



“

Orange Lab provides brand management solutions. We are committed to bringing ideas, inspiration, strategy, and tools to help our customers grow their business and achieve success. Our proven solutions have helped customers achieve their goals in a variety of industries.

”



Public Relation Services

Integrated Marketing & Consulting Services

Project Management & Professional Services

Print Services & Direct Mailing

Branded Apparel & Promotional Products

Corporate Merchandising & Premium Gifts

Employee Recognition & Incentive Programs

Corporate Marketplace Stores

Sales Data Analysis & Custom Reporting

Warehousing & Fulfillment Programs

Domestic & Overseas Sourcing

Graphic Design & Brand Development

Digital Marketing & Advertising

Web Design & Development

Search Engine Optimization (SEO)

Social Media Marketing (SMM)

Interior ADA & Wayfinding Signage

Signage & Tradeshow Displays

[www.OrangeLabMedia.com](http://www.OrangeLabMedia.com)



(866) 606-1110



info@orangelmg.com



(877) 667-4156



CAGE: 7S7U8

DUNS: 08-039-1540

SOCIOECONOMIC: SDVOSB, USBLN, NMSDC, MBE, SBE

## CAPABILITY STATEMENT

We are a service disabled veteran-owned marketing agency with over 20 years of combined experience in digital marketing, advertising, printed collateral and web development. We work in a small agency environment where we develop unique marketing strategies, brand identity, web designs, content marketing and result driven campaigns. We are passionate about what we do and we are committed to providing you with exceptional service.

## CORE COMPETENCIES

Marketing Automation  
Digital Marketing  
Web Marketing  
Public Relations Agency  
Reputation Management  
Advertising Agency  
Media Buying  
Hispanic Marketing Online  
Market Research & Polling  
Demographic Research  
Analytics and Benchmarking  
Inbound Marketing  
Outbound Marketing  
Search Engine Optimization  
Social Media Marketing  
Internet Solutions  
eCommerce Solutions  
Ad Specialties  
Graphic Design Services  
Commercial Printing  
Book Printing  
Quick Printing  
Commercial Screen Printing  
T-shirt & Apparel Printing  
Stationery & Office Supplies  
Packaging & Labeling  
Direct Mail & Distribution  
Directory & Mailing List

Project Management  
Development Training  
Program Development  
Project Management  
Program/Project Tracking  
Strategic Consulting  
Temporary Help Services  
Temporary Hire Services  
Personnel Management  
Multimedia Content Creation  
Motion Picture & Video Prod.  
Reproduction of Videos  
Pre & Post-production Services  
Media Streaming Services  
Commercial Photography  
Aerial Photography  
Web Design + Development  
Mobile App Development  
Content Management  
System Analysis & Design  
Sign Manufacturing  
Sign Lettering & Painting  
ADA Signage  
Illuminated Signage  
Suspended Signage  
Monument Signage  
Wayfinding Street Signs  
Vehicle Wraps



Urban League of  
Broward County



JM FAMILY  
ENTERPRISES, INC.



## NAICS

541511 - Web Design Services  
541613 - Marketing Consulting Services  
541810 - Ad Agency  
541860 - Direct Mail Ad  
541870 - Ad Material Distro Services  
541890 - Other Ad Related Services  
424120 - Stationery + Supplies  
453210 - Supply + Stationery  
453220 - Gift, Novelty + Souvenir  
541430 - Graphic Design Services  
561910 - Pckg + Label Svcs  
541850 - Outdoor Ad  
424110 - Print + Writing Paper  
323111 - Commercial Print (not Screen/Books)  
323113 - Commercial Screen Printing  
323117 - Books Printing  
323120 - Support Activities for Printing  
339950 - Sign Manufacturing  
541990 - Fire Extinguisher Testing/Inspection

## SIC CODES

7311 - Advertising Agency  
7331 - Advertising - Direct Mail  
7319 - AD Material Distribution Services  
5199 - AD Specialties (Magnets, Calendars, Gifts)  
7312 - Display Advertising (Signage)  
2299 - Embroidery Stitching on Novelty & Apparel  
7336 - Graphic Design Services - Mailing List  
7319 - Motion Picture + Video Distribution  
7812 - Motion Picture + Video Production  
2759 - Print, Commercial Flexographic  
2752 - Print, Commercial Lithographic  
2396 - Print, Commercial Screen  
2761 - Print, Manifold Business Forms  
2959 - Print, Other Commercial

## CLIENTS (PAST/PRESENT)

Department of Veterans Affairs  
State of Florida  
Broward County  
Sarasota County  
Broward Sheriff Office  
City of Fort Lauderdale  
Wal-Mart Super Centers  
TD Bank

Seminole Hard Rock  
Hotel & Casino  
JM Family Enterprises  
Urban League of  
Broward County  
Greater Fort  
Lauderdale CVB



(866) 606-1110



info@orangelmng.com



(877) 667-4156

