Membership Has Its Perks

Time Required
Beginning or end of class; 15-30 minutes.

Rationale
As teaching tools, DECA’s role-plays and case studies provide relevant, meaningful problems for students to solve, provide a standards-based evaluation, increase rigor of the instruction, result in evidence of student learning and expose students to DECA – all as part of classroom instruction. Roleplays and case studies provide a student-centered engagement activity to help DECA members apply learning through problem-based activities that require creative solutions and practical outcomes.

Intended Outcomes
At the conclusion of this lesson, students will be able to:

- Demonstrate problem-solving skills. (Professional Development)
- Demonstrate active listening skills. (Communication Skills)
- Organize information. (Communication Skills)
- Participate in group discussions. (Communication Skills)
- Utilize resources that can contribute to professional development. (Professional Development)
- Explain performance indicators addressed in the role-play activity.
Instructional Content
Have students watch the DATB S2 Ep. 1 Membership Has Its Perks. In this episode of DECA at the Bell, learn how active participation in DECA is more than just competitions and role plays. It's networking, leadership development, community engagement, team building, educational conferences, and so much more. Students who participate in DECA, and who embrace diverse experiences, commit to ongoing education, sharpen their essential employability skills, and build their networks, will strategically position themselves for success.

After students have watched the video, have them find a partner and complete the role play prompt given in the video using the following Performance Indicators:

- Describe techniques for obtaining work experience (e.g., volunteer activities, internships)
- Explain the need for ongoing education as a worker
- Explain possible advancement patterns for jobs
- Identify skills needed to enhance career progression
- Utilize resources that can contribute to professional development (e.g., trade journals/periodicals, professional/trade associations, classes/seminars, trade shows, and mentors)

Role Play Prompt
You've just received the information to join DECA from your teacher. You are seriously considering joining but have some things to think through first…

- What are the advantages of joining DECA?
- How will joining DECA support your academic interests?
- Are there resources available to enhance your academic performance? What are they?
- Are there any potential challenges or drawbacks to joining?
- Are there opportunities to explore careers and expand your professional network?
- How can you give back to your community through DECA?
- How will you maximize the benefits of your membership while also effectively managing your time and other commitments?
- Before you can join, you need caregiver permission and must pitch that person on why you want to join DECA. What do you say?

Resources & Materials
- “This Is How We Use Role-Plays and Case Studies In the Classroom” materials
- Access to www.deca.org for sample role-play videos and supporting materials
- Worksheet
- Ability to show the videos