

Los Angeles Times

Edward George Neale Jr.

July 2, 1926 - December 17, 2014 Edward George Neale, Jr., 88, of Encino, California, passed away peacefully December 17th, 2014 surrounded by his children at home. His wife, Nancy Putman Neale, pre-deceased him in 2005. He is survived by his sister Patricia Stiles; his six children, Michael Neale, Kate Neale, Betsy Winthrop, Julie Goossen, Melissa Messer, and Vicky Neale; four sons-in-law; thirteen grandchildren; and eight great-grandchildren. Born in Hollywood and a third-generation Californian, Ted grew up in Beverly Hills, Glendale, and Reseda, where his parents raised champion English Pointers, which Ted participated in showing. He graduated from Van Nuys High School in 1943 where he was editor of the school paper, graduated from California Institute of Technology in 1946 with a Bachelor of Science in Electrical Engineering (WWII compelled the only Cal Tech class to graduate in just 3 years), and pursued special studies at the Art Center School, USC, and [UCLA](#). Ted joined the Naval Reserve while still at Cal Tech, and was commissioned as a Naval Ensign during [WWII](#). He was a Lieutenant, U.S. Naval Reserve, Retired. A member of the [U.S. Coast Guard](#) Auxiliary for over 50 years, he was a past district Commodore, 11th C.G. District, and Chief of the Department of Public Affairs. Through the Auxiliary, he enjoyed assisting recreational boaters by patrolling, search and rescue, teaching boating safety, and performing safety examinations of their boats. A certified Coxswain and a certified Qualification Examiner, he was a mentor to many. For a time after 9/11, members of the U.S.C.G. Auxiliary aided Homeland Security and Ted enjoyed his service as an aerial spotter. At the end of WWII, Ted joined his father in the newly formed Neale Advertising Associates agency, which he kept open until his death. He served as Past Governor and Secretary-Treasurer of the Southern California Council, American Association of Advertising Agencies and was Past Governor and Secretary-Treasurer of Western States Advertising Agencies Association. Ted was also a leader in his community, serving as First Reader, President and Chairman of the 38th Church of Christ, Scientist, in Encino. He was also an active member of the [Rotary Club](#), Jonathan Club, Cal Yacht Club, and many others. As his beloved wife, Nancy, liked to say, "he was a joiner." Ted, a man with a congenial personality, wry wit and curious mind, enjoyed life, friends, and family with enthusiasm. A charismatic public speaker, he could turn strangers into friends in moments. His family and friends miss him now and always. Ted and Nancy's ashes will be scattered at sea with the assistance of the U.S.C.G. Auxiliary in the spring.

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