



## **Meeting of the LMTA Foundation with Innovative Advetising**

Review of Survey Questions for Media Campaign

May 4, 2021

### **Meeting Location:**

Virtual - Zoom

### **Roll Call:**

Tom O'Neal – Present

Mike Beck – Present

Larry Terrell – Present

Elis Vliet – Present

Greg Stewart – Present

### **Meeting Minutes:**

Call to order: 8:06 A.M.

1. R. Amar (LMTA) sent over copy of proposed survey questions from Innovative Advertising to all on Foundation Board.
2. T. O'Neal opens meeting for discussion of questions.
  - a. Discussion on questions chosen and information they we're trying to obtain.
3. After lengthy M. Beck starts motions to accept proposed questions and have Innovative Advertising continue with survey & proposed questions.
  - a. Seconded: G. Stewart
  - b. Vote on motion: All for, none opposed. Motion passes
4. T. O'Neal & M. Beck appoint Renee Amar to reach out to Innovative & have them continue with executing the survey.
  - a. Seconded by L. Terrell
  - b. Vote on motion: All for, none opposed. Motion passes
5. L. Terrell motion to adjourn.
  - a. Seconded by: G. Stewart
  - b. All for, none opposed. Adjourn 8:28 A.M.