



# Hardin County Chamber & Business Alliance

Chamber | Economic & Community Development | Tourism | *Kenton Historic Courthouse District*

## 2024 Sponsorship & Marketing Guide

### Join the Alliance President's Club!

President's Club members provide the support necessary to make our programs a success. In exchange, we deliver great return on your marketing investment. Review our President's Club packages and decide which one is right for you. À la carte options are also available.

President's Club packages and à la carte marketing and advertising opportunities are in addition to annual membership dues.

As a member of the Alliance President's Club, your support helps advance the Alliance's mission and strategic business priorities for Hardin County.



### *Sponsorships Support the Activities of the Alliance and Give Your Organization Marketing Exposure*

**Ambassadors:** Promote Hardin County as a great place to live, work and prosper. Represent the Hardin County Chamber & Business Alliance and promote membership and engagement.

**Annual Meeting & Awards Banquet:** The premier event of the year.

**Community Coffee:** Network with members and non-members monthly at the Alliance Conference Room.

**Eats on the Street:** One of Hardin County's premier summer events. This street fair features food trucks from all over Ohio, live entertainment on the Main Street stage, car and motorcycle show, beer and wine sales, and a Kids' Zone.

**Economic Development Breakfast Meetings:** Receive updates on economic development and workforce projects and initiatives in the county.

**Market on Main:** The Kenton Historic Courthouse District has partnered with the City of Kenton to bring a farmers' market to downtown Kenton. Market on Main is held every Saturday throughout the summer season in the parking lot at the northeast corner of Main and Ohio Streets in Kenton. Hours are 9:00 AM - 12:00 PM, with extended hours some weeks.

**Alliance Annual Golf Outing:** The Annual Golf Outing is a great way to hit the links, enjoy some great company, and get in some valuable networking.

**Holiday Luncheon:** The annual Alliance member appreciation event. Enjoy lunch on the Alliance with a festive theme, participate in fun raffles and drawings.

**Legislative Breakfast:** A great opportunity to meet and network with elected officials and local business leaders, while enjoying breakfast provided compliments of our President's Club members. County and regional elected officials and other government representatives provide updates that impact our local business community.

**Membership Breakfast Meetings:** An opportunity for members to network, receive updates about the Alliance, hear from one or more speakers about relevant topics, and to share updates about their own organizations.

**New Member Orientation Luncheon:** A lunch meeting designed to bring new members together to network with each other, learn more about their Alliance membership, and enjoy a meal, compliments of our President's Club members.

**Window Wonderland & Kenton Lions Club Christmas Parade:** The HCD partners with the City of Kenton and the Kenton Lions Club to bring holiday joy to downtown Kenton.

**Safety Council:** In partnership with the Bureau of Workers' Compensation, employers are encouraged to participate in Safety Council to receive education, resources and networking with other safety conscious organizations.

**Spring Fest/Fall Fest:** Scheduled to coincide with the open and close of the Market on Main season, these mini-festivals feature food, beverages, live entertainment, and kids' activities.

**Young Professionals Alliance:** Network with other young professionals, participate in professional development activities, and build professional relationships.



# President's Club

## Diamond Level

\$5,000

### AMBASSADORS

- Premier Sponsor: **Top** level logo on event graphic(s), used on event registration page, social media, at events

### COMMUNITY COFFEE (◆Diamond Exclusive!◆)

- Program Sponsor: Logo recognition on event graphic(s), used on event registration page, social media, at events

### COMMUNITY DEVELOPMENT

- Premier Sponsor: **Top** level logo on projects and marketing of Community Development projects

### ECONOMIC DEVELOPMENT BREAKFAST MEETINGS

- Premier Sponsor: **Top** level logo on event graphic(s), used on event registration page, social media, at events

### HOLIDAY LUNCHEON

- Premier Sponsor: **Top** level logo on event graphic(s), used on event registration page, social media, at event

### LEGISLATIVE BREAKFAST

- Premier Sponsor: High level logo on event graphic(s), used on event registration page, social media, at event

### MARKETING

- Online Membership Directory: Deluxe Listing
- Logo on hccba.com website
- Social media recognition
- Weekly email logo recognition

### MEMBERSHIP BREAKFAST MEETINGS

- Premier Sponsor: **Top** level logo on event graphic(s), used on event registration page, social media, at events

### NEW MEMBER ORIENTATION LUNCHEON

- Premier Sponsor: **Top** level logo on event graphic(s), used on event page, social media, at event, provide padfolio for new members

### TOURISM

- Premier Sponsor: **Top** level logo on projects and marketing of tourism projects

### YOUNG PROFESSIONALS ALLIANCE

- Premier Sponsor: **Top** level logo on event graphic(s), used on event registration page, social media, at events

### ANNUAL MEETING

- Premier Sponsor: **Top** level logo on event graphic(s), used on event registration page, social media, at event
- Table Sponsor ★ (optional, RSVP required) with logo recognition on a table, your organization provides a centerpiece and eight table favors  
★ Note: Centerpieces and table favors are generally valued at \$100+. Contact our office for recommendations and details. If you opt out, this opportunity will be made available to another sponsor.
- Eight tickets ★ with premium reserved seating (optional, registration required)

### ALLIANCE ANNUAL GOLF OUTING

- Premier Sponsor: **Top** level logo on event graphic(s), used on event registration page, social media, signage at event
- Premier Green Sponsor: 48" logo sign on course
- Contest Sponsor: Your organization's name and logo on a proximity contest hole, featuring a cash prize for the winner
- Golf Team: ★ (optional, registration required)  
Complimentary foursome in the outing, includes lunch
- Tee Box Sponsor: ★ (optional, RSVP required) Your organization's option to promote your brand with a tee box display with your tent and table, and provide refreshments and marketing giveaways  
★ Note: If you opt out, this opportunity will be made available to another sponsor.

## Kenton Historic Courthouse District

### EATS ON THE STREET

- Event Sponsor: Organization name recognition on social media, signage, and other event marketing

### WINDOW WONDERLAND & KENTON LIONS CLUB CHRISTMAS PARADE

- Window Sponsor: Company name recognition on social media, signage and other event marketing

### MARKET ON MAIN (◆Diamond Exclusive!◆)

- Event Sponsor: Logo on event graphic(s), used on event registration page, social media, signage at events

### SPRING FEST / FALL FEST AT MARKET ON MAIN

- Premier Sponsor: **Top** level logo on event graphic(s), social media, at event



# President's Club

## Platinum Level

\$4,000

### AMBASSADORS

- Prime Sponsor: High level logo on event graphic(s), used on event registration page, social media, at events

### COMMUNITY DEVELOPMENT

- Prime Sponsor: High level logo on projects and marketing of Community Development projects

### ECONOMIC DEVELOPMENT BREAKFAST MEETINGS

- Prime Sponsor: High level logo on event graphic(s), used on event registration page, social media, at events

### HOLIDAY LUNCHEON

- Prime Sponsor: High level logo on event graphic(s), used on event registration page, social media, at event

### LEGISLATIVE BREAKFAST

- Prime Sponsor: High level logo on event graphic(s), used on event registration page, social media, at event

### MARKETING

- Online Membership Directory: Deluxe Listing
- Logo on hccba.com website
- Social media recognition
- Weekly email logo recognition

### MEMBERSHIP BREAKFAST MEETINGS

- Prime Sponsor: High level logo on event graphic(s), used on event registration page, social media, at events

### NEW MEMBER ORIENTATION LUNCHEON

- Prime Sponsor: High level logo on event graphic(s), used on event page, social media, at event, provide padfolio for new members

### TOURISM

- Prime Sponsor: High level logo on projects and marketing of tourism projects

### YOUNG PROFESSIONALS ALLIANCE

- Prime Sponsor: High level logo on event graphic(s), used on event registration page, social media, at events

### ANNUAL MEETING

- Prime Sponsor: High level logo on event graphic(s), used on event registration page, social media, at event
- Table Sponsor ★ *(optional, RSVP required)* with logo recognition on a table, your organization provides a centerpiece and eight table favors  
★ *Note: Centerpieces and table favors are generally valued at \$100+. Contact our office for recommendations and details. If you opt out, this opportunity will be made available to another sponsor.*
- Eight tickets ★ *with premium reserved seating (optional, registration required)*

### ALLIANCE ANNUAL GOLF OUTING

- Prime Sponsor: High level logo on event graphic(s), used on event registration page, social media, signage at event
- Premier Green Sponsor: 48" logo sign on course
- Contest Sponsor: Your organization's name and logo on a proximity contest hole, featuring a cash prize for the winner
- Golf Team: ★ *(optional, registration required)* Complimentary foursome in the outing, includes lunch
- Tee Box Sponsor: ★ *(optional, RSVP required)* Your organization's option to promote your brand with a tee box display with your tent and table, and provide refreshments and marketing giveaways  
★ *Note: If you opt out, this opportunity will be made available to another sponsor.*

## Kenton Historic Courthouse District

### EATS ON THE STREET

- Event Sponsor: Organization name recognition on social media, signage, and other event marketing

### WINDOW WONDERLAND & KENTON LIONS CLUB CHRISTMAS PARADE

- Window Sponsor: Company name recognition on social media, signage and other event marketing

### SPRING FEST / FALL FEST AT MARKET ON MAIN

- Prime Sponsor: High level logo on event graphic(s), social media, at event







# President's Club

Gold Level  
\$2,000

## AMBASSADORS

- Program Sponsor: Organization name on event graphic(s), used on event registration page, social media, at events

## COMMUNITY DEVELOPMENT

- Program Sponsor: Organization name on projects and marketing of Community Development projects

## ECONOMIC DEVELOPMENT BREAKFAST MEETINGS

- Program Sponsor: Organization name on event graphic(s), used on event registration page, social media, at events

## HOLIDAY LUNCHEON

- Event Sponsor: Organization name on event graphic(s), used on event registration page, social media, at event

## LEGISLATIVE BREAKFAST

- Event Sponsor: Organization name on event graphic(s), used on event registration page, social media, at event

## MARKETING

- Online Membership Directory: Deluxe Listing
- Social media recognition
- Weekly email organization name recognition

## MEMBERSHIP BREAKFAST MEETINGS

- Program Sponsor: Organization name on event graphic(s), used on event registration page, social media, at events

## TOURISM

- Program Sponsor: Organization name on projects and marketing of tourism projects

## YOUNG PROFESSIONALS ALLIANCE

- Program Sponsor: Organization name on event graphic(s), used on event registration page, social media, at events

## ANNUAL MEETING

- Event Sponsor: Organization name on event graphic(s), used on event registration page, social media, at event
- Table Sponsor ★ *(optional, RSVP required)* with logo recognition on a table, your organization provides a centerpiece and eight table favors  
*Note: Centerpieces and table favors generally are generally valued at \$100+. Contact our office for recommendations and details. If you opt out, this opportunity will be made available to another sponsor.*
- Four tickets ★ *with premium reserved seating (optional, registration required)*

## ALLIANCE ANNUAL GOLF OUTING

- Event Sponsor: Organization name on event graphic(s), used on event registration page, social media, signage at event
- Green Sponsor: 24" logo sign on course
- Golf Team: ★ *(optional, registration required)*  
Complimentary foursome in the outing, includes lunch

## Kenton Historic Courthouse District

### SPRING FEST / FALL FEST AT MARKET ON MAIN

- Event Sponsor: Organization name on event graphic(s), social media, at event





# President's Club

## Silver Level

\$1,000

### COMMUNITY DEVELOPMENT

- Program Sponsor: Organization name on projects and marketing of Community Development projects

### ECONOMIC DEVELOPMENT BREAKFAST MEETINGS

- Program Sponsor: Organization name on event graphic(s), used on event registration page, social media, at events

### HOLIDAY LUNCHEON

- Event Sponsor: Organization name on event graphic(s), used on event registration page, social media, at event

### MARKETING

- Online Membership Directory: Deluxe Listing
- Social media recognition
- Weekly email organization name recognition

### MEMBERSHIP BREAKFAST MEETINGS

- Program Sponsor: Organization name on event graphic(s), used on event registration page, social media, at events

### TOURISM

- Program Sponsor: Organization name on projects and marketing of tourism projects

### YOUNG PROFESSIONALS ALLIANCE

- Program Sponsor: Organization name on event graphic(s), used on event registration page, social media, at events

### ANNUAL MEETING

- Event Sponsor: Organization name on event graphic(s), used on event registration page, social media, at event
- Two tickets ★ with premium reserved seating (optional, registration required)

### ALLIANCE ANNUAL GOLF OUTING

- Event Sponsor: Organization name on event graphic(s), used on event registration page, social media, signage at event
- Green Sponsor: 24" logo sign on course

## Kenton Historic Courthouse District

### SPRING FEST / FALL FEST AT MARKET ON MAIN

- Event Sponsor: Organization name on event graphic(s), social media, at event





# À la Carte Sponsorship Opportunities

## NEW FOR 2024: TITLE SPONSORSHIP

Title Sponsorship includes: Logo on event graphic(s), used on event registration page, social media, at events; 24" logo sign; logo on every presentation slide; special recognition at event opening and closing; 2-5 minute speaking opportunity; digital copy of event marketing graphic for your use. Additional special features are included below.

### NOTICE:

À la Carte sponsorship opportunities are available in limited quantities, and will be offered on a first-come, first-served basis. Reserve your sponsorships with the Alliance staff at 419-673-4131.

## ALLIANCE ANNUAL MEETING & AWARDS

### BANQUET

- Title Sponsor: Two tickets with premium reserved seating with Alliance staff..... **\$1,000**
- Table Sponsor: Logo recognition on a table, your organization provides a centerpiece and eight table favors..... **\$250**  
*Note: Centerpieces and table favors generally are generally valued at \$100+. Contact our office for recommendations and details.*
- Social Hour Sponsor: Logo recognition at event. Your sponsorship will be used to provide appetizers during social hour prior to the banquet..... **\$500**

### COMMUNITY COFFEE

- Title Sponsor:..... **\$100** per event

### ECONOMIC DEVELOPMENT BREAKFAST MEETINGS

- Title Sponsor:..... **\$250** per event

### ALLIANCE ANNUAL GOLF OUTING

- Title Sponsor:..... **\$2,500**
- Clubhouse Exhibitor: Set up a table to promote your organization and provide giveaways (contact Alliance staff for details and available options) ..... **\$100**
- Tee Box Sponsor: Your organization's option to promote your brand with a tee box display with your tent and table, and provide refreshments and marketing giveaways ..... **\$250**
- Green Sponsor: 24" logo sign on course..... **\$100**
- Raffle Item Donor: Promote your organization with an item in one of our raffle baskets (RSVP req'd) **varies**

### HOLIDAY LUNCHEON

- Title Sponsor:..... **\$1,000**
- Music Sponsor: Sponsor live music to be performed during the luncheon; receive logo recognition at the event..... **\$300**
- Raffle Basket Donor: Promote your organization with a donated raffle basket (RSVP req'd) ..... **varies**

## LEGISLATIVE BREAKFAST

- Title Sponsor:..... **\$500**

### MEMBERSHIP BREAKFAST MEETINGS

- Title Sponsor:..... **\$250** per event

### HARDIN COUNTY SAFETY COUNCIL

- Title Sponsor: You provide safety-related marketing give-aways (optional).....  
..... **\$1,000** per Safety Council Year (10-11 meetings)

### YOUNG PROFESSIONALS ALLIANCE

- Title Sponsor:..... **\$100** per event

### MARKETING

- Online Membership Directory Deluxe Listing: Includes your organization logo, up to three add'l images, video ..... **\$25** per year
- Logo on Alliance Website ..... **\$300** per year
- Alliance Update Ad ..... **\$25** each

## Kenton Historic Courthouse District

### EATS ON THE STREET

- Event Sponsor: Organization name recognition on social media, signage, and other event marketing ..... **\$500**
- Custom Sponsor: Contact us ..... **\$1,000-\$1,500**

### WINDOW WONDERLAND & KENTON LIONS CLUB CHRISTMAS PARADE

- Event Sponsor: Organization name recognition on social media, signage, and other event marketing ..... **\$500**
- Custom Sponsor: Contact us ..... **\$1,000-\$1,500**

### SPEAKING OPPORTUNITIES AVAILABLE

The Alliance offers many speaking opportunities throughout the year. This is a great way to share your message, at no cost to you. Contact us today!

# President's Club

## Comparison

EVENT OR PROGRAM	DIAMOND	PLATINUM	GOLD	SILVER
Ambassadors	★★★★	★★★	★★	
Community Coffee	★★★★			
Community Development	★★★★	★★★	★★	★
Economic Development Breakfast Meetings	★★★★	★★★	★★	★
Holiday Luncheon	★★★★	★★★	★★	★
Legislative Breakfast	★★★★	★★★	★★	
Marketing	★★★★	★★★	★★	★
Membership Breakfast Meetings	★★★★	★★★	★★	★
New Member Orientation Luncheon	★★★★	★★★		
Tourism	★★★★	★★★	★★	★
Young Professionals Alliance	★★★★	★★★	★★	★
Annual Meeting	★★★★	★★★	★★	★
Alliance Annual Golf Outing	★★★★	★★★	★★	★
<b>KENTON HISTORIC COURTHOUSE DISTRICT</b>				
Eats on the Street	★★★★	★★★		
Window Wonderland & Kenton Lions Club Christmas Parade	★★★★	★★★		
Market on Main	★★★★			
Spring Fest & Fall Fest at Market on Main	★★★★	★★★	★★	★

## Additional Pricing Information

Alliance Annual Meeting & Awards Banquet .....\$35/person  
 Alliance Annual Golf Outing Foursome .....\$400/team  
 • Skins Game .....\$40/team  
 • Mulligans .....\$5/each  
 Holiday Luncheon (additional tickets) .....\$10/person  
 Membership Breakfast (additional tickets) .....\$10/person  
 Economic Development Breakfast (additional tickets).....\$10/person

**Contact us for special  
non-member pricing  
at select events.**

# THANK YOU TO OUR PRESIDENT'S CLUB SPONSORS

## Diamond Level



## Platinum Level



## Gold Level

Robinson Fin Machines

Spectrum

Little Chicago Room

95.3 WKTN Home Town Media

Greater Lima Region Inc.

Mid-Ohio Energy Cooperative

McCullough Industries  
AN OLYMPIC STEEL COMPANY

## Silver Level

Peacock Water  
Tons of Fun Travel  
Mary Rutan Health  
Clouse Construction  
Stillwater Metal, LLC  
Associated Plastics  
AEP Ohio

Century 21 Sunway Realty, LLC  
Hempy Water Conditioning, Inc.  
Lima Memorial Health System  
Sheldon Gas Company, Inc.  
Mercy Health - St. Rita's Medical Center  
Cessna Transport  
RWE Clean Energy LLC

## Alliance Membership Checkup

Is your membership up to date? The dues year starts January 1. Check the Membership Types below to make sure you've got the right membership for you!

Contact us for details, or visit our website at <https://www.hccba.com/chamber-of-commerce> and click the Membership Benefit Packages button to see a list of benefits for each membership.

MEMBERSHIP	DESCRIPTION	ANNUAL DUES
<b>Individual</b>	Recommended for: Individuals, including students and retirees	<b>\$100</b>
<b>Nonprofit</b>	Recommended for: Churches, charitable your programs, nonprofit organizations, government & elected officials	<b>\$150</b>
<b>Business Basic</b>	Recommended for: 1-5 Employees	<b>\$250</b>
<b>Business Plus</b>	Recommended for: 6-10 Employees	<b>\$350</b>
<b>Business Premium</b>	Recommended for: 11-50 Employees	<b>\$500</b>
<b>Enterprise Standard</b>	Recommended for: 51-100 Employees, utilities & renewable energy	<b>\$750</b>
<b>Enterprise Elite</b>	Recommended for: 100+ Employees, financial institutions, higher education, corporations	<b>\$1,000</b>
<b>OTHER MEMBERSHIP TYPES</b>		
Young Professionals Alliance	Recommended for: Young professionals, age 21-45 (contact our office for exceptions or details. Included with Alliance Membership, registration required	<b>\$25</b> non-members
Hardin County Ambassadors	Included with Alliance Membership, registration required, apparel fee applies for members and non-members	<b>\$25</b> non-members
Kenton Downtown Building and Business Owners' Association	This is an individual membership, registration required	<b>\$10</b>
Hardin County Safety Council	Registration required	<b>\$100</b> members <b>\$200</b> non-members