



BRAID ARTS & CULTURE FUND CALL FOR APPLICATIONS

The Braid Fund sees the health of the art, culture and cultural heritage sector and its contributions to wider society as a weaving of elements: our disciplines, our practitioners, and our communities.

Intertwining these strands leads to improved relationships, new work, increased connection and greater influence. The fund offers grants to innovative practitioners of art and culture projects in East Africa. This is a collaboration between the Trust for Indigenous Culture and Health (TICAH) and the Cultural Heritage for Inclusive Growth (#CultureGrows) program by the British Council. Current opportunities:

Name of Grants	COLLABORATION Grant	COMPLETION Grant
Grant Amounts	300,000-500,000 ksh	100,000-200,000 ksh
Project Duration	1-3 months	1-3 months
About the Grant	To support creative projects involving collaborations between different generations of artists or cultural practitioners and/or between different art/culture disciplines.	To support creative projects that are close to finishing but need a little more funding to complete the work.
Deadline for Applications	Wednesday, 26 July 2023	Wednesday, 26 July 2023

These two grant categories are targeted at individual artists and other cultural practitioners, organisations, businesses, collectives, and cultural centres who have an art or culture discipline. All projects should be completed no later than January 2024.

Examples of the types of projects we might fund include:

COLLABORATION Grant	COMPLETION Grant
<ul style="list-style-type: none"> ● Example 1: Performance that integrates traditional dancers and traditional ceremony with contemporary dance and drama ● Example 2: Mentorship program and new music developed between pioneer, retired musician and several emerging musicians ● Example 3: Museum project that integrates digital artists, writers and others in a campaign or exhibition highlighting the changing landscape of their community 	<ul style="list-style-type: none"> ● Example 1: Printing a vernacular, cultural heritage book that has already been written and designed by a cultural group in Bomet, Kenya ● Example 2: Post-production to finalise a music video incorporating AR ● Example 3: Marketing costs for a storytelling event at night in a parking lot

APPLICATION QUESTIONS FOR BOTH CATEGORIES:

Kindly provide the information requested as organised below. You can email us your applications at braidfund@ticahealth.org or you can submit your application online by following the links on our website [here](#).

If you will be submitting your application through email, please include the name of the grant you are applying for in the subject line of your email (examples: COLLABORATION GRANT APPLICATION or COMPLETION GRANT APPLICATION). Please note that you can only apply for one grant category.

If you need translation or any other support during the preparation of your application please contact us at braidfund@ticahealth.org.

Section 1: About You

1. Name of Applicant
2. Name of Organisation, Collective (if applying as a group)
3. Your Email Address
4. Your Phone Number
5. Town/City/Area of Operation
6. Which Country? Kenya, Tanzania, or Uganda
7. Website (Optional)
8. Instagram Account (Optional)
9. LinkedIn Account (Optional)
10. What is your arts/culture practise?
 - a. VISUAL ART - painting, sculpting, curation, photography, filmmaking, etc. etc.
 - b. DIGITAL ART - illustration, animation, graphic design, AR/VR, etc.
 - c. MOVEMENT ART - dance, acrobatics, martial arts
 - d. TRADITIONAL PRACTICE - musicians and instrument makers, weavers, textile artists, ceramists, carvers, woodworkers, cooks, healers, ceremonialists, storytellers, dancers, designers, architects, craftsmen
 - e. NATURAL OR FOOD HERITAGE - working on biodiversity, sacred sites, traditional food systems, ceremonial foods, heritage fauna/flora, etc.
 - f. BODY ARTS - tattoo, henna, braiding, piercing, etc.
 - g. STORYTELLING OR THEATRE - storytellers, puppeteers, new media, actors, directors, producers, playwrights, etc.
 - h. CULTURAL CENTRE - museums, art spaces, galleries, performance spaces, etc.
 - i. MUSIC OR SOUND ART - sound design, soundscapes, contemporary musicians, djs, etc.
 - j. DESIGNER - fashion, interior design, product design, accessories, costume, etc.
 - k. FESTIVAL OR FAIR - local popup markets, traditional festivals, arts/culture competitions, etc.
 - l. WRITING - poets, creative writers, critics, historians, local publications/magazines
 - m. OTHER - please specify
11. How long have you practised your art/culture discipline?
12. Please provide two samples of your work that best support your application (links to social media, videos, curricula, programs, etc)

Section 2: Your Idea

We are seeking innovative ideas for projects that align with our goal and outcomes as below:

Goal: To increase the value assigned to art and culture by supporting innovations of cultural and arts practices and/or spaces to widen and deepen connections among practitioners and the wider community.

Outcomes:

- Art and culture practitioners discover and share innovative ways to reach wider audiences with their work.
 - Stronger relationships and skills developed across art/culture practices and generations
 - Increased knowledge and understanding of the value of arts and culture disciplines, practitioners and spaces
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1. Which grant category are you applying for? Collaboration or Completion
2. What is the title of your project?
3. What is your project idea? Please share the following details: what will you be doing/creating and why, where it will be done, who will be the participants, target group and/or audience, the community where it will be implemented, and how long it will be implemented for. (300 words only please)
4. Has this project started already?
5. What are the top three challenges you anticipate you may face in this project and how will you overcome them? (150 words only please)
6. How will you communicate about your project with the public and the Braid Fund team? (150 words only please)
7. If you are awarded a grant, do you have a bank account separate from your personal account for this grant or can you open one?
8. How much do you anticipate your project will cost (total in KES)?
9. Detailed Budget - Please download a copy of the budget spreadsheet template using this [link](#). Once you've filled it out, please send your budget with the rest of your application
10. Work Plan and Timelines - Please download a copy of the work plan spreadsheet template using this [link](#). Once you've filled it out, please send your budget with the rest of your application.

WHAT HAPPENS AFTER YOU SUBMIT YOUR APPLICATION:

All applicants will hear from the Braid Fund team about your application in four weeks from the submission deadline.

CONTACT US FOR MORE INFORMATION:

Email: braidfund@ticahealth.org

Website: <https://www.ticahealth.org/resources/braidfund>

Instagram: BraidFund