

COUNCIL MEETING AGENDA ORDINARY MEETING

Meeting to be held at

Wellington Centre – Wellington Room

Foster Street, Sale

Tuesday 6 April 2021, commencing at 3:00 PM

or join Wellington on the Web: www.wellington.vic.gov.au

COUNCIL MEETING AGENDA ORDINARY MEETING 6 April 2021



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COUNCIL MEETING INFORMATION

Members of the Public Gallery should note that the Council records and publishes Council meetings via YouTube to enhance the accessibility of Council meetings to the broader Wellington community. These recordings are also archived and may be published on Council's Website for viewing by the public or used for publicity or information purposes. At the appropriate times during the meeting, members of the gallery may address the Council at which time their image, comments or submissions will be recorded.

Members of the public who are not in attendance at the Council meeting but who wish to communicate with the Council via the online webform should lodge their questions or comments early in the meeting to ensure that their submissions can be dealt with at the end of the meeting.

Please could gallery visitors and Councillors ensure that mobile phones and other electronic devices are turned off or in silent mode for the duration of the meeting.

ACKNOWLEDGEMENT OF COUNTRY

"We acknowledge the traditional custodians of this land, the Gunaikurnai people, and pay respects to their Elders past and present"

PRAYER

"Almighty God, we ask your blessing upon the Wellington Shire Council, its Councillors, officers, staff and their families. We pray for your guidance in our decisions so that the true good of the Wellington Shire Council may result to the benefit of all residents and community groups."

Amen

1. APOLOGIES

2. DECLARATION OF CONFLICT/S OF INTEREST

3. CONFIRMATION OF MINUTES OF PREVIOUS COUNCIL MEETING/S

3.1. ADOPTION OF MINUTES OF PREVIOUS COUNCIL MEETING

ACTION OFFICER: GENERAL MANAGER CORPORATE SERVICES

PURPOSE

To adopt the minutes of the Ordinary Council Meeting of 16 March 2021.

PUBLIC QUESTIONS AND COMMENTS FROM THE GALLERY

RECOMMENDATION

That Council adopt the minutes and resolutions of the Ordinary Council Meeting of 16 March 2021.

CONFLICT OF INTEREST

No staff and/or contractors involved in the compilation of this report have declared a conflict of interest.

4. BUSINESS ARISING FROM PREVIOUS MEETINGS

ACTION OFFICER: CHIEF EXECUTIVE OFFICER

ITEM	FROM MEETING	COMMENTS	ACTION BY
NIL			

5. ACCEPTANCE OF LATE AND URGENT ITEMS

6. NOTICE/S OF MOTION

7. RECEIVING OF PETITION OR JOINT LETTERS

7.1. OUTSTANDING PETITIONS

ACTION OFFICER: CHIEF EXECUTIVE OFFICER

ITEM	FROM MEETING	COMMENTS	ACTION BY
NIL			

8. INVITED ADDRESSES, PRESENTATIONS OR ACKNOWLEDGEMENTS

9. QUESTION/S ON NOTICE

9.1. OUTSTANDING QUESTION/S ON NOTICE

ACTION OFFICER: CHIEF EXECUTIVE OFFICER

ITEM	FROM MEETING	COMMENTS	ACTION BY
NIL			

10. DELEGATES REPORT

11. CHIEF EXECUTIVE OFFICER

11.1. WELLINGTON SHIRE/TAFE GIPPSLAND/FEDERATION UNIVERSITY MEMORANDUM OF UNDERSTANDING

ACTION OFFICER: CHIEF EXECUTIVE OFFICER

PURPOSE

To seek approval for Council to enter into a Memorandum of Understanding (MOU) between Federation University and TAFE Gippsland.

PUBLIC QUESTIONS AND COMMENTS FROM THE GALLERY

RECOMMENDATION

That Council authorise the Chief Executive Officer to sign the Memorandum of Understanding with Federation University and TAFE Gippsland and continue to work in partnership with both organisations to improve educational outcomes for Wellington Shire residents.

BACKGROUND

Federation University, TAFE Gippsland and Wellington Shire have a shared interest in advancing and supporting tertiary education, improving job outcomes and applied research in Wellington.

While the MOU is non-binding, it sets a strong statement of intent for Council to partner with the region's key vocational and tertiary education providers to improve tertiary and post-compulsory vocational training for Wellington Shire residents. The MOU will facilitate a working relationship between the parties, leading to more collaborative activities through:

- skills and education;
- research, innovation and entrepreneurship; and
- culture, liveability and wellbeing.

ATTACHMENTS

1. Wellington Shire TAFE Gippsland Federation MOU Draft 261020 [11.1.1 - 5 pages]

OPTIONS

Council has the following options available:

- 1. Authorise the Chief Executive Officer to sign the Memorandum of Understanding; or
- 2. Not authorise the Chief Executive Officer to sign the Memorandum of Understanding.

PROPOSAL

That Council authorise the Chief Executive Officer to sign the Memorandum of Understanding with Federation University and TAFE Gippsland and continue to work in partnership with both organisations to improve educational outcomes for Wellington residents.

CONFLICT OF INTEREST

No staff and/or contractors involved in the compilation of this report have declared a conflict of interest.

FINANCIAL IMPACT

The MOU requires no financial commitments from Council.

COMMUNICATION IMPACT

This impact has been assessed and there is no effect to consider at this time.

LEGISLATIVE IMPACT

This impact has been assessed and there is no effect to consider at this time.

COUNCIL POLICY IMPACT

This impact has been assessed and there is no effect to consider at this time.

COUNCIL PLAN IMPACT

The Council Plan 2017-21 Theme 4 Lifelong Learning states the following strategic objective and related strategy:

Strategic Objective 4.1: "Improve people's access to opportunities to challenge and extend their thinking, promote independence, stimulate ideas, further develop leadership skills and lead meaningful lives."

<u>Strategy 4.1.1</u>: "Advocate for improved access to a broad range of high quality learning environments for all age groups and abilities across Wellington Shire."

<u>Strategy 4.1.2</u>: "Provide and support learning opportunities to develop skills and promote leadership and mentoring within our communities."

<u>Strategy 4.1.3</u>: "Provide accessible cultural opportunities and activities for all sectors of the community."

The Council Plan 2017-21 Theme 4 Lifelong Learning states the following strategic objective and related strategy:

Strategic Objective 4.2: "Encourage innovation for and in the region."

<u>Strategy 4.2.1</u>: "Actively promote and encourage industry, employers and further education providers to work in partnership to train and recruit people locally and provide opportunity for career progression within Wellington."

The Council Plan 2017-21 Theme 5 Economy states the following strategic objective and related strategy:

Strategic Objective 5.1: "Support and develop our existing businesses."

Strategy 5.1.1: "Provide development and training opportunities for local businesses."

The Council Plan 2017-21 Theme 5 Economy states the following strategic objective and related strategy:

Strategic Objective 5.2: "Use a targeted approach to attract new business investment to Wellington Shire, to support population growth."

<u>Strategy 5.2.1</u>: "Create a supportive investment environment that encourages new development and job growth."

This report supports the above Council Plan strategic objectives and strategies.

RESOURCES AND STAFF IMPACT

This impact has been assessed and there is no effect to consider at this time.

COMMUNITY IMPACT

This impact has been assessed and there is no effect to consider at this time.

ENVIRONMENTAL IMPACT

This impact has been assessed and there is no effect to consider at this time.

ENGAGEMENT IMPACT

This impact has been assessed and there is no effect to consider at this time.

RISK MANAGEMENT IMPACT

This impact has been assessed and there is no effect to consider at this time.



Memorandum of Understanding

BETWEEN

FEDERATION UNIVERSITY AUSTRALIA (ABN 51 818 692 256) of University Drive, Mt Helen, Victoria 3350, a body politic and corporate pursuant to the provisions of the *Federation University Australia Act 2010* ("University") and

TAFE GIPPSLAND (ABN: 42 624 574 808) of Cnr Princes Drive and Monash Way Morwell Victoria, 3840 ("TAFE")

and

WELLINGTON SHIRE COUNCIL (ABN:), a local authority under the Local Government Act 1989 ("Council")

BACKGROUND

- A. The parties share an interest in advancing and supporting tertiary education, improving job outcomes and in applied research in Wellington Shire
- B. TAFE Gippsland has Campuses across Gippsland (including in Bairnsdale, Sale, Lakes Entrance, Leongatha, Morwell, Traralgon, Warragul and Yallourn).
- C. Federation University has developed a reputation in delivering tertiary education to regional communities and currently offers degree programs in the Gippsland region.
- D. TAFE Gippsland has developed a reputation in delivering Vocational Education and Training to regional communities and currently offers Certificate, Diploma and commercial training programs within the region.
- E. The Council is a Victorian local government authority, planning for and providing services to support the social, economic and environmental development of the community.
- F. The parties recognise the advantages that could accrue to all from enhancing tertiary education and employment opportunities within Wellington Shire and wish to establish a collaborative relationship
- G. The parties wish to record their understanding of this cooperation within this Memorandum of Understanding ("MOU")
- H. The parties anticipate that, while this MOU is not intended to establish a binding contractual relationship, it will facilitate the establishment of a working relationship between the parties, leading to more collaborative activities.

STATEMENT OF UNDERSTANDING

1. Broad Areas for Collaboration

- 1.1. The parties intend to explore a range of innovative and collaborative opportunities between the University, the TAFE and the Council and other key stakeholders with a desire to:
 - (a) Skills and Education
 - Facilitate meaningful links between industry and education, to increase local job opportunities;
 - Increase the level of tertiary education and skills across Wellington Shire and enhance the pathways into employment for its residents;
 - (b) Research, Innovation and Entrepreneurship
 - Support and grow a culture of innovation and entrepreneurship;
 - Promote research and skills development with a key focus on health, education, new energy, food and fibre;
 - (c) Culture, Liveability and Wellbeing
 - Leverage partnerships to explore shared use of assets and infrastructure in support of enhancing access to education, improving liveability, promoting cultural activities; increasing community wellbeing, and creating stronger links to industry and jobs.
- 1.2. Separate agreements will be established for projects that require funded work.

2. Term

- 2.1. This MOU takes effect on the last date that it is signed by all parties and will expire on 31 December 2026.
- 2.2. Any party may terminate this MOU by giving two week's written notice to the other parties.

3. Governance

3.1. The Head of Campus Gippsland - Federation University; the Executive Director Strategic Engagement - TAFE Gippsland; the CEO - Wellington Shire Council; and nominated Council executive staff will meet four times per year to discuss progress and ongoing opportunities for collaboration, including requirements for staff involvement and funding as related initiatives arise. Separate working groups may be formed to progress key initiatives.

4. External Communications

- 4.1. A party will not use, or permit any person or entity to use, the name or logo (or any variation thereof) of the other parties without obtaining prior written consent from the other parties.
- 4.2. A party will not make any public comment, or remarks in a public forum about the other parties without obtaining prior written consent from the other parties.

5. Confidentiality

5.1. "Confidential Information" means information that:

- (a) is by its nature confidential;
- (b) is designated by a party as confidential; or
- (c) the parties know or ought to know is confidential;

and includes the terms of this MOU, all information about the parties, their employees, students, agents and operations which is made available or which becomes known during the term of this MOU or as a result of signing this MOU, but does not include information which:

- (d) was in the public domain at the time of its provision;
- (e) became part of the public domain after its provision, otherwise than through a disclosure by a party or any person to whom a party disclosed Confidential Information: or
- (f) is required to be disclosed by law.
- 5.2. The parties may exchange Confidential Information relevant to the purposes of this MOU.
- 5.3. Each party must treat as confidential all Confidential Information owned or provided by the other parties and must not use or disclose it to anyone without the prior written consent of the other parties except for a purpose contemplated by this MOU.
- 5.4. Each party must take such reasonable steps as are required to maintain the security of and prevent unauthorised access to or use of the Confidential Information of the other parties in its possession.
- 5.5. Where requested, a party must return all Confidential Information and copies of Confidential Information of the requesting party, regardless of the form in which it is maintained. Where it is impractical to return the Confidential Information, a party may, with written approval from the requesting party, delete and/or destroy the Confidential Information in the form in which it is maintained.

6. General Provisions

- 6.1. The parties acknowledge that this MOU does not prevent the parties from undertaking further and other activities within the broad areas under discussion either on their own or in conjunction with third parties.
- 6.2. The provisions of this MOU are not legally binding except for clauses 4 and 5 that will survive the expiration or termination of this MOU.
- 6.3. This MOU is governed by the laws of the State of Victoria, Australia.

Executed this	day of	2020
Signed for and on behalf of l University Australia by its of officer in the presence of a w	duly authorised	
Signature of authorised office		Signature of witness
Name of authorised officer		Name of witness
Signed for and on behalf of to the council by its duly authorise presence of a witness:		
Signature of authorised office	 er	Signature of witness
Name of authorised officer		Name of witness
Signed for and on behalf TA its duly authorised officer in twitness:	FE Gippsland by the presence of a	
Signature of authorised office		Signature of witness
Name of authorised officer		Name of witness

ATTACHMENT 11.1.1

OFFICIAL

12. GENERAL MANAGER CORPORATE SERVICES

12.1. ASSEMBLY OF COUNCILLORS

ACTION OFFICER: GENERAL MANAGER CORPORATE SERVICES

OBJECTIVE

To report on all assembly of Councillor records received for the period 8 March 2021 to 28 March 2021.

PUBLIC QUESTIONS AND COMMENTS FROM THE GALLERY

RECOMMENDATION

That Council note and receive the attached Assembly of Councillor records for the period 8 March 2021 to 28 March 2021.

BACKGROUND

Section 80A of the *Local Government Act 1989* required a written record be kept of all assemblies of Councillors, stating the names of all Councillors and Council staff attending, matters considered and any conflict of interest disclosures made by a Councillor. These records were required to be reported at an ordinary meeting of the Council and recorded in the minutes. Under the new *Local Government Act 2020*, this requirement is no longer provided for however, under Council's good governance framework, Council will continue to provide records of assemblies of Councillors to ensure that the community are kept informed of Councillors' activity and participation.

Following is a summary of all Assembly of Councillor records received for the period 8 March 2021 to 28 March 2021.

ATTACHMENTS

- 1. ASSEMBLY OF COUNCILLORS 16 March 2021 [12.1.1 3 pages]
- 2. ASSEMBLY OF COUNCILLORS Cameron Stadium Redevelopment PRG 25 March 2021 [12.1.2 1 page]

OPTIONS

Council has the following options:

- 1. Note and receive the attached assembly of Councillors records; or
- 2. Not receive the attached assembly of Councillors records.

PROPOSAL

That Council note and receive the attached assembly of Councillors records during the period 8 March 2021 to 28 March 2021.

CONFLICT OF INTEREST

No staff and/or contractors involved in the compilation of this report have declared a conflict of interest.

FINANCIAL IMPACT

This impact has been assessed and there is no effect to consider at this time.

COMMUNICATION IMPACT

This impact has been assessed and there is no effect to consider at this time.

LEGISLATIVE IMPACT

The reporting of written records of assemblies of Councillors to the Council in the prescribed format complied with Section 80A of the *Local Government Act 1989* however, without prescription under the *Local Government Act 2020*, Council will continue to provide these records as part of Council's good governance framework.

COUNCIL POLICY IMPACT

This impact has been assessed and there is no effect to consider at this time.

COUNCIL PLAN IMPACT

The Council Plan 2017-21 Theme 6 Organisational states the following strategic objective and related strategy:

Strategic Objective 6.3: "Maintain a well governed, transparent, high performing, ethical and accountable organisation."

<u>Strategy 6.3.3</u>: "Ensure sound governance processes that result in responsive, ethical, transparent and accountable decision making."

This report supports the above Council Plan strategic objective and strategy.

RESOURCES AND STAFF IMPACT

This impact has been assessed and there is no effect to consider at this time.

COMMUNITY IMPACT

This impact has been assessed and there is no effect to consider at this time.

ENVIRONMENTAL IMPACT

This impact has been assessed and there is no effect to consider at this time.

ENGAGEMENT IMPACT

This impact has been assessed and there is no effect to consider at this time.

RISK MANAGEMENT IMPACT

This impact has been assessed and there is no effect to consider at this time.

ASSEMBLY OF COUNCILLORS – 16 MARCH 2021

MEETING	С	CONFLICT/S OF INTEREST OR ACTION ITEMS			
	Name	Attendance	Name	Attendance	
	Cr Bye	Yes	Cr Stephens	Yes	N/A
	Cr Crossley	Yes	Cr Tatterson	Yes	N/A
IT / Diary Meeting	Cr Hole	Yes	Cr Wood	Yes	N/A
moomig	Cr McKenzie	Yes	David Morcom, CEO	Yes	N/A
	Cr Maher	Yes	Leah Carubia, EA CEO	Yes	N/A
	Cr Rossetti	Yes	Jarrod Lovas, ICT Support Services Contractor	Yes	N/A

MEETING	COUNC	CONFLICT/S OF INTEREST OR ACTION ITEMS			
	Name	Attendance	Name	Attendance	
	Cr Bye	Yes	Cr Tatterson	Yes	
	Cr Crossley	Yes	Cr Wood	Yes	
Workshops	Cr Hole	Yes	David Morcom, CEO	Yes	
·	Cr McKenzie	Yes	Arthur Skipitaris, GM Corporate Services	Yes	
	Cr Maher	Yes	Sharon Houlihan, GM Community & Culture	Yes	
	Cr Rossetti	Yes	Chris Hastie, GM Built & Natural Environment	Yes	
	Cr Stephens	Yes	Brent McAlister, GM Development	Yes	

ATTACHMENT 12.1.1

	MATTERS/ITEMS CONSIDERED AT THE MEETING	OTHERS IN ATTENDANCE
	BRIEF UPDATES A. COUNCIL PLAN CONSULTATION UPDATE B. HUNGRY JACKS SITE PROPOSAL	a. Brent McAlister, General Manager Development b. Brent McAlister, General Manager Development Joshua Clydesdale, Manager Land Use Planning Conflict of Interest: Nil
	1. FINGERBOARDS MINERAL SANDS PROJECT UPDATE	 Andrew Wolstenholme, Environmental Planner Joshua Clydesdale, Manager Land Use Planning Brent McAlister, General Manager Development Conflict of Interest: Nil
	2. STAFF OPINION AND ENGAGEMENT SURVEY	Sara Crees, Manager People and Capability Arthur Skipitaris, General Manager Corporate Services Conflict of Interest: Nil
Workshops (cont.)	3. VICTORIA FORESTRY TRANSITION PLAN	 Dr Paul Smith – CEO, Victorian Forestry Plan Delivery Karen Cain – CEO, Latrobe Valley Authority and Director, Forestry Transition Tim McAullife - Acting Regional Director, Regional Development Victoria (Gippsland) Nathan Trushell - Special Adviser, Forestry and Fibre Innovation Conflict of Interest: Nil
	4. COUNCIL COMMITTEES AND COMMITTEES OF MANAGEMENT HIGHLIGHTS	Sharon Houlihan, General Manager Community and Culture Conflict of Interest: Nil
	5. MUNICIPAL PUBLIC HEALTH AND WELLBEING PLAN 2021 - 2025 - PART 1	Catherine Vassiliou, Coordinator Social Planning and Policy Conflict of Interest: Nil
	6. SURPLUS COUNCIL LAND - TEMPLE STREET, HEYFIELD	 Paul Johnson, Manager Business Development Daniel Gall, Coordinator Commercial Property Brent Setches, Commercial Property Officer Conflict of Interest: Nil
	7. COMMUNITY FACILITIES PROJECT PRIORITISATION CRITERIA	Sam Matthews, Senior Community Facilities Projects Officer Conflict of Interest: Nil
	8. LOCAL GOVERNMENT'S ROLE IN BUILDING CONTROL	Barry Nicholl, Municipal Building Surveyor Coordinator Vanessa Ebsworth, Manager Municipal Services Conflict of Interest: Nil

9. MEDIA AND COMMUNICATIONS COUNCILLOR UPDATE	Wendy Reeves, Coordinator Communications and Media Conflict of Interest: Nil
10. COUNCILLOR INDUCTION PART 2 - GUNAIKURNAI COMMUNITY AND ECONOMIC PARTNERSHIP PROJECTS	 Sharon Houlihan, General Manager Community and Culture Chris Hastie, General Manager Built and Natural Environment Brent McAlister, General Manager Development Conflict of Interest: Nil

ASSEMBLY OF COUNCILLORS - 25 March 2021

MEETING	cou	NCILLORS, O	FFICERS AND OTHERS IN	N ATTENDANCE (NAME AND F	POSITION)	
	Councillor Name	Attendance	Conflict of Interest	Officer Name	Attendance	Item No.
	Cr lan Bye	Yes		D Morcom, CEO	No	
	Cr Carolyn Crossley	No		A Skipitaris, GMCS	No	
Cameron Stadium	Cr J Tatterson	No		S Houlihan, GMC&C	No	
Redevelopment Project Reference	Cr Malcolm Hole	No		C Hastie, GMB&NE	No	
Group	Cr J Wood	No		B McAlister, GMD	No	
	Cr Gayle Maher	No				
	Cr McKenzie	No				
	Cr Scott Rossetti	No				
	Cr Garry Stephens	No				
	RS IN ATTENDANCE ME AND POSITION)		MATTERS	S/ITEMS CONSIDERED AT THE	MEETING	
CoM - Peter Anderson		Progress on Construction; Opening Event; Media release; Signage design; Funding agreement milestones			ng	
Latrobe Valley Authority - Laurie Paton						
SRV - Mick Meyer						
WSC - Sam Matthews	(Chair), Julie Baker (Minu	utes)				

13. GENERAL MANAGER BUILT AND NATURAL ENVIRONMENT

13.1. PLACE NAMES COMMITTEE

ACTION OFFICER: MANAGER ASSETS AND PROJECTS

PURPOSE

The purpose of this report is for Council to receive and consider the minutes of the Place Names Committee meeting held on 23 February 2021.

PUBLIC QUESTIONS AND COMMENTS FROM THE GALLERY

RECOMMENDATION

That:

- 1. Cr Rossetti be appointed Chairperson of the Place Names Committee; and
- 2. Council receive and note the minutes of the Place Names Committee meeting held on 23 February 2021; and
- 3. Council advertise and advise adjoining property owners that the trafficable section of Earl Street, west of High Street, Woodside, be renamed BLUE WREN WAY and if no objections are received within 30 days, then the name be registered with Geographic Names Victoria; and
- 4. Council advertise and advise adjoining property owners that the government road off Dalmore Road, Dargo, be named PHELAN ROAD in recognition of the Phelans who have a long association with the area, and if no objections are received within 30 days, then the name be registered with Geographic Names Victoria; and
- 5. The name MCNALLY, in recognition of Leonard James McNally who was a butcher who served the Stratford area for over 40 years, be added to the Council Approved Road Name Register; and
- 6. Brayakoloong Close is no longer a court and therefore should become Brayakoloong Way. Prior to renaming this road confirm with Gunaikurnai Land and Waters Aboriginal Corporation if the spelling is now Brayakaulung and if so then rename Brayakoloong Close to BRAYAKAULUNG WAY and register it with Geographic Names Victoria; and
- 7. The name SCHUBACK, in recognition of Don Schuback's contribution to sport and business in the Sale area, be added to the Council Approved Road Name Register for future use in the Sale area for a road or alternatively a community facility, bearing in mind compliance with the current naming rules.

BACKGROUND

The Place Names Committee is an advisory committee that meets quarterly to make recommendations to Council on geographical place name issues.

ATTACHMENTS

1. 20210223 PLACE NAMES COMMITTEE MINUTES REDACTED [13.1.1 - 22 pages]

OPTIONS

Council has the following options available:

- 1. To receive the minutes of the Place Names Committee and consider the recommendations; or;
- 2. Seek further information and consider at a future meeting.

PROPOSAL

That:

- 1. Cr Rossetti be appointed Chairperson of the Place Names Committee; and
- 2. Council receive and note the minutes of the Place Names Committee meeting held on 23 February 2021; and
- Council advertise and advise adjoining property owners that the trafficable section of Earl Street, west of High Street, Woodside, be renamed BLUE WREN WAY and if no objections are received within 30 days, then the name be registered with Geographic Names Victoria; and
- 4. Council advertise and advise adjoining property owners that the government road off Dalmore Road, Dargo, be named PHELAN ROAD in recognition of the Phelans who have a long association with the area, and if no objections are received within 30 days, then the name be registered with Geographic Names Victoria; and
- 5. The name MCNALLY, in recognition of Leonard James McNally who was a butcher who served the Stratford area for over 40 years, be added to the Council Approved Road Name Register; and
- 6. Brayakoloong Close is no longer a court and therefore should become Brayakoloong Way. Prior to renaming this road confirm with Gunaikurnai Land and Waters Aboriginal Corporation if the spelling is now Brayakaulung and if so then rename Brayakoloong Close to BRAYAKAULUNG WAY and register it with Geographic Names Victoria; and
- 7. The name SCHUBACK, in recognition of Don Schuback's contribution to sport and business in the Sale area, be added to the Council Approved Road Name Register for future use in naming either a road (if compliance with the naming rules can be achieved) or a community facility in the Sale area.

CONFLICT OF INTEREST

No staff and/or contractors involved in the compilation of this report have declared a conflict of interest.

FINANCIAL IMPACT

There will be no financial impact with the adoption of this report.

COMMUNICATION IMPACT

This impact has been assessed and there is no effect to consider at this time.

LEGISLATIVE IMPACT

The Local Government Act 1989 provides Council the power to approve, assign or change the name of a road. Council in exercising this power must act in accordance with the guidelines provided for under the Geographical Place Names Act 1998.

COUNCIL POLICY IMPACT

This impact has been assessed and there is no effect to consider at this time.

COUNCIL PLAN IMPACT

The Council Plan 2017-21 Theme 1 Communities states the following strategic objective and related strategy:

Strategic Objective 1.3: "Strengthen community identity by promoting our heritage and history and appreciation for small town rural living."

<u>Strategy 1.3.1</u>: "Recognise, celebrate and promote the diverse shared heritage and history of Wellington Shire."

The Council Plan 2017-21 Theme 6 Organisational states the following strategic objective and related strategy:

Strategic Objective 6.2: "Community engagement and customer service excellence is central to Council's decision making process."

<u>Strategy 6.2.3</u>: "Ensure sound processes are in place to facilitate input into Council deliberations and decision making."

This report supports the above Council Plan strategic objectives and strategies.

RESOURCES AND STAFF IMPACT

The tasks generated from this Council Report will be undertaken by staff in the Assets & Projects Team.

COMMUNITY IMPACT

The impact from this report will be positive with roads and future roads being named from suggestions from the community.

ENVIRONMENTAL IMPACT

This impact has been assessed and there is no effect to consider at this time.

ENGAGEMENT IMPACT

This impact has been assessed and there is no effect to consider at this time.

RISK MANAGEMENT IMPACT

Naming of roads follows the Guidelines issued by Geographic Names Victoria.



PLACE NAMES COMMITTEE MEETING 23 FEBRUARY 2021 AT 2:00 PM VIA SKYPE / MACALISTER RIVER ROOM MINUTES

ATTENDEES:

Councillor Scott Rossetti Councillor Gayle Maher Councillor Carolyn Crossley

Dean Morahan (Manager Assets & Projects)
Sandra Rech (Coordinator Asset Management)

James Blythe (GIS Officer)

APOLOGIES: Nil

MEETING OPENED: 2:00PM

CONFLICT OF INTEREST: Nil

1.0 APPOINTMENT OF CHAIR

It was moved:

Cr Maher/Cr Crossley

That Cr Rossetti be appointed Chairperson of the Place Names Committee.

CARRIED

2.0 CONFIRMATION OF MINUTES FROM PREVIOUS MEETING

It was moved:

Cr Rossetti/Cr Maher

That the minutes of the previous Place Names Committee meeting on 11 August 2020 be accepted.

CARRIED

3.0 CURRENT ISSUES

3.1 Street addressing issues, Earl Street, Woodside

There are several issues regarding Earl Street, Woodside (see attached). The street numbering is not consistent and the constructed road segments are not contiguous.

It was moved at the May 2016 Place Names Committee meeting that a letter be sent to the Yarram Historical Society, Woodside Cemetery Trust and Woodside Primary School asking for road name submissions with a connection to the Woodside area and that Councillors arrange a road trip to visit the area.

Suggested names:

- Brennan large property owner in Woodside
- Collins large property owner in Woodside and local hotelier
- Buntine prominent settler in the district. His wife gave birth to the first white child born in Gippsland.

It was moved at 8 August 2017 Place Names Committee meeting that the proposed names BRENNAN, COLLINS and BUNTINE be considered, along with the name LEAR from the ANZAC Commemorative Project, and that the Committee visit the Woodside area to view the roads.

It was moved at 14 November 2017 Place Names Committee meeting that:

- the section of Earl Street east of High Street and ending at Queen Street, remain named as EARL STREET; and
- (ii) the trafficable section of Earl Street west of High Street, Woodside, be renamed BUNTINE ROAD after a prominent settler in the district; and
- (iii) the section of Earl Street north of Victoria Street be renamed LEAR LANE after Eric Nightingale Lear, who died in France during the First World War and is commemorated on the Won Wron State School honour roll; and
- (iv) all properties accessing these sections of road be advised of this proposal and that it be advertised and that if no negative response is received within 30 days then apply to the Registrar of Geographic Names to formalise these names.

Letters were sent to the affected residents and one letter of objection has been received. See attachment.

It was moved at 27 February 2018 Place Names Committee meeting that:

- (i) Apply to the Registrar of Geographic Names for the trafficable section of Earl Street west of High Street to be renamed Buntine Road; and
- (ii) The section of Earl Street north of Victoria Street be renamed Lear Lane; and
- (iii) Letters be sent to affected property owners outlining the history behind the names selected.

On 20 March 2018, Council endorsed the above and the names were submitted to the Office of Geographic Names and are awaiting approval.

It was moved at 8 May 2018 Place Names Committee meeting that a letter be sent to the objector advising of the appeals process of Geographic Names Victoria as outlined in the Naming Rules for Places in Victoria and that this item remains open.

A letter was sent to the objector advising of the appeals process. Geographic Names Victoria has received a letter of appeal and no further advice has been received.

It was moved at 14 August 2018 Place Names Committee meeting that this item remains open.

Correspondence was received from Geographic Names Victoria and in response at the November 2018 Place Names Committee meeting it was decided that Councillor McCubbin and Councillor Maher make contact with local historians for further information and at the February 2019 Place Names Committee meeting that this item remains open.

Following historical information received from several local historians that Agnes Buntine was worthy of recognition, it was moved at the 25 May 2019 Place Names Committee meeting that a letter be written to Geographic Names Victoria to reaffirm the decision to rename the trafficable section of Earl Street west of High Street, Woodside, BUNTINE ROAD. No further correspondence has been received.

It was moved at the 3 December 2019 Place Names Committee meeting that this item remains open.

Geographic Names Victoria has noted that there is a similar sounding name 'Bunting Track' in Blackwarry, 25km away from the proposed Buntine Lane, which under the duplicate name rule may be considered a potential risk to public safety.

It was moved at the 11 February 2020 Place Names Committee meeting that Councillor McCubbin contact the Woodside Primary School and request that the school children or school council propose road name suggestions to add to the Council Approved Road Names Register for use on roads in the Woodside area.

Due the coronavirus pandemic and the forced closure of schools, the above action was put on hold.

It was moved at the 12 May 2020 Place Names Committee meeting that this item remains open.

It was moved at the 11 August 2020 Place Names Committee meeting that the name BUNTINE be added to the Council Approved Road Names Register and that the recommendation from 11 February 2020 be actioned.

The Woodside Primary School has been contacted and the grade 5 & 6 students have submitted a list of names for consideration. Refer to Attachment 2.1.

It was moved: Cr Crossley/Cr Rossetti

That:

- The trafficable section of Earl Street, west of High Street, be renamed Blue Wren Way; and
- A letter be sent to adjoining property owners and it be advertised that the trafficable section of Earl Street, west of High Street, be renamed BLUE WREN WAY, and if no objections are received within 30 days, then the name be registered with Geographic Names Victoria; and
- The Woodside Primary School be thanked for its contribution to the naming project and notified of the outcome.

CARRIED

3.2 Government Road off Dalmore Road, Dargo

There is a road that is being formally created as part of the Dalmore Road, Dargo road exchange and part of this road is incorrectly shown on plans as Government Road which will not be accepted by the Titles Office.

It was moved at the 25 May 2019 Place Names Committee meeting that a letter be sent to GLAWAC to seek an appropriate cultural name to the Dargo area before the next meeting.

A letter was sent to GLAWAC and has been raised with GLAWAC officers although no correspondence or response has been received to date.

It was moved at the 3 December 2019, 11 February 2020 and 12 May 2020 Place Names Committee meetings that this item remains open.

There has been no response from GLAWAC to date. There are names on the Council Approved Road Name Register for the Dargo area available for selection (and meeting the no-duplicate name rule), being:

Armstrong (Dargo) – suggested by Dargo Heritage Museum Dodds (Dargo) – ANZAC name Higgins (Dargo) – ANZAC name Kelly (Dargo) – ANZAC name See (Dargo) – ANZAC name Lasich (Lower Dargo) – suggested by Dargo Heritage Museum Watt (Lower Dargo) – suggested by Dargo Heritage Museum Walsh (Upper Dargo) – suggested by Dargo Heritage Museum

It was moved at the 11 August 2020 Place Names Committee meeting that a letter be written to Dargo Heritage Museum, requesting that they nominate a name for the government road off Dalmore Road from either the shortlist or suggest a name after a prominent or notable woman from the area and furthermore:

- Request that some brief background information be provided for the names that had previously been submitted; and
- As part of the 'Put Her Name on It Campaign', suggest suitable names of notable women of the district worthy of recognition and provide some supporting information with those names.

The Dargo Heritage Museum has considered the shortlisted names but has instead suggested the name Phelan (on the Council Approved Road Register) as more appropriate to the area.

It was moved: Cr Rossetti/Cr Maher

That:

- The government road off Dalmore Road be named Phelan Road, in recognition of the Phelans who have a long association with the area; and
- A letter be sent to adjoining property owners and it be advertised that the government road off Dalmore Road be named PHELAN ROAD, and if no objections are received within 30 days, then the name be registered with Geographic Names Victoria.

CARRIED

3.3 Proposed naming of a private road at 260 Maffra-Newry Road, Maffra

A request was received to name a private road in a subdivision 'Helen Way' after the developer's late wife.

My wife Helen passed away in October 2014 from MND and my 4 daughters and myself wanted her treasured place (home) in Maffra to be remembered.

I am completing the second stage of a subdivision on our property at 262 Maffra-Newry Road Maffra and a common property road is required to be constructed for the one acre lots at the side and rear of the property, which includes the home property.

Helen was a CRE teacher and Coordinator for parts of the Wellington Shire at Maffra, Bundalaguah, Heyfield and Boisdale for nearly 25 years.

I could speak at length regarding her contributions to the community but will not do so as this is note to you is not about that but about but about designating a name to a place that she loved so dearly, a place she called home and wherein she was able to help so many people.

The developer has acknowledged that Under Principle H of the *Naming rules for places in Victoria*, a commemorative name applied to a road should only use the surname of the person, not first or given names.

It was moved at the 12 May 2020 Place Names Committee meeting that in-principle support be sought from Geographic Names Victoria to name the private road at 260 Maffra-Newry Road, Maffra, HELEN WAY, and if the name is not endorsed, that the developer provide another name.

The proposal was referred to Geographic Names Victoria (GNV). GNV determined that the road type was not suitable, therefore the applicant revised the name to HELEN PLACE. The proposal was then referred to the Registrar who determined that use of the first name HELEN does not meet the naming rules and that the surname COLLINGS will be considered instead, subject to the applicant providing a full biography of Helen's achievements and contributions.

The applicant has been notified of GNV's decision and will pursue the matter further with GNV.

It was moved at the 11 August 2020 Place Names Committee meeting that the private road at 260 Maffra-Newry Road, Maffra, be named COLLINGS PLACE in memory of Helen Collings.

Collings Place was gazetted on 24 September 2020.

It was moved: Cr Rossetti/Cr Maher

That this item be closed.

CARRIED

3.4 Request to recognise McNally name, Stratford

A request to recognise the name McNally, after L. J. (Jim) McNally, has been received. Jim McNally was the local butcher in Stratford for at least 40 years. Jim's son Ivan took over the business, which relocated to Sale, and thereafter Newry, where he worked for over 40 years until retirement at age 86.

It was moved at the 11 August 2020 Place Names Committee meeting that the Stratford & District Historical Society be contacted for further information in support of recognising the name McNally.

The Stratford and District Historical Society has provided information on Jim McNally and supports the inclusion of the McNally name on the Council Approved Road Names Register.

It was moved: Cr Rossetti/Cr Crossley

That the name MCNALLY, in recognition of Leonard James McNally who was a butcher who served the area for over 40 years, be added to the Council Approved Road Name Register for the Stratford area.

CARRIED

3.5 Naming of showcourt at Cameron Sporting Complex, Maffra

Upon completion of the Cameron Sporting Complex Stadium Redevelopment Project, The Maffra Amateur Basketball Association (MABA) proposes that Yvonne Higgins be honoured and recognised for her significant contribution and achievements towards the Maffra Basketball community via the naming of Showcourt A to 'Yvonne Higgins Showcourt'.

It was moved at the 11 August 2020 Place Names Committee meeting that Showcourt A at Cameron Sporting Complex, Maffra, be named 'Yvonne Higgins Showcourt' and that Council develop a policy for the naming of community facilities and infrastructure.

The name 'Yvonne Higgins Showcourt' was approved at the Council meeting of 15 September 2020 and MABA has been notified of the outcome.

It was moved: Cr Maher/Cr Crossley

That this item be closed.

CARRIED

3.6 Recognition of women in place naming

Women in Gippsland (WiG) has contacted the six Gippsland LGAs, seeking their commitment to make the contribution of historic women visible through more public recognition and equality in public place naming.

The *Put Her Name on It* campaign was launched earlier in 2020, advocating for notable and everyday women to be equitably recognised in public places. The campaign aims to increase the recognition of women in the region's public places to address systemic gender inequality.

It was moved at the 11 August 2020 Place Names Committee meeting that a letter be written to Women in Gippsland affirming Wellington Shire Council's support for the Put Her Name on It campaign and also to Wellington Shire Heritage Network requesting assistance to find

more suitable women's names to be included on the Wellington Shire Council's Approved Road Name list.

On 31 January 2021, another letter was received from WiG encouraging Council to have its say in the review of the *Naming rules for places in Victoria*, particularly on the issue of gender equality in naming.

It was moved: Cr Maher/Cr Rossetti

That:

- A letter be written to Women in Gippsland affirming Wellington Shire Council's support for the Put Her Name on It campaign, and make a submission to Geographic Names Victoria advocating for gender equality in naming; and
- The local historical societies be contacted requesting their assistance in compiling names of notable local women to be included on the Wellington Shire Council's Approved Road Name Register.

CARRIED

4.0 GENERAL BUSINESS

4.1 Brayakoloong Close extension, Sale

Brayakoloong Close has been extended so it is now a through road to Guthridge Parade. As a result, the road type 'Close' is no longer appropriate under the *Naming rules for places in Victoria*. It is proposed that the road type be amended to 'Crescent' to reflect the new extent.

There is only one affected address, being Council's swimming facility.

It was moved:

Cr Crossley/Cr Rossetti

That Gunaikurnai Land and Waters Aboriginal Corporation be contacted to confirm the spelling of Brayakoloong/Brayakaulung, and upon receiving confirmation of spelling, apply to Geographic Names Victoria to rename the road with the road type WAY.

CARRIED

4.2 Request to name a street in recognition of Don Schuback

A request to name a street in recognition of the Schuback family has been received as follows:

"With the passing of Don Schuback I thought of the impact that the Schuback family have had on Sale. Don and at least 2 of his brothers had a business in Raymond Street and 2 of Don's are in business or have been. The Schuback family have also been involved in sport for many years. I think it appropriate that a Schuback Street be named in the next land subdivision."

Principle (D) of the *Naming Rules for places in Victoria* states that proposed names must not duplicate another name within 15km for a regional urban area. Duplicates are considered to

be names that are identical or have similar spelling or pronunciation. There is a road in Sale named Scheumack Place which sounds similar to Schuback.

It was moved:

Cr Maher/Cr Rossetti

That the name SCHUBACK, in recognition of Don Schuback's contribution to sport and business in the Sale area, be added to the Council Approved Road Name Register for future use in naming either a road if compliance with the naming rules can be achieved or possibly a community facility in the Sale area.

CARRIED

4.3 Review of Naming rules for places in Victoria

A letter from Geographic Names Victoria has been received advising that a review of the *Naming rules for places in Victoria* is being undertaken. Council is invited to participate in the review process either by way of an online survey on the Engage Victoria website or by submitting comments directly to GNV by 19 March 2021.

It was moved:

Cr Crossley/Cr Maher

That a submission be made by Council to the review of the *Naming rules for places in Victoria*, supporting the following:

- Recognition and use of Aboriginal names and their application to Dual Names;
- Gender equality in naming, including an update of the naming rules to allow use of first names to enable women to be more readily identifiable.

CARRIED

5.0 NEXT MEETING

11 May 2021 at 2:00PM

6.0 CLOSE

Meeting closed at 2:40PM

Attachment for Item 3.1

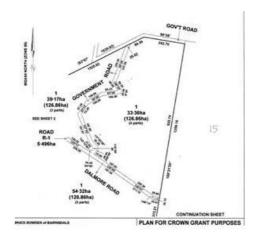
Wellington Shire Road Names- Woodside Area

Suggestions from the students at Woodside Primary School

Suggested Name	Reasons	Contributed by	WSC Officer's Comment
Blue Wren	Lots of these lovely bird are in the area. It is also the emblem of the local school.		OK
Purple Street	The names in the Woodside township area have royal names. Purple is a royal colour.		Vicnames identifies 'Pullen' (Devon North) and 'Cupples' (Woodside) as similar sounding names
Railway Road	I have suggested this name to commemorate the old Woodside train station which opened in 1923 and closed in 1953. Not many people know about it now but this name would bring history to the present		Duplicate in Yarram
Hunter Rd	Robert Hunter was the teacher who was kidnapped along with 7 students from Wooreen SS. They were held in the Mullungdung Forrest (near Woodside) overnight by their captor, Edwin John Eastwood, the Faraday kidnapper.		Duplicate in Devon North
Robin Way	Logging truck driver Robin Smith escaped his chains when held by Edwin John Eastwood, along with students and teacher from Wooreen SS in the Mullungdung Forest. He raised the alarm which led to the police bringing the hostage situation to a successful conclusion.		First names not allowed; surname Smith already used in Devon North and Yarram
Henry Rd	I would like to name a road in honour of Henry Victor Willis because he served in WWI. He was killed aged just 20 on the 21 st of July 1916. He lived in Alberton and worked in Yarram.		First names not allowed; surname Willis and other similar sounding names already used in the district
Greg Avenue	Greg Foat was a very well-known local farmer and community member. He died at the age of 62 from melanoma. Greg had many significant achievements including playing over 300 games for		First names not allowed; 'D Foats' and 'R Foats' already used in Woodside

		1
	Woodside Football Club. He was a	
	life member of the football club	
	and tennis club. He helped begin	
	the Juniors programme and won	
	flock of the year as a sheep grazier.	
	He was president of the Tennis	
	Club and was on school council for	
	Woodside P.S. I know that his	
	surviving family and close friends	
	would love to see Greg	
D - d d - D d	remembered in this way.	Cinciles according
Boddy Rd	Percy J. Boddy died in action for his	Similar sounding
	country in WWI. He was 26 and	name 'Bodmans' in
	went to Balloong State School as	Won Wron
	well as Woodside State School.	
	We see his name on the honour	
	roll every time we go to the	
	Woodside Hall. He was killed on	
	13 th March 1917 in France	
Pickett Street	James Burnett Picket served in	Similar sounding
	WWI. He was killed in action.	name 'Tucketts' in
	James was a local to the Woodside	Woodside
	area.	
Lindsay Rd	Lindsay Reeves only recently	First names not
•	passed away and was a well know	 allowed; surname
	farmer at Woodside. He drove the	'Reeve' already used
	pub bus for many years ensuring	in Tarraville, 'Reeve
	that inebriated people were	Beach' in Woodside
	returned home safely. He would	Deach in Woodside
	help anyone. Everyone was sad	
	about his loss. He did much work	
	in the Woodside area including as a	
	cleaner at the Woodside Primary	
	School. This is how the students all	
	knew him.	
Panther Way	A much-loved local myth/ legend/	OK
	belief is the so called 'Woodside	
	Panther'. Many people claim to	
	have sighted the big cat over the	
	years and the Woodside Primary	
	Students go on an annual 'Panther	
	Hunt' as part of their sleepover	
	programme. It would be nice to	
	have something as tangible as a	
	road named after the mighty	
	= -	
	panther.	

Attachment for Item 3.2

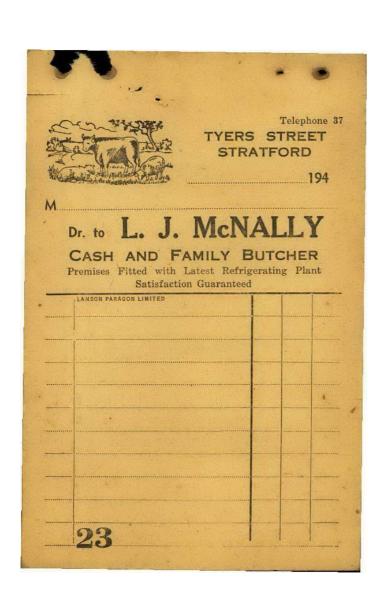


Plan showing name that was not approved by Titles Office



Attachment for item 3.4

WEL MOTON SHIRE names To the Wellington bouncil I would like to nominate my- father-in laws. names to be recognised. L. J. MENALLY. known as. Jim Menally. The local Butcher. I am q1 year old. I came to Shalford. When I was 7 year old, and menally's where the butcher I think . it is the longest runny Business. in Stratford. (40 years or more). He was very kind and generous. No she public during the early recession. Scones for sausages, negetables instead of money, many hills were never paid. His son Ivan dook over the bisiness after running it for a few years. he closed Strafford. and opened a shop in Sale, then he went to newy -He was so year old and still running the butcher shop. it was published in the Supportand Times-I married. Geoff. Monally. - my name



Supermarket squeeze and 72 years sees Newry butcher hang up the apron https://www.abc.net.au/news/2017-12-06/newry-butcher-ivan-menally-...

Supermarket squeeze and 72 years sees Newry butcher hang up the apron

After 72 years of 'killing and packing your beasts to your requirements', butcher Ivan McNally, of Newry, is looking forward to a change of pace.

Space to play or pause, M to mute, left and right arrows to seek, up and down arrows for volume.

A Big Country: After 72 years Ivan hangs up the apron(Melinda Ogden)
Download 2.1 MB

The 86-year-old is poised to hang up his apron and knives, and McNally's Newry Butchery will close its doors in eastern Victoria come Christmas.

He said he had witnessed many changes over the years, but the one that impacted him most was the rise of butchery in supermarkets.

"While I was in my business in Sale, the first supermarket started up and you noticed a change immediately in the way customers came in," he said.

"They put these big specials on that the butcher just can't compete with it."

Mr McNally shook his head at the fact that many younger people had never been inside a butcher shop.

Customers have dwindled over the years through death or moving away from the area, but Mr McNally also noticed a change in consumers' eating habits.



Mr McNally says he has seen a steep decline in the frequency that people eat meat at meals (ABC Gippsland: Melinda Ogden)

From father to son

Mr McNally has worked at the Newry store for more than 40 years, providing meats to a long line of loyal customers.

He said roast beef, corned beef, legs of lamb, roast pork and sausages were the usual orders.

Local farmers would take their beasts to the abattoir in Sale to be killed and have the meat delivered to the Newry butcher, where it would be cut up, processed and frozen, ready for them to pick up.

1 of 2

Supermarket squeeze and 72 years sees Newry butcher hang up the apron https://www.abc.net.au/news/2017-12-06/newry-butcher-ivan-menally-...

That stopped after the abattoir burned down earlier this year.

He was just 14 when he quit school to work in his father's shop.

"My father was the Stratford butcher and he taught me how to butcher," he said.

Mr McNally said it was the norm in those days to follow in the shoes and learn the profession of one's father.

He bought the Newry shopfront after a tip from his bank manager that it was empty and for sale.

"I went over and had a look at it and I said to my wife 'I've just bought a little butchery'. She said 'Where did you buy that?' and I told her over at Newry and she said 'I've never been to Newry'."

 $\label{lem:mension} \begin{tabular}{ll} Mr\ McNally\ said\ even\ though\ Newry\ was\ "a\ little\ bit\ out\ of\ the\ way\ and\ off\ the\ beaten\ track",\ his\ wife\ loved\ the\ place\ and\ they\ had\ stayed. \end{tabular}$

In good health, the small town butcher said it was a good time to retire, but he would feel sad when he closed the doors for the last time.

"I won't have to get up very early for a start, and I'll spend a bit of time up at the bowling club. I'll find ways to fill in my time."

2 of 2

22nd September 2020

Wellington Shire Council Place Names Committee Attention: Sandra Rech

Dear Sandra



Support for the name McNally for inclusion on Council Approved Road Names Register

The Stratford and District Historical society supports the inclusion of the name McNally on the Council Approved Road Names Register.

L.J. McNally was a respected member of the Stratford community. He commenced trading in Stratford in the early 1920s and continued until the late 1950s. He owned several properties in Stratford including, for a time, two butcheries in Tyers Street and he provided a delivery service to Munro. He employed many locals in his shop and his abattoir.

He was very kind to families during the depression years accepting a wide range of goods in exchange for meat or often no payment at all if he knew the family was really struggling.

He had three sons; the youngest Ivan was featured in the Weekly Times as the longest serving butcher in Victoria. His second son, Geoffrey was a farmer at Perry Bridge and played an active part in the community serving as secretary for the school committee, a trustee for the local church and Captain of the CFA. The eldest son Leonard had a leg amputated at the age of twelve in an accident at the Briagalong Railway Station and went to Melbourne for rehabilitation, he returned to Stratford later in life and was a very popular butcher in Sale.

If you require any further information do not hesitate to contact us.

Attachment for item 3.6

Women in Gippsland (WiG) want the stories of women to take up equal space in public places and are calling local councils and the Victorian government to make the contribution of historic women visible through more public recognition and equality in public place naming.

In February we wrote to you seeking information on place naming in your municipality to inform our International Women's Day event where we officially launched our Put Her Name on It campaign advocating for notable and everyday women to be equitably recognised in public places.

The Put Her Name on It campaign aims to increase the recognition of women in public places as a way to address systemic gender inequality. By working with local government to help 'make the invisible, visible', we also hope to strengthen council-community partnerships for sustained change to improve gender equality in our communities.

As we get back to it after the major pause of Covid 19, we wish to sincerely thank our Gippsland LGAs for responding to request for our information. We received information from *five of the six Gippsland LGAs*. We are greatly appreciative and to keep the conversation and action moving we wanted to:

- · share what we found;
- · seek any update on your progress;
- · offer our assistance; and
- identify stories or outcomes we could promote.

What you told us about place naming in Gippsland (5 LGAs)

- Two have a current place naming policy.
- Three will continue to refer solely to the GNV statuary place naming rules.
- No policies currently consider a gender analysis
- No LGA has undertaken a place-name audit and a gender analysis of names
- One has a timeline to undertake a gender analysis and one will review their policy shortly.
- Four have a Place Naming Committee in place
- Two state they have a register of names
- Two invited Women in Gippsland to submit a list of notable women's names and details.

- One actively demonstrates a commitment for increasing gender equity through committee's
 endorsement to audit, take action, provision of examples of recent efforts to name roads
 and reserves after women and also encourage submissions from community members
- Two others state they are actively seeking to have increased recognition for women reflected in features throughout the Shire with no examples.
- One is planning to align place naming with the requirements of all LGAs under the Gender Equality Act which comes into effect March 2021

Some important information that may assist your LGA on its place naming equality journey.

- 1. Bob Newton of South Gippsland has penned two books focussed on road names in South Gippsland and discovers the rich history found in past road naming. Whilst roads only use a single name causing some LGAs to believe they have no historic relevance. Bobs research clearly demonstrates that's not the case. In Korumburra and district alone over 150 roads are name after notable men, women or families from the area with only 4% named after individual women.
- 2. The stories of notable local women are a big part of future place naming and public place commemoration. Linda Barraclough is the convenor of the highly engaged Gippsland History Facebook page which currently enjoys almost 15000 followers. Linda has curated the Pram Tracks in the Dust list of women and their stories and is a wonderful resource for LGAs. Local historic groups and historians are also a great resource to support research. We encourage you to reach out to both avenues and commence establishing a register of women's names that meet your policy and GNV requirements.
- 3. Geographic Names Victoria have advised that they plan to review the Place Name guidelines this year which are confident gender equality will feature in changes.
- 4. The Gender Equality Act comes into effect March 2021. This presents a great opportunity to include place naming and other public place commemoration equality into your plans. With the low numbers of public place recognition of women across Gippsland we are asking LGAs to:
 - Audit place names for gender.
 - Acknowledge the gender-gap.
 - Amend place name policies.
 - Accumulate a list of notable local women and their stories.
 - Act to ensure gender balance in place names.

We would like to thank Bass Coast Council for committing to the above steps and we wish to work closely with all LGAs in Gippsland to make change and lead the way in public place naming equality.

If there is anything at all we can do to assist please reach out to us and we will do all that we can to help achieve our goal.

Subject: Put Her Name on It Campaign 1 year on and Naming Rules for Places Review

EXTERNAL EMAIL originated from outside of the Wellington Shire Council network. Do not click links or open attachments unless you recognise the sender and know the content is safe. Contact ICT Service Desk if unsure.

On International Women's Day 2020, Women in Gippsland (WiG) launched their Put Her Name On It campaign (PHNOI) to address the massive underrepresentation of women in the naming of public places and you where either present or involved in some way.

The PHNOI campaign recognises the historic bias against women in the naming of places and seeks to redress this by driving systemic change including changing the place naming rules in Victoria.

Geographic Names Victoria committed at our launch to commence a review of the Naming rules for places in Victoria 2016 and as that is now in full swing we strongly encourage you to head over to Engage Vic and have your say https://engage.vic.gov.au/naming-rulesplaces-victoria-review-2020 or attend one of the virtual workshops which you can book in to via this email geo.names@delwp.vic.gov.au

Date and time						
Tuesday	9	February	10 – 12 pm			
Monday	15	February	10 – 12 pm			
Friday	19	February	1- 3 pm			

Women in Gippsland and the Put Her Name on It Campaign will be submitting a response and are happy to share our thoughts with you should you request so.

Place naming embeds community identify into our landscapes so its incredibly important the 'rules' embed a process for addressing the current inequality and initiatives for achieving future equality.

- Actions and wins for our campaign include:

 Much much more with the State Gov and all will be revealed in the very near future!

 Extending our networks across the State and beyond

 Creating an online presence with our Instagram page Put Her Name On It where we have presented the most incredible stories of women who deserve to have public place recognition of their accomplishments and contributions, place naming data, campaigns and stories of progress.

 Partnering with Gender Victorian to developed and delivered a Virtual Women's History Tour as part of their annual forum and this has now become a product called Finding Her.

 Gender Vic including Put Her Name On It and Finding Her in their budget submission to the Victoria Government for 2021-24

 Leading and cofacilitating two additional PHNOI campaigns encouraging 8 local government ward name changes to consider 50/50 and the naming of a new Victorian Federal Electorate after a women

 Presenting the campaign to the Gippsland Local Government CEOs and Mayors (thanks Ali)

 Supporting those that made commitments at our launch to make their actions a reality.

We would love to hear from you if you have made any progress in this space or have some ideas and we look forward to continuing to work with you on this campaign.

Attachment for item 4.2

Community news

Obituary: Donald Gordon (Don) Schuback, 3/11/1925-19/11/2020

A keen sportsman is farewelled



Local legend Don Schuback was farewelled with a guard of honour down Raymond St, Sale, on Monday last week. Photo: Llam Durkin

business man. He developed his reputation and standing in the community with more than 80 years of contribution

He was also a fine competitor and administrator for lawn bowls.

He won three North Gippsland veteran state singles titles and teamed with son Brian to win the son the son the son that the son the North Gippsland state pairs with Gordon Jackson in 2002, and in 2005-66 he won the Sale Golf Bowls men's singles championship at the age of 80.

Donny also played table tennis with passion. Every Monday night without fail was table tennis night.

He was described as a handy player, but knew he could not beat Peter Kluge, who was exceptional. In athletics, he also participated in the Seaspray and Woodside gifts, and in bike riding, the Maffrat to Tinambe Criterion.

In recognition of his efforts, time and commitment

to sport and clubs in Sale, Don was awarded with an impressive seven life memberships — with Sale Tennai Club, Sale Football Club Past Players, Sale-Heyfield (now Wellington Gippsland) Tennis Association, Sale Table Tennis Association and Sale Golf Bowls Club. He was also inducted into Sale Football Club's Holl of Fame. business man. He developed his reputation and standing in the community with more than 80 years of contribution to Sale.

In 1948 he married his sweetheart Katheen Mary Millar, after meeting her at tennis.

It was a 64-year magnificent partnership and four children followed.

Donny's main loves where family, sport and their clubs, the church, friends and people.

He had a huge involvement with many clubs and organisations in the area.

He was part of three football premierships (two Millor) and the standard of the standa

He built his own caravan from a shell in his back shed.
His family said a great love was rafflee, describing Domny as ranking "with the likes of Les Carter and Ossie Ruff as one of the best ticket sellers in Loury had an uncanny ability to welcome, help be the comparent of the community—families such as the Dalitz, the Greens, the Downies, the Kluges, the Gillespise, and many more who have remained lifelong family friends.
He always stressed that if someone entered a clubhouse or room on their own, someone must greet and welcome them, and get them settled and comfortable.
He and his old mate Billy Slater would often say "you must be doing a little bit, all the time."
These tips were part of Donny's ethos on how clubs can survive and prosper.
While Donny's competitive spirit drove his success, it was is humble manner, honesty and care for others that defined the man.
He had a boundless energy and zest for life, which has left a huge imprint on many people.
Don's wife Kathleen predeceased him eight years ago.
He leaves behind children Kaye, Gary, Brian

Bons whe Kathenee presceesae nime ginty seeps ago. He leaves behind children Kaye, Gary, Brian Donald and Glenn, grandchildren Jason, Marcus, Abe, Lee, Jaee, Quinn, Callan, Jacob, Ryan, Leah and Cohan, and great-grandchildren Huey, Demmi, Party Fergus, Baylin, Nate, Kai, Carrier, Fiper, Marchael, Miley, Tori, Zac, Ava, Jonit, Harper, Tai and Layla. Don's siblings Jack, Roy, Bill, Norm, Alex and Joan are now all deceased, but his brother Peter survives him.



Attachment for item 4.3



Mayor Cr Garry Stephens Wellington Shire Council PO Box 506 SALE 3850



2 Lonsdale Street Melbourne, Victoria, 3000 Telephone: (03) 8508 2166 land.vic.gov.au

> Ref: ECM_428/GNV-Projects

Dear Cr Stephens

REVIEW OF THE NAMING RULES FOR PLACES IN VICTORIA

I write to advise, that Geographic Names Victoria (GNV) is undertaking a review of the Naming rules for places in Victoria 2016 (the naming rules) as provided under Section 6 of the *Geographic Place Names Act 1998* (the Act). The previous review was completed in 2015/16 and saw the creation of the 2016 naming rules. The 2020/21 review will see several amendments and improvements.

The review is an important opportunity to make sure the rules, processes and procedures are appropriate. The 2020/21 review will focus on encouraging greater gender equality and diversity when deciding on names for the future. This means ensuring best practice in the naming of places; including more places and streets named after women, Aboriginal people, or in an Aboriginal language.

Naming is essential to identify locations for managing emergencies, efficiently delivering goods and services, protecting communities and preserving our cultural heritage.

GNV will be contacting and engaging stakeholders via email and an online survey. As a major stakeholder your participation in the review process is invited. The current survey is available online via the Victorian Government's Engage Victoria website. You may access the site https://engage.vic.gov.au/naming-rules-places-victoria-review-2020>

We encourage you and relevant staff to respond to the survey. A draft document will be made available for further comment later in 2021. If your department / authority / organisation wishes to provide comments directly to GNV, please do so no later than Friday 19 March 2021, by uploading a submission to the Engage Victoria website or emailing it to geo.names@delwp.vic.gov.au. The current naming rules may be found online here https://www.land.vic.gov.au/place-naming/understand-the-naming-process/the-naming-rules>>.

To ensure comments and proper governance of the review a 2020 Naming rules review committee has been established. The nominated committee members include members of the Geographic Place Names Advisory Panel and an Emergency Services Telecommunications Authority officer. In addition, a Municipal council reference group

Any personal information about you or a third party in your correspondence will be protected under the provisions of the *Privacy and Data Protection Act 2014*. It will only be used or disclosed to appropriate Ministerial, Statutory Authority, or departmental staff in regard to the purpose for which it was provided, unless required or authorized by law. Enquiries about access to information about you held by the Department should be directed to foi.unit@delwp.vic.gov.au or FOI Unit, Department of Environment, Land Water and Planning, PO Box 500, East Melbourne, Victoria 8002.



has been	formed	made up	of seven	municipal	councils'	representatives	The
committee	and referen	nce group	meet on a r	nonthly bas	is.	representatives.	

14. GENERAL MANAGER COMMUNITY AND CULTURE

14.1. COUNCIL COMMITTEES AND COMMITTEES OF MANAGEMENT HIGHLIGHTS

ACTION OFFICER: GENERAL MANAGER COMMUNITY AND CULTURE

PURPOSE

To highlight activities and achievements of various Council advisory committees and community facilities' committees of management for the period November 2020 to February 2021.

PUBLIC QUESTIONS AND COMMENTS FROM THE GALLERY

RECOMMENDATION

That Council:

1. Receive the report highlighting activities and achievements of various Council advisory committees and community facilities' committees of management for the period November 2020 to February 2021.

BACKGROUND

Following appointment of councillors to Council committees for 2020/21 and transition to new legislative requirements under the *Local Government Act* 2020, this regular report to Council:

- gives an opportunity for councillor and officer representatives to highlight initiatives and achievements of various committees;
- replaces previous practice of tabling minutes of Community Asset Committees (previously known as Section 86 committees) and Council advisory groups.

HIGHLIGHTS

Advisory and other committees:

Gippsland Art Gallery Advisory Group

- Last met on 7 December 2020
- Approved four acquisitions (two for purchase and two as donations)
- Gallery director reported on progress of newly established Gippsland Art Gallery Foundation.

Gippsland Regional Sporting Complex (GRSC) User Group Committee

- Last met on 25 November 2020
- Key issues included:
 - Updates on COVID-19 factors affecting return to sport and training at GRSC
 - o Associations' re-activation plans and participant numbers
 - Updates on GRSC capital works projects and social sports program plans.

Municipal Emergency Management Planning Committee (MEMPC)

- First meeting of the MEMPC under new emergency management legislation held on 25 February 2021
- 17 agencies had representation at the meeting
- Legislated membership and further invited membership lists were confirmed
- Sub-committees and working groups of the new committee were established.

Wellington Living Well During COVID-19 Committee (pandemic recovery committee)

- Reviewed draft Wellington Living Well During COVID-19 Plan impacts from COVID-19 and actions by local agencies to address impacts
- Infographic summary of the plan will be developed and made available for community input on Your Wellington Your Say community engagement platform
- Additional engagement options will be available for community members who do not have internet access.

Wellington Youth Services Network

- Network made up of youth services providers
- Service providers are re-engaging young people in learning and social activities is a focus for many youth services agencies
- Support from the network to contribute towards Youth Week events in Wellington.

The Wedge Advisory Group

- Has not met since 2019 as the group's focus relates to potential future redevelopment of The Wedge and work on a business plan for the project was on hold during 2020, pending budgetary considerations due to COVID-19 impacts
- External (state government funding) now attracted to assist with delivery of the business plan, resulting in imminent recommencement of this project

Business Boost Reference Group

- Committee working with Council on business needs due to COVID-19 and bushfires
- Victorian Council of Churches Emergency Ministry conducted outreach visits to 195 businesses over a three-day period in Maffra, Yarram, Stratford, Heyfield, Rosedale and Dargo, delivering information packs and offer follow up of issues
- Engaged on topics of concern to businesses including:
 - economic impacts from COVID-19 being experienced
 - prioritisation of impacts to address
 - o ideas on what can be done to address impacts

Community Asset Committees (formerly S86 committees):

Maffra Recreation Reserve

 Normal user activities resuming and many large events planned for 2021 including Victorian Family Fun Fair, Maffra Agricultural Show, Dog shows, poultry shows, Stratford Pony Club • Planned or proposed works include construction of dome for agricultural area, replacement of pavilion operable wall, fence repairs (insurance claim) and storage area upgrade, media box nearing completion.

Cameron Sporting Complex

Major redevelopment project nearing completion

Gordon Street Recreation Reserve

No meetings held, next meeting 1 March 2021

Briagolong Recreation Reserve

- Last meeting held 14 December 2020
- Football club hosting a music event in February
- Tennis club is beginning planning for new tennis courts
- Call put out for more volunteers assisting with maintenance of the reserve.

Newry Recreation Reserve

• Issue with boundary trees impacting a neighbour's property which we are attempting to get addressed.

Committees of Management:

- Committees continue to require significant support to navigate changes to COVID-19 restrictions
- Activities are resuming with committees implementing CovidSafe practices such as density quotients and patron number caps, signage, patron registration, sanitising stations, additional cleaning, alternative furniture arrangements and focussing on outdoor activities where practical.

Gormandale Community House

- Replacement of unrepairable old gas heating units with a split system
- Playground audit recommendation to replace deteriorated cubby house. Officers supported committee with advice about appropriate equipment and 60/40 (Council/Committee) maintenance program funding.

"Thank you so much for all your assistance in getting this project through with us. It is still a work in progress but the kids came for the first time on Friday. Oh my, it was wonderful. One little fellow asked if they could have lunch in there, so they had ice cream LOL. Then another little one closed the ramp gate behind his mum as she went through telling her she could go home but he was going to stay."

- Community House Co-ordinator

Briagolong Quarry Reserve

Playground project is complete which was delivered by Council's Park Services team.

Boisdale Public Hall

- Several maintenance projects completed during COVID-19 closure:
 - roof repairs

- window and door repair and painting
- o ceiling and floor repair

"The painting of the hall was completed yesterday morning and it looks fantastic. It really is a great job. We have actually had a man stop to photograph hall just as it was being completed and he thought it was looking wonderful."

- Assistant Secretary of the Hall Committee

Regent Theatre - Yarram

- Committee of management was provided funding from Council's allocation of the Australian Government's Local Roads and Community Infrastructure Program to install solar panels and completed the project in December 2020
- The committee is delivering a project funded by the Latrobe Valley Authority which includes acoustic treatment, loading bay, stage lighting and platforms, supper room kitchen upgrade, signage, sound desk, sound system and speaker upgrades
- Façade renovation project is underway
- Hearing loop will be installed shortly to improve the theatre's accessibility.

Letters of support and consent provided to committees to submit various grant applications for works including:

- Yarram Recreation Reserve CCTV
- Briagolong and Stratford Kinder shade sail replacement
- Sale United Football Club shed construction
- Glassford Street Kinder playground redevelopment
- Gumnuts Early Learning Centre additional building

Other networks:

Wellington Shire Heritage Network

- Network representing various history groups and facilities across Wellington run by dedicated volunteers:
 - Specialist Museums Gippsland Vehicle Collection, Port Albert Maritime Museum, Gippsland Armed Forces Museum
 - o Local Museums Sale, Stratford, Heyfield, Rosedale, Maffra, Dargo
 - Family history groups Sale, Heyfield
 - Small history collections Briagolong Mechanics Institute, Boisdale Stables
 - Several smaller community halls
- Museums and history groups are examples of organisations that rely on donations and fundraising but were forced to close during COVID-19. They were unable to generate income, yet still faced operational expenses such as utilities and insurance
- Wellington Shire Heritage Network was instrumental in successful advocacy for Council's COVID-19 Operational Support Grants designed to support not-for-profit organisations which suffered financial hardship during COVID-19 and are facing significant expenses to reactivate.

Combined Halls Network

Network of representatives from committees of management of halls across
 Wellington with meetings held at a different hall each meeting

- Meetings are led by the committees' representatives
- Network has not met since late 2019 due to COVID-19 restrictions
- Next meeting is scheduled for 24 March in Heyfield
- Each hall committee talks about their events, highlights, projects or issues. The committees' problem-solve by bouncing ideas off each other and understanding what other committees have done to address issues
- The meeting also provides an opportunity to share resources. For example, a hall may be purchasing new furniture and has some old furniture to give away.

ATTACHMENTS

Nil

OPTIONS

Council has the following options available:

- Receive the report highlighting activities and achievements of various Council advisory committees and community facilities' committees of management for the period November 2020 to February 2021; or
- 2. Receive the report highlighting activities and achievements of various Council advisory committees and community facilities' committees of management for the period November 2020 to February 2021 and seek further information at a future Council meeting.

PROPOSAL

To receive the report highlighting activities and achievements of various Council advisory committees and community facilities' committees of management for the period November 2020 to February 2021.

CONFLICT OF INTEREST

No staff and/or contractors involved in the compilation of this report have declared a conflict of interest.

FINANCIAL IMPACT

This impact has been assessed and there is no effect to consider at this time.

COMMUNICATION IMPACT

This impact has been assessed and there is no effect to consider at this time.

LEGISLATIVE IMPACT

This impact has been assessed and there is no effect to consider at this time.

COUNCIL POLICY IMPACT

This impact has been assessed and there is no effect to consider at this time.

COUNCIL PLAN IMPACT

The Council Plan 2017-21 Theme 2 Services & Infrastructure states the following strategic objective and related strategy:

Strategic Objective 2.2: "Council assets are responsibly, socially, economically and sustainably managed."

<u>Strategy 2.2.2</u>: "Ensure that community facilities within the municipality continue to meet the expectations and service needs of all current and future residents."

This report supports the above Council Plan strategic objective and strategy.

RESOURCES AND STAFF IMPACT

This impact has been assessed and there is no effect to consider at this time.

COMMUNITY IMPACT

This impact has been assessed and there is no effect to consider at this time.

ENVIRONMENTAL IMPACT

This impact has been assessed and there is no effect to consider at this time.

ENGAGEMENT IMPACT

This impact has been assessed and there is no effect to consider at this time.

RISK MANAGEMENT IMPACT

This impact has been assessed and there is no effect to consider at this time.

14.2. SALE TENNIS REDEVELOPMENT PROJECT

ACTION OFFICER: GENERAL MANAGER COMMUNITY AND CULTURE

PURPOSE

For Council to approve a contribution to the Sale Tennis Club of \$100,000, matching an allocation made by the John Leslie Foundation, to enable the club to tender for a specialist contractor to deliver an alternative en tout cas tennis court design for the seven remaining undeveloped courts subject to the Sale Tennis Club Redevelopment Project.

PUBLIC QUESTIONS AND COMMENTS FROM THE GALLERY

RECOMMENDATION

That Council:

1. Approve a contribution to the Sale Tennis Club of \$100,000, matching an allocation made by the John Leslie Foundation, to enable the club to tender for a specialist contractor to deliver an alternative en tout cas tennis court design for the seven remaining undeveloped courts subject to the Sale Tennis Club Redevelopment Project.

BACKGROUND

Council and Sale Tennis Club have been working through technical design issues with the en tout cas courts resurfacing component of the current Sale Tennis Centre Redevelopment project.

The courts' design included in the original project scope and budget has been found to not be acceptable to the club and tennis community. The club's preference is for an alternative design by a specialist en tout cas contractor to replace the original design, resulting in a change of project scope. The alternative design is more expensive.

For the initial five courts which had already been resurfaced to the original design, Council provided funds, from our allocation under the Australian Government's Local Roads and Community Infrastructure Program, to Sale Tennis Club to engage its preferred contractor to redo the courts to an alternative design. The club also contributed additional funds. The club has accepted the new design, as built, and wants to proceed with it for the remaining, yet to be redeveloped, tennis courts.

There are seven courts which are yet to be redeveloped under the original project scope. The original funds budgeted, from state government and Council, remain available for these works, as per the scope of the initial design. These funds have already been offered to the club to directly tender for and project manage a specialist contractor to deliver the works. Cost estimates now completed, for construction to the alternative design, inclusive of project management and all other required costs and contingencies, has resulted in a request for a further \$200,000 to complete the alternative design project scope.

The John Leslie Foundation has generously agreed to provide \$100,000 of the requested funds on a 1:1 matching basis with Council. It is proposed therefore that Council provide the remaining \$100,000 to enable the club to tender for a specialist contractor to deliver the alternative en tout cas tennis court design for the seven remaining undeveloped courts.

The final redevelopment works at the Sale Tennis Club facility will result in one of the best regional en tout cas court facilities for tournaments in Victoria which will attract championship events and associated visitation for our shire and region.

ATTACHMENTS

Nil

OPTIONS

Council has the following options available:

- Approve a contribution to the Sale Tennis Club of \$100,000, matching an allocation made by the John Leslie Foundation, to enable the club to tender for a specialist contractor to deliver an alternative en tout cas tennis court design for the seven remaining undeveloped courts subject to the Sale Tennis Club Redevelopment Project; or
- 2. Not approve a contribution to the Sale Tennis Club of \$100,000, matching an allocation made by the John Leslie Foundation, to enable the club to tender for a specialist contractor to deliver an alternative en tout cas tennis court design for the seven remaining undeveloped courts subject to the Sale Tennis Club Redevelopment Project and seek further information.

PROPOSAL

For Council to approve a contribution to the Sale Tennis Club of \$100,000, matching an allocation made by the John Leslie Foundation, to enable the club to tender for a specialist contractor to deliver an alternative en tout cas tennis court design for the seven remaining undeveloped courts subject to the Sale Tennis Club Redevelopment Project.

CONFLICT OF INTEREST

No staff and/or contractors involved in the compilation of this report have declared a conflict of interest.

FINANCIAL IMPACT

Approval of this report's recommendation will result in additional \$100,000 funds to be allocated from 2020/21 capital budget.

COMMUNICATION IMPACT

This impact has been assessed. All relevant project funding partners have been advised of this report including the state government, John Leslie Foundation and Sale Tennis Club.

LEGISLATIVE IMPACT

This impact has been assessed. The requirement to tender for works greater than \$250,000 matches procurement requirements of the current Local Government Act.

COUNCIL POLICY IMPACT

This impact has been assessed and there is no effect to consider at this time.

COUNCIL PLAN IMPACT

The Council Plan 2017-21 Theme 1 Communities states the following strategic objective and related strategy:

Strategic Objective 1.1: "Maintain friendly, safe communities providing opportunities for residents to lead healthy and active lifestyles."

<u>Strategy 1.1.4</u>: "Develop and foster strong relationships with funding agencies, committees of management and local communities for the provision of appropriate recreational infrastructure, programs and services to support healthy and active lifestyles."

The Council Plan 2017-21 Theme 1 Communities states the following strategic objective and related strategy:

Strategic Objective 1.2: "Celebrate, recognise and acknowledge our diverse community and improve social connections among youth, aboriginal and aged communities."

<u>Strategy 1.2.3</u>: "Encourage and support communities, sports and recreation clubs to deliver a diverse range of programs and events."

This report supports the above Council Plan strategic objectives and strategies.

RESOURCES AND STAFF IMPACT

This impact has been assessed and there is no effect to consider at this time.

COMMUNITY IMPACT

This impact has been assessed and there is no effect to consider at this time.

ENVIRONMENTAL IMPACT

This impact has been assessed and there is no effect to consider at this time.

ENGAGEMENT IMPACT

Significant engagement has occurred between Sale Tennis Club, Wellington Shire Council and state government representatives resulting in an agreement to provide original project funds, and additional funding as per this report if approved, to the club to directly deliver the courts redevelopment works.

RISK MANAGEMENT IMPACT

This impact has been assessed. Risks associated with delivery of the alternative design will be taken on by the Sale Tennis Club which will manage the tender, design and delivery of their tennis court redevelopment works.

14.3. ARCHIBALD PRIZE 2021 MARKETING TENDER

ACTION OFFICER: GENERAL MANAGER COMMUNITY AND CULTURE

PURPOSE

For Council to approve funding of \$150,000 to allow commencement of a tender process for a specialist consultant to assist Council with marketing of the Archibald Prize 2021 regional tour exhibition at the Gippsland Art Gallery from October to November 2021. Although this amount is not currently allocated in Council's 2020/21 Budget, it will be included in Council's pending 2021/22 Council Budget.

PUBLIC QUESTIONS AND COMMENTS FROM THE GALLERY

RECOMMENDATION

That Council:

1. Approve funding of \$150,000 to allow commencement of a tender process for a specialist consultant to assist Council with marketing of the Archibald Prize 2021 regional tour exhibition at the Gippsland Art Gallery from October to November 2021.

BACKGROUND

Gippsland Art Gallery has been named by the Art Gallery of New South Wales as the sole Victorian host venue for the 2021 Archibald Prize regional tour. Gippsland Art Gallery at the Port of Sale will host the prestigious prize for portraiture, celebrating its centenary year, from 8 October to 21 November 2021, bringing tens of thousands of visitors to Wellington Shire.

The Archibald Prize is awarded annually for the best portrait of a person who is distinguished in art, letters, science or politics, painted by any artist resident in Australasia. This open competition is judged by the trustees of the Art Gallery of New South Wales. Finalists are displayed in an exhibition at the Art Gallery of New South Wales before commencing a year-long regional tour of Australia.

The Archibald Prize was first awarded in 1921. In establishing the prize, JF Archibald's aim was to foster portraiture as well as support artists and perpetuate the memory of great Australians. Over the past 99 years some of Australia's most prominent artists have entered and the subjects have been equally celebrated in their fields.

Hosting the Archibald Prize in 2021 will be one of the most exciting events in the Art Gallery's 55-year history and is a fitting tribute to our world-class new facility at the Port of Sale.

The Archibald Prize will bring great opportunities to the region after a period that has been dominated by drought, bushfires and the Covid-19 pandemic. Having the Archibald Prize in Sale confirms the Gippsland Art Gallery's position as the premier cultural destination in the region and gives all Gippslanders a chance to show off our shire and region to the rest of the state.

With the announcement of locations for the Archibald Prize 2021 regional tour only being made in December 2020, funding was not allocated in the 2020/21 Council budget. Project budget including all costs and revenue has been included in the draft 2021/22 Council budget due to be approved by June 2021. Project revenue is budgeted to exceed project costs.

We are requesting approval of funding now to enable us to award the tender within two to three months to meet project delivery timelines. To meet the required dates for staging the exhibition, it is necessary to commence the tender process now for a specialist marketing consultant, prior to approval of the 2021/2022 Council budget. Although this amount is not currently allocated in Council's 2020/21 Budget, it will be included in Council's pending 2021/22 Council Budget.

The Archibald Prize 2021 marketing services being tendered include:

- The creation, presentation and delivery of an extensive media and marketing strategy that addresses the marketing campaign objectives.
- Establishment and maintenance of an effective working relationship with Wellington Shire Council Archibald Prize team and Communications and Media team and leveraging of Council's existing funded campaigns through Destination Gippsland, Central Gippsland Tourism and The Middle of Everywhere
- Maximisation of public relations opportunities
- Outcomes of research and consultation fed into campaign development and direction.
- Overseeing the development of content creation and delivery for social media, print and other media avenues that align with and promote the Gippsland Art Gallery, the Archibald Prize, the Middle of Everywhere campaigns and Greater Gippsland.
- Demonstration that the specialist marketing campaigns (the arts, Gippsland Art Gallery and Wellington Shire Council, greater Gippsland region, locals, tourists) that sit within the overarching campaign will reach and do reach their intended target audiences.
- Supply of approved campaign components within timelines established and approved budget.
- Overall campaign production, management and liaison with any/all suppliers linked to the campaign (video production houses / graphic and website designers / digital media specialists / event producers / printers / sign manufacturers etc.).
- Provision of regular reports to update the Archibald Prize team.
- Qualitative and Quantitative Evaluation of the Campaign after its conclusion.

ATTACHMENTS

Nil

OPTIONS

Council has the following options available:

- Approve funding of \$150,000 to allow commencement of a tender process for a specialist consultant to assist Council with marketing of the Archibald Prize 2021 regional tour exhibition at the Gippsland Art Gallery from October to November 2021; or
- 2. Not approve funding of \$150,000 to allow commencement of a tender process for a specialist consultant to assist Council with marketing of the Archibald Prize 2021 regional tour exhibition at the Gippsland Art Gallery from October to November 2021 and seek further information.

PROPOSAL

For Council to approve a budget of \$150,000 to allow commencement of a tender process for a specialist consultant to assist Council with marketing of the Archibald Prize 2021 regional tour exhibition at the Gippsland Art Gallery from October to November 2021 and seek further information. Although this amount is not currently allocated in Council's 2020/21 Budget, it will be included in Council's pending 2021/22 Council Budget.

CONFLICT OF INTEREST

No staff and/or contractors involved in the compilation of this report have declared a conflict of interest.

FINANCIAL IMPACT

Project budget including all costs and revenue has been included in the draft 2021/22 Council budget due for approval in June 2021. Project revenue is budgeted to exceed project costs.

It is necessary to commence the tender process for a specialist marketing consultant prior to approval of the 2021/22 Council budget to meet project delivery timelines, meaning funding needs to be approved in the current financial year.

COMMUNICATION IMPACT

This impact has been assessed and there is no effect to consider at this time.

LEGISLATIVE IMPACT

This impact has been assessed and there is no effect to consider at this time.

COUNCIL POLICY IMPACT

This impact has been assessed and there is no effect to consider at this time.

COUNCIL PLAN IMPACT

The Council Plan 2017-21 Theme 4 Lifelong Learning states the following strategic objective and related strategy:

Strategic Objective 4.1: "Improve people's access to opportunities to challenge and extend their thinking, promote independence, stimulate ideas, further develop leadership skills and lead meaningful lives."

<u>Strategy 4.1.3</u>: "Provide accessible cultural opportunities and activities for all sectors of the community."

This report supports the above Council Plan strategic objective and strategy.

RESOURCES AND STAFF IMPACT

It is not possible to complete the specialised marketing campaign design and delivery for the Archibald Prize 2021 regional tour exhibition at the Gippsland Art Gallery within existing staff resources allocation.

COMMUNITY IMPACT

This impact has been assessed and there is no effect to consider at this time.

ENVIRONMENTAL IMPACT

This impact has been assessed and there is no effect to consider at this time.

ENGAGEMENT IMPACT

This impact has been assessed and there is no effect to consider at this time.

RISK MANAGEMENT IMPACT

This impact has been assessed and there is no effect to consider at this time.

15. FURTHER GALLERY AND ONLINE COMMENTS

Gallery comments are an opportunity for members of the public to raise any particular matter they wish. This allows those in the gallery to speak directly to Councillors but is not a forum designed for open discussion or debate. We will listen respectfully to what you have to say and make the commitment that if your query requires a written response, we will advise you that a response will be forthcoming, and a copy of that response will be circulated to all Councillors.

This is not a forum for members of the public to lodge complaints against individuals, including Councillors and staff, particularly as that individual gets no public right of reply to any matter raised. We take complaints seriously, and in line with the guidance from the Victorian Ombudsman and the local Government Inspectorate, we request that any specific complaint against an individual be put in writing. This way, your concern can be properly dealt with while ensuring fairness to all parties concerned.

If you wish to speak, we remind you that this part of the meeting is being recorded and broadcast on our website. Council's official Minutes will record that you have spoken to Council and the subject you spoke to Council about but will not record specific comments. We ask you to state your name in full, where you are from, and you have three minutes.

ONLINE COMMENTS -

FURTHER GALLERY COMMENTS -

Meeting declared closed at:

The live streaming of this Council meeting will now come to a close.

16. IN CLOSED SESSION

COUNCILLOR

That the meeting be closed to the public pursuant to Section 66(2) of the Local Government Act 2020 to consider matters under Section 66(5)(b) as defined by Section 3(1) being:

- a) Council business information
- b) Security information
- c) Land use planning information
- d) Law enforcement information
- e) Legal privileged information
- f) Personal information
- g) Private commercial information
- h) Confidential meeting information
- i) Internal arbitration information
- j) Councillor Conduct Panel confidential information
- k) Information prescribed by the regulations to be confidential information
- I) Information that was confidential information for the purposes of section 77 of the Local Government Act 1989

IN CLOSED SESSION

COUNCILLOR

That Council move into open session and ratify the decision made in closed session.