

Job title: Business and Development Manager

Reports to: Associate Executive Director of

Development

Pay range: \$39,000-\$44,000

Position Overview:

The Business and Development Manager is a full-time, salaried position. Responsibilities fall into the categories of business and office management, fundraising and donor management, and marketing.

Essential Job Functions

Business and Office Management

- 1. Oversee office management and bookkeeping activities.
- 2. Generate financial reports for the Executive Director and Board of Directors.
- 3. Assist with special projects managed by the Associate Executive Director of Development.
- 4. Ensure office technology is up to date and running smoothly.
- 5. Direct and arrange the organization of Google Drive and office files.
- 6. Schedule assistance for retreats, trainings, and celebrations.
- 7. Post open job opportunities and handle candidate communication and scheduling.

Fundraising and Donor Management

- 1. Manage all aspects of the DonorPerfect donor database.
- 2. Process gifts and execute thank you plans.
- 3. Create and manage donor reports for the use of the Associate Executive Director of Development in fundraising plans.
- 4. Assist the Associate Executive Director of Development with annual fundraising efforts, including the Walk for Common Good, Fundraising Breakfast, and online GoodGiving Challenge.

Marketing

- 1. Oversee social media content creation (writing and creating graphics).
- 2. Be responsible for our mass email system, Constant Contact, which includes email

- design and list maintenance.
- 3. Create and implement email, social media, and printed communication plans.
- 4. Upkeep of marketing materials such as flyers, brochures, and other needed documents for the organization.
- 5. Manage website updates through our web platform, Webflow.

The ideal candidate will demonstrate the following qualities:

- High moral character and strong Christian faith
- An awareness and understanding of the principles of Christian Community Development
- Exceptional organizational skills to execute the vision of the organization
- Resourcefulness
- Strong writing and verbal communication skills
- Proficiency in Google Suite and donor management systems
- Able to work independently
- Detail-oriented: would rather focus on the details of work than the bigger
- picture
- Effectively multi-task under deadlines, ask questions as necessary
- Ability to be flexible and work evening or weekend hours, on occasion

Education:

A bachelor's degree is required.

Application Requirements:

- Cover Letter that addresses the following questions:
 - Describe your experience in fundraising, operations, and nonprofit management. Please include any relevant experience with content creation (writing and designing graphics for social media).
 - Why are you interested in this position?
 - What aspects of your career do you believe make you a good candidate for the position of Business and Development Manager?
- Resume
- References

NOTE: This job description is not intended to be all-inclusive. Employee may perform other related duties as negotiated to meet the ongoing needs of the neighborhood and organization.

Interested individuals can submit their resume to sara@commongoodlex.org by March 31, 2024.