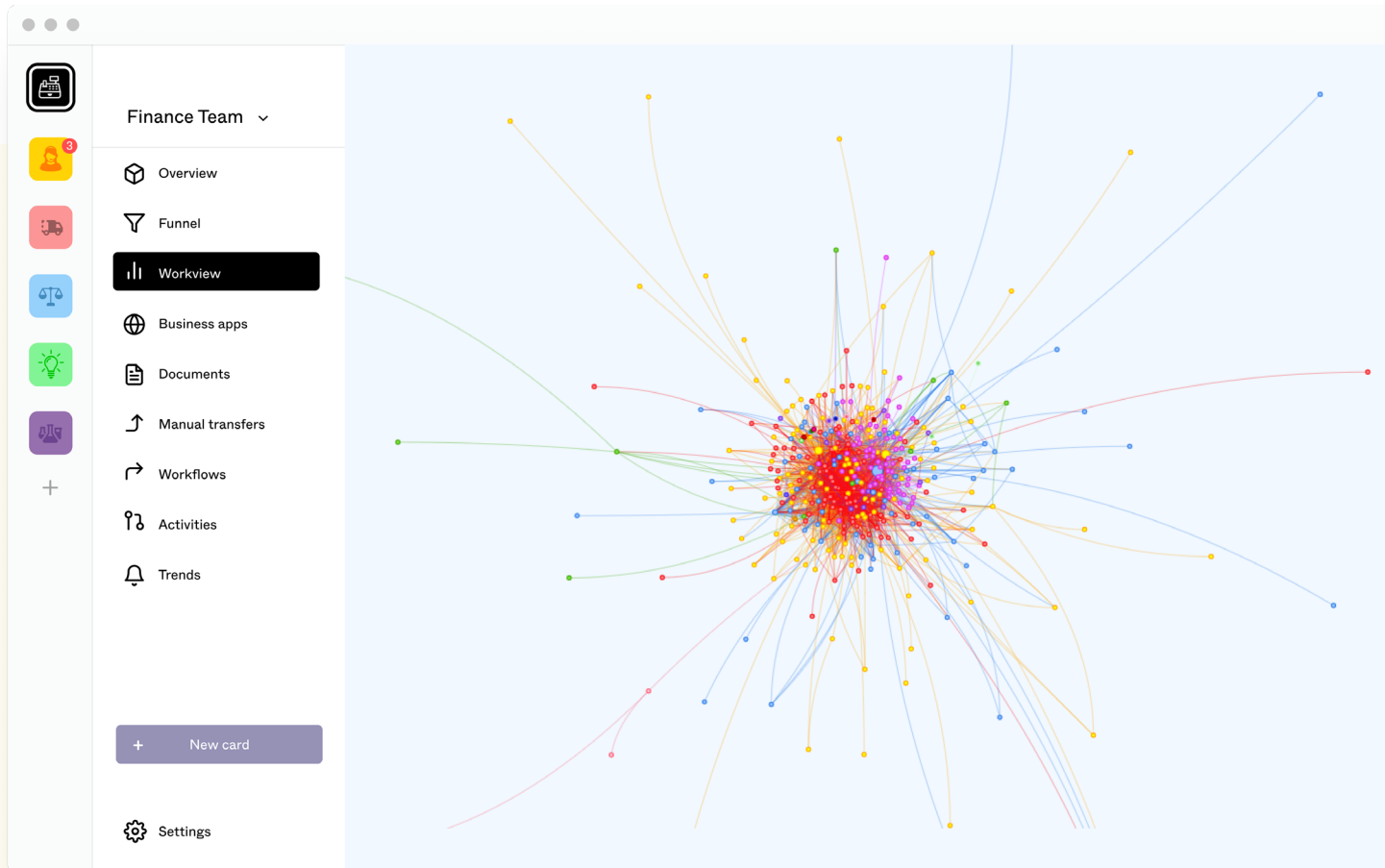
**Automated discovery of opportunities  
makes finding development potential  
easy, fast and comprehensive.**





# Workfellow discovers automation, digitization and optimization opportunities automatically

Workfellow analyzes activities and manual data flows between business applications and documents. As a result, it identifies manual, repetitive and fragmented processes and workflows to be fixed.

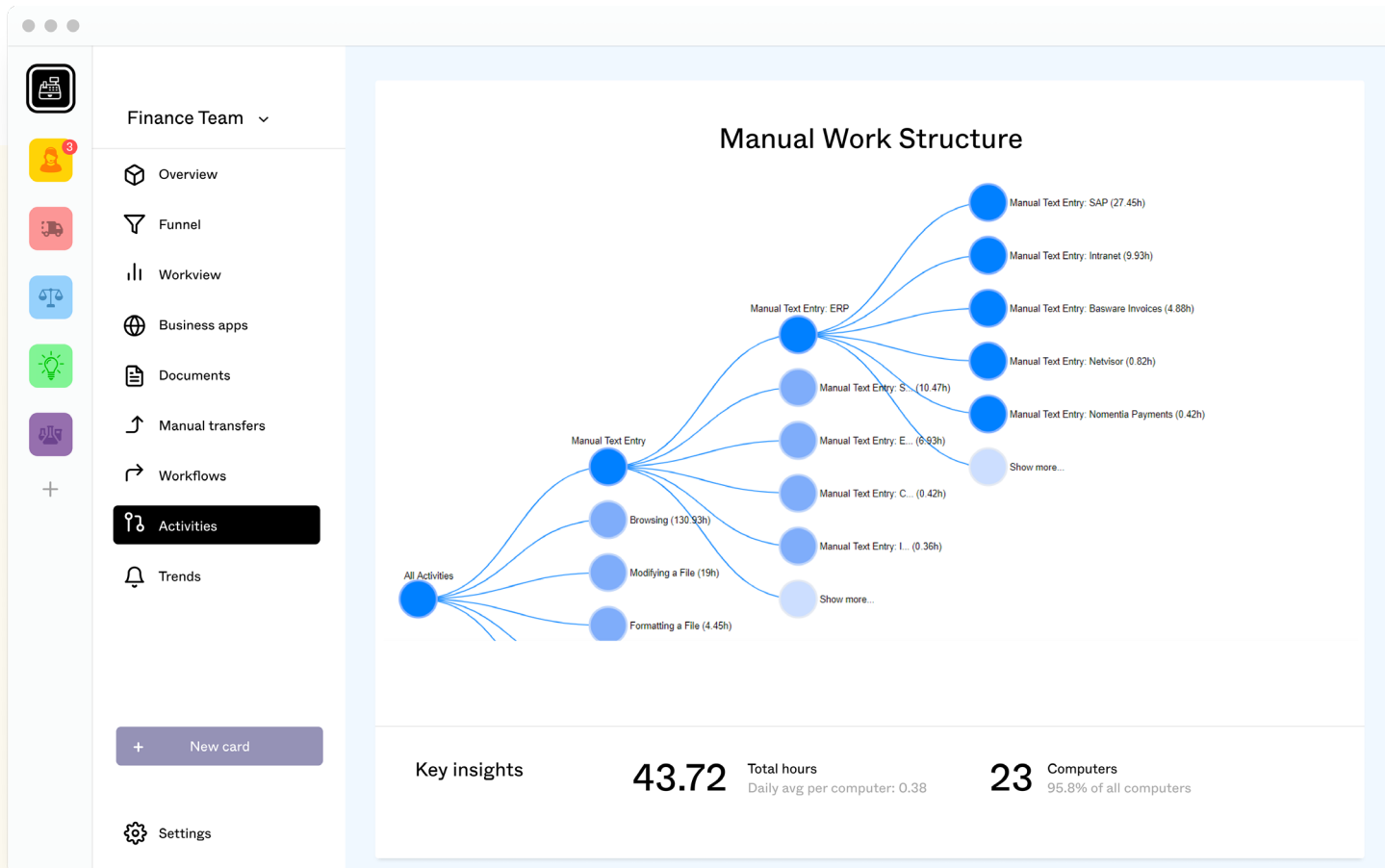


## Workview

Work is a mess for even the best teams – here is the real modern teams' weekly over business applications and documents. Drill into the opportunities.

# Hidden opportunities are visible only with automated discovery

Manual discoveries are narrow and often single solution focused, or take way too much time. Automated discovery covers all work and is solution agnostic.

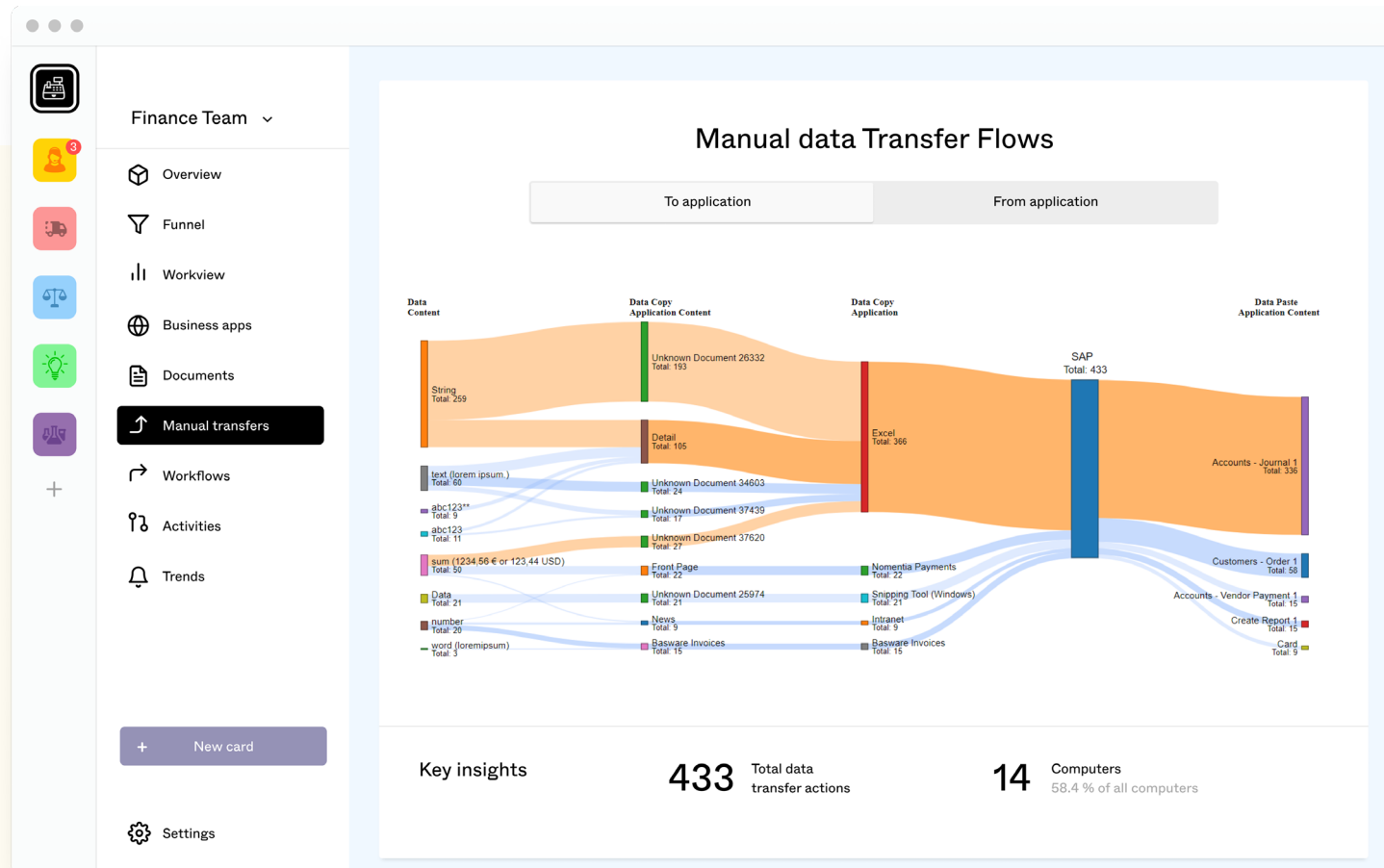


## Activities

Transparency of time/cost of doing manual activities, for example manual text entries to different applications, allow us to make justified decisions on creating automations.

# Comprehensive data enables smarter decisions

With all data in your hands, you can make smart decisions to digitize operations, automate workflows and integrate data flows. Understanding systematic problems first prevents you from making unnecessary investments.

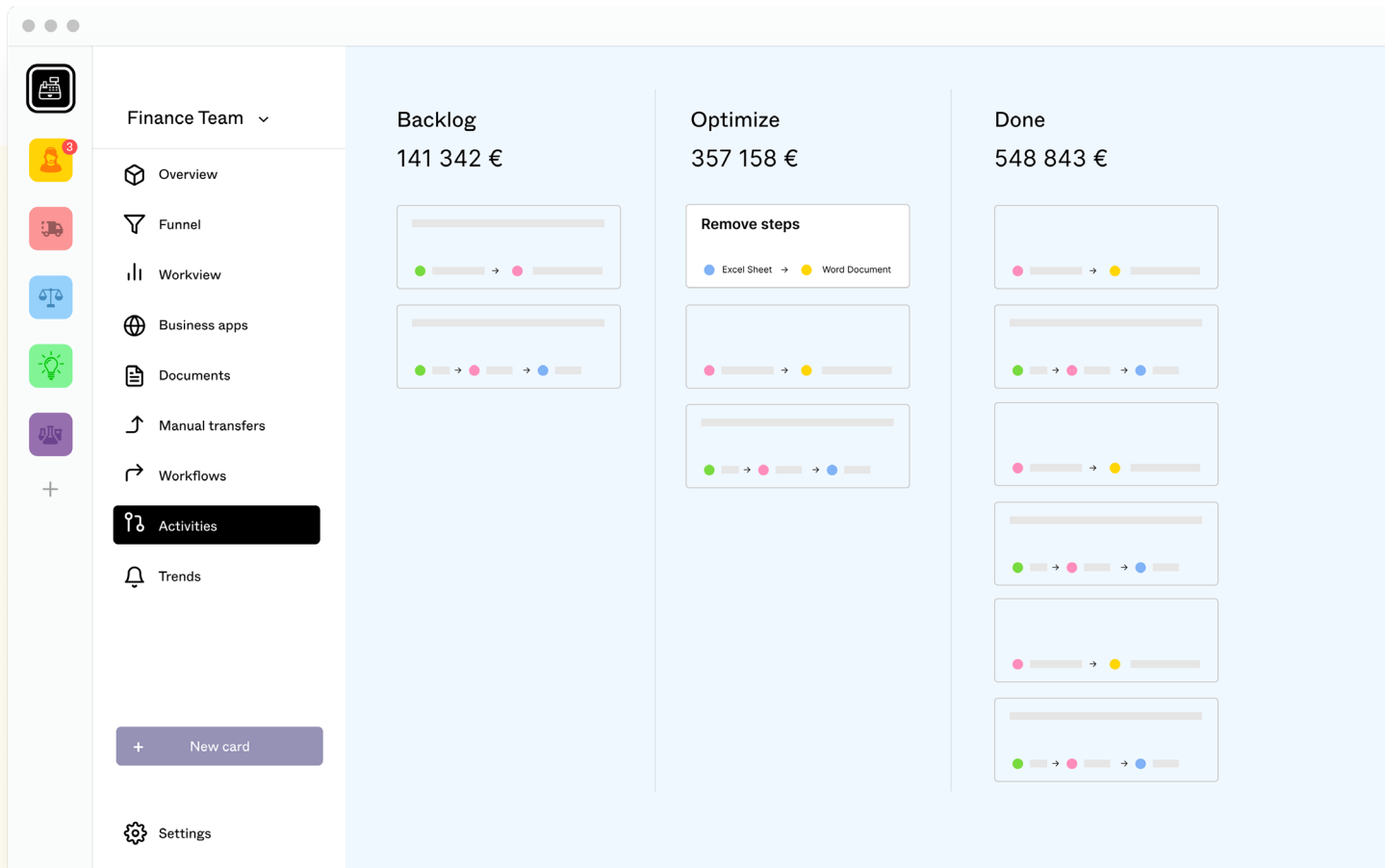


## Manual transfers

Understanding manual data copies between applications unveils the need for integrations and automations.

# Automated discovery saves valuable time of all parties

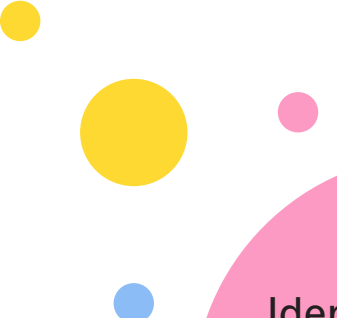
Development initiatives are always a teamwork of many, for example, subject-matter-experts, process owners, and automation experts. With automated discovery you can skip the workshops and process walkthrough before data suggests it.



## Funnel

Workfellow makes change implementation easy across teams and functions.


# Workfellow outcomes



Identify 30–35 %  
of talent waste  
in highly automated  
teams

Lean and  
process  
development  
insights

Automation,  
integration and  
system development  
opportunities





# **I must say that there is no easier way of getting started**

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① Install plug-in to your computers to connect with Workfellow Cloud. No worries, that's easily done by IT.

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② Relax, while Workfellow analyzes your business-related work absolutely anonymously and forms it into valuable insights.

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③ Start to improve your operations based on suggested opportunities with your teams.

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④ Voila. That's about it.

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# Workfellow Cloud handles all the hassle without needs for customization or integration

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- ✓ Plug-to-actions in a week
  - ✓ No customization
  - ✓ It's also for business people
  - ✓ Anonymity guaranteed

## Covers

- ✓ All workflows
- ✓ All business systems
- ✓ All work operations



**Cases**



# Business Services of a Fortune global 500 company

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## Scope

Procurement and supply chain teams total of 30+ people.

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## Use-case

Centralized automation function wanted to automate previously manual discovery processes to improve the quality and scale of their automation discovery.

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## Highlight

Workfellow identified the root cause of a non-digital process, saving them unnecessary RPA implementations and giving insight for preconditions for a significant increase in automation.

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# International and growing BPO

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Scope

Finance and accounting team of 40+ people

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Use-case

After 3+ years of RPA and ML program, the big question was “what next?”

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Highlight

Workfellow identified >30% of talent wasted for manual activities that could be solved, e.g., with data integration improvements, automated report generation, and document harmonization.

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# How to get started?

You're just weeks away from finding smart and easy ways to make sense of work.

Book a meeting with us for a demo and walkthrough of how to get started.  
The first 4-weeks are free.

Get demo