



# Anne Groos

UX/UI Designer



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Case  
studies



UI  
screens



Complete  
resume

## ABOUT ME

I'm a UX/UI designer from the Netherlands. As a visual creator for over 10+ years I know what it takes to deliver creative design solutions. I have a natural curiosity to learn new skills and listen to people's stories. Creating amazing experiences for users is what drives me

## TOOLS

- ★ Figma ★ Adobe Suite ★ Notion
- ★ Webflow ★ Trello ★ Miro
- ★ Garageband ★ Wordpress

## EDUCATION

**Ironhack bootcamp**  
UX/UI design remote  
Jan 2022 - Mar 2022

**Amsterdam University of Applied Sciences**  
Media, Information & Communication  
Sep 2010 - Jan 2013

**Fotoacademie Amsterdam**  
Allround photographer  
Sep 2007 - Sep 2009

## COURSES

**Podcast Masters Academy**  
Creating and hosting a podcast  
Oct 2020 - Jan 2021

**Fotoacademie Amsterdam**  
'Identity & Storytelling' by Morad Bouchakour  
Dec 2017 - Apr 2018

## LANGUAGES

**Dutch** - Native speaking  
**English** - Proficient

## WORK EXPERIENCE

### Freelance photographer

Anne Groos Photography | Jun 2012 - present

Allround photographer specialized in shooting on analog film.

- Created visual concepts and storytelling
- Planned photoshoots and construct studio set design
- Knowledge of photography, camera and lightning techniques

**KvK:** 55716776

**Portfolio:** [www.annegroos.nl](http://www.annegroos.nl)

### Podcast creator and host

Strctly Analog Podcast | Nov 2020 - Mar 2021

Podcast featuring interviews with analog photographers.

- Developed and carried out Strctly Analog Podcast concept
- Organized and interviewed 50 minute podcasts
- Recorded and edited a complete first season of 10 episodes
- Strctly Analog podcast has 800+ downloads as of march 2022

**Website:** [strctlyanalogpodcast.com](http://strctlyanalogpodcast.com)

### Photographic processing, editing and printing

Fotolab Kiekie | Nov 2015 - Sep 2020

- Developed and scanned high resolution analog film
- Carried out professional photo printing and editing
- Advised customers on portfolio, prints and analog photography

### Office Manager

Budgetcam Cameraverhuur | Sep 2014 - Sep 2015

- Maintain the office condition and order stationery and equipment
- Schedule meetings and plan office activities and events
- Resolve delinquent payments via Intrum Justitia

## SKILLS

### UX Process

- ★ Design Thinking
- ★ Agile methodology
- ★ User centered design

### Programming

- ★ HTML & CSS

### Research

- ★ User research
- ★ User persona
- ★ User journey & storyboard
- ★ User flow
- ★ Information architecture
- ★ Usability testing
- ★ Business analysis

### Design

- ★ Wireframing
- ★ High fidelity prototyping
- ★ Design guide and principles
- ★ Design system
- ★ Interaction design
- ★ Information architecture