

# CHAMPIONS BEYOND THE CODE



**Champions Beyond the Code** is an innovative non-profit organization whose mission is to transform the career transition experience of individuals with a high performance background such as the military, sport and business.

**We** accomplish our mission through different initiatives :

- ❑ One year co-development program : *Journey : perspectives, transitions & open-mindedness*
- ❑ Virtual monthly session : *Bivvys under the stars*
- ❑ One-day workshops : *Lab 10-10-10*
- ❑ Peer support network : *Community of Champions Beyond the Code*
- ❑ Social education programs and awareness initiatives
- ❑ Individual coaching sessions

One of the innovations offered by **Champions Beyond The Code** is an approach focused on bringing together people from different professional backgrounds (military, sport and business). Society values superheroes and their results. **We** value the human beyond the hero.



# The heart of our operations ?

The **Journey : perspectives, transitions & open-mindedness**. A 12-month journey shared by 12 individuals, all living through significant transitions. The **Journey** explores three overarching themes :



In total, the **Journey** is :

- ❑ 10 group workshops facilitated and aligned with one of the three overarching themes of the journey
- ❑ 4 small group sessions targeting specific challenges and aspirations for participants
- ❑ A 2-day adventure during which the participants can explore new perspectives and transfer skills to new contexts
- ❑ An opportunity to take part in the events offered by the **Champions Beyond the Code Community**, including the **Family Day**
- ❑ A combined 100 hours of coaching, both individually and in group contexts

**During the Journey**, the members (re)discover their answers to the questions :

- ❑ Who am I beyond my career, my results?
- ❑ How do I want to be, now?

Embarking on a journey with individuals from different high performance backgrounds allows us to feel less lonely, to (re)discover of ourselves and to progress in a direction that is meaningful at this time in our lives. Beyond that ; it creates a network of individuals outside of our respective environment.

**WELCOME HOME**



## What our members have to say about their experience :



"What I appreciated the most from my experience was the human contact. The whole group. Every time, the activities allowed me to discover something new about myself. It is important to not underestimate the value of committing to the process ; it allows us to feel progress month after month"

**Maxime Dufour-Lapointe**



"Never before had I glimpsed at the possibility that my transition out of the Canadian Armed Forces might resemble the transition of a "civilian" person to another role in their life."

**Hélène LeScelleur**



"These meetings were like a big bowl of fresh and pure air and they helped me through this truly atypical year."

**Yvan Bolduc**



"Now on top of my mountain, what am I doing?" Do I find another one, do I go back down for good or do I stay there? **Champions Beyond the Code** teaches me a lot about myself. It's a welcoming environment allows me to evolve by being in contact with other champions and an exceptional staff."

**Éric Sansoucy**



« I embarked on this adventure with **the group** without really knowing what to expect. For me, this experience has been really beneficial. It has allowed me to differentiate between Alain Côté and SGT Côté. All that in the most respectful way and at my own pace. »

**Alain Côté**



"The Journey offered by **Champions Beyond the Code** was a confirmation for me. A confirmation that I existed beyond my sport, beyond my athletic career. It gave me a second wind. I flourished through each of the sessions.

**Marianne St-Gelais**

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## Let's partner up !

Support individuals who have spent the majority of their lives representing our communities and our country.  
Contribute to transforming the experience of transition, one individual at a time .

For each contribution of \$5000, you support one exceptional individual through their journey, while honouring their past by allowing them to take part in the **Journey : perspectives, transitions & open-mindedness** program. More than 85% of our revenues go directly to services offered to our members and community.

Levels of engagement :

- ❑ **Strategic Partner** [Sponsorship of one cohort of 12 people for the **Journey**]  
Open conversations about the vision and the impacts of **Champions Beyond the Code**  
Logo on our website  
8 invitations to our annual **Community** events  
A 60-min conference of an active member of our **Community** in your organisation
- ❑ **Sponsorship Partner** [sponsorship of one person]  
Logo on our website  
4 invitations to our annual **Community** events
- ❑ **Events Partner** [ex. annual BBQ of the **Community of Champions Beyond the Code**]  
Logo on our website  
4 invitations to the sponsored event

Together, let's transform transition.

Let's discuss ?



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