Anne Groos
User Experience Designer

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Case studies | UI screens | Complete resume

ABOUT ME

I'm a UX Designer from the Netherlands. As a visual creator for over 10+ years I know what it takes to deliver creative design solutions. I have a natural curiosity to learn new skills and listen to people's stories. Creating amazing experiences for users is what drives me

TOOLS

★ Figma ★ Adobe Suite ★ Notion
★ Webflow ★ Trello ★ Miro
★ Garageband ★ Wordpress

EDUCATION

Ironhack bootcamp
UX/UI design remote
Jan 2022 - Mar 2022

Amsterdam University of Applied Sciences
Media, Information & Communication
Sep 2010 - Jan 2013

Fotoacademie Amsterdam
Allround photographer
Sep 2007 - Sep 2009

COURSES

Podcast Masters Academy
Creating and hosting a podcast
Oct 2020 - Jan 2021

Fotoacademie Amsterdam
'Identity & Storytelling' by Morad Bouchakour
Dec 2017 - Apr 2018

LANGUAGES

Dutch - Native speaking
English - Proficient

WORK EXPERIENCE

UX/UI Designer
World of Content | Sep 2022 - Present

- Worked on epics and small issues to improve the experience of the World of Content platform
- Created a design system and improved the overall workflow of the design team
- Designed the integration of a third party platform into the current platform
- Worked closely with the development team to apply workable solutions within the sprint timeframe

Teacher Assistant
Ironhack Bootcamp Fulltime Remote | Mar 2022 - May 2022

- Mentoring and contact point for 8 UX/UI Design students
- Providing feedback and guiding 26 students with their UX/UI Design projects
- Teaching weekly Figma workshops
- Organizing and leading multiple activities

Freelance work
Photography | Webdesign | Transcripts | Jun 2012 - present

- Allround photographer, created visual concepts and storytelling for companies, (professional) portraiture, weddings and events.
- Transcribed 1000+ minutes of Dutch webinars at Beeldenmakerij
- Build websites from design to end product with no-code web tools.

KvK: 55716776

Photographic processing, editing and printing
Fotolab Kiekie | Nov 2015 - Sep 2020

- Developed and scanned high resolution analog film
- Carried out professional photo printing and editing
- Advised customers on portfolio, prints and analog photography

SKILLS

UX Process
★ Design Thinking
★ Agile methodology
★ User centered design

Programming
★ HTML & CSS

Research
★ Qualitative research
★ Quantitative research
★ User persona
★ User journey & storyboard
★ User flow
★ Usability testing
★ Business analysis

Design
★ Wireframing
★ High fidelity prototyping
★ Design guide and principles
★ Design system
★ Interaction design
★ Information architecture