



Black Hawk County Health Department

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The Black Hawk County Vaccine Incentive Program- Contest Rules

Background: This incentive program aims to increase the current 58.2% vaccination rate (BHC residents age 18+ as of 6/8/21) to 75% by July 29, 2021. COVID-19 Vaccine is widely available for people ages 12+. Many community partners are offering walk-in clinics, and mobile vaccination. Residents are encouraged to take advantage of vaccine availability.

Contest: The Black Hawk County COVID-19 Vaccine Incentive Program includes:

- A Raffle of **20- \$500 gift card baskets**.
- Four prizes will be drawn every Friday in July, **beginning July 2, 2021**.
- Drawings will take place at 12 pm each Friday through July 30.
- The Black Hawk County Vaccine Incentive Program is funded with private, local grant funds from the Otto Schoitz Foundation.

Rules: In order to be eligible for vaccine incentives:

- The recipient must be a Black Hawk County resident, and be age 18 or older.
- The recipient must receive their **initial** dose of COVID-19 vaccination between the dates of **June 11-July 29, 2021**.
- The recipient must have a Black Hawk County address listed in the Iowa Immunization Registry Information System (IRIS).
- Initial vaccines received from any provider administering COVID-19 vaccine are eligible as long as during the dates of June 11-July 29, and the person lives in BHC.
- Black Hawk County Public Health employees and their **immediate** families are not eligible to win. Immediate family is defined as parents, siblings, partner/spouse, and children of the employee.

Notifying winners

- Black Hawk County staff will draw winners each Friday beginning July 2 -July 30.
- 4 winners will be drawn each Friday.
 - If prize is not claimed by the next Friday drawing, an additional winner will be randomly drawn to claim the prize.
- Staff will use contact information in the IRIS system.
 - If there is no contact information in the IRIS system, BHC staff will contact vaccine administrator and ask them to contact winner and to have winner contact BHCPH before the next Friday drawing.
 - If there is contact information in the IRIS system, BHC staff will make three attempts to call and then send a letter.
 - Random drawings will continue until all 20 prizes have been awarded.
- Prizes must be picked up at the Black Hawk County Public Health office, 1407 Independence Avenue, 5th Floor.
 - Proof of Black Hawk County residency required; for example: Photo ID, piece of mail, etc.