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ArtZero Hosts First Carbon Neutral Art Opening & Fundraiser

Exhibit "Zero" highlights sustainability & alternative materials use

August 2021—Portland, OR—New venture ArtZero is launching its first live art show and auction this month and you're invited! Oranj Studio in Portland's Southwest Waterfront neighborhood will be host to this exciting debut on **Sunday, August 22, 2021 from 5-7pm** at **0726 S Gaines St, Portland, OR 97239**. Attendees can enjoy socializing and drinks in the adjoining courtyard; small groups will be invited into the exhibit space for socially-distanced exhibit viewing.

Portland-based artists Kanani Miyamoto and Eric Dayton collaborated over many months to prepare for their new woodblock installation project, *Zero*, which showcases the new approach to sustainability and alternative materials in art creation. Eric also presents his latest large scale flower paintings at this month's show. All pieces are available via online fundraiser with proceeds supporting ArtZero's initial education and awareness programs.

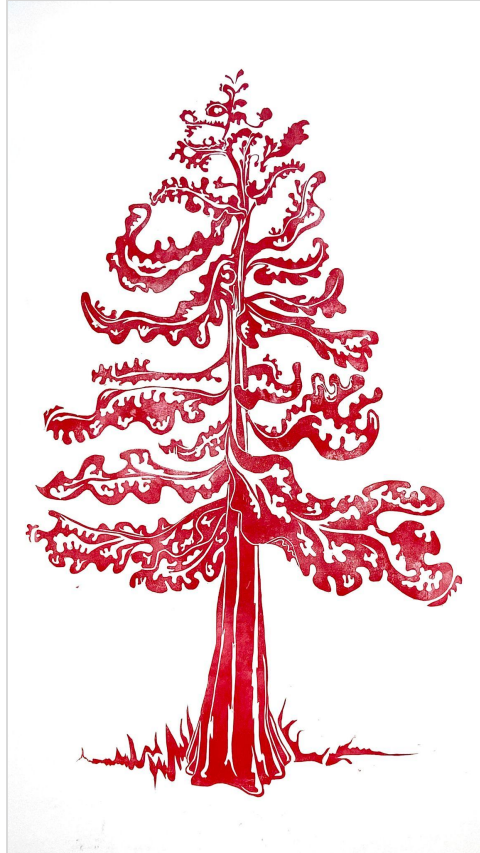
In addition to the works on display, Kanani and Eric created a limited edition print: *Red Cedar*. This striking piece was made with all sustainable materials in a traditional Japanese woodblock printing process, and will be available for purchase exclusively through ArtZero. With every print purchased, ArtZero will donate 150 trees towards reforestation via One Tree Planted.

Eric, who is ArtZero's founder, encourages all artists to change how they work—from materials choices to processes—to help us achieve a carbon neutral world by 2050. Aligned with the United Nations Climate Now initiative, ArtZero offers simple, practical ways to measure, reduce, and offset carbon emissions that occur in the creation and exhibition of artwork.

"Most artwork can be created to adopt carbon neutral practices when artists choose sustainable materials and practices that reduce their overall footprint. Part of ArtZero's mission is to catalog and provide access to these carbon-reducing materials and resources, and inspire artists to make the shift."



Many artists already pay attention to their materials use and creative processes, and want to have a positive impact on our planet. With programs geared to raise awareness, ArtZero will connect with artists to help them find sustainable alternatives to reduce the carbon footprint of their work, and provide a pathway to carbon neutrality through partnerships with organizations like One Tree Planted. View all the works in the exhibit on [Oranj Studio's website](#).



Red Cedar

60in x 36in

\$1500 + 150 Trees

Woodblock w/Gamblin printmaking oil on sustainable bamboo paper

Carving: 100% FSC-certified wood sourced locally in Oregon

Printed at [PNCA](#) printmaking studio August 2021

The Western red cedar has been unable to adapt to climate change, resulting in harm from less precipitation and warmer nights. These conditions force the red cedar into a continuous state of respiration.



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About ArtZero

ArtZero guides artists, museums, and gallery spaces in understanding and educating communities with tools that help shift artistic products and practices to reach a carbon neutral future. ArtZero believes that art is one innovative solution to saving our environment. This goal specifically aligns with the UN's Paris Accord 2050.

For artists, ArtZero offers guidance to adopt specific carbon neutral practices to create in an environmentally-aware way. Artists sign up to become carbon neutral, use ArtZero's carbon calculator to measure their works, and then choose materials and processes to avoid adding to the climate crisis.

For more information about ArtZero and its related programs and certifications, please visit: www.artzeronow.com and follow (FB, IG, twitter) @ArtZeroNow

About ZeroWeek™

[ZeroWeek](#) is an annual celebration that engages artists, museums, galleries, and public art spaces to go carbon neutral. Naturally paired with Earth Day celebrations on April 22, ZeroWeek offers new awareness-raising events around the importance of carbon neutral artistic practices. With expansion planned for the coming years, ArtZero is focused on offering educational programming, workshops, and exhibits hosted by local museums, galleries, studios, and community spaces to engage us all in this vital conversation. Learn more at: @ZeroWeek

Event

Exhibit "Zero"

Sunday, August 22, 2021

5-7pm

Oranj Studio

0726 S Gaines St, Portland, OR 97239