

ARTUR IVANOV

CONTACT

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I am a Philadelphia based multidisciplinary designer specializing in branding, typography, and illustration.

My work is guided by a strong belief in design as a problem-solving tool and entails translating knowledge and ideas into tangible, comprehensive, and delightful designs.

EXPERIENCE

2021–Present

Senior Graphic Designer
All Around Creative

Worked with clients on conceptualizing, implementing, and managing design solutions that meet their set marketing strategies. Reviewed production artist's work to ensure quality. Worked closely with creative director and marketing team on developing the company's brand strategy.

2020–2018

Freelance Graphic Designer
Dekalb Market Hall

Designed visual identities and promotional assets, both print and digital, for the events held by the Market Hall as well as the company's affiliates, Dekalb Stage, and Understudy Cocktail Bar.

2017–2018

Lead Graphic Designer

Arts + Business Council of Greater Philadelphia
Designed creative assets, both print and digital, to promote speaker events and leadership development courses organized by the nonprofit. Maintained brand consistency. Helped to introduce and implement the company's 2018 rebranded identity.

2016–2019

Freelance Graphic Designer
Maltbie, Inc.

Designed and prepared over 90 print panels for a half-mile long interactive water gallery Move With the River for Louisiana Children's Museum.

Reviewed project layouts, prepared prepress files, adjusted images for production, and maintained image and file libraries for the International Spy Museum renovation project.

Created and installed large-scale props for the Museum of the American Revolution in accordance with design specifications and architectural blueprints.

EDUCATION

2017–2020

B.S. Graphic Design Communication

Thomas Jefferson University
Philadelphia, PA

2015–2017

A.A. Art & Design

Community College of Philadelphia
Philadelphia, PA

2008–2009

M.A. Project Management

National University of Admiral Makaroff
Mykolaiv, Ukraine

2004–2008

B.A. Applied Linguistics

National University of Admiral Makaroff
Mykolayiv, Ukraine

SKILLS

2D/3D Design

Adobe Illustrator, After Effects, InDesign, Photoshop, SketchBook, Cinema 4D, Arnold Render.

UI/UX

HTML, CSS, Adobe XD, Figma, Webflow, Design Thinking, Problem Solving.

Languages

Ukrainian, Russian