EARNING DECA GLASS: PREPARED EVENTS

PERFORMANCE INDICATORS

- Assess personal interests and skills needed for success in business (PD:013) (PQ)
- Explain the nature of effective written communications (CO:016) (CS)
- Explain the nature of effective verbal communications (CO:147) (PQ)
- Explain the nature of project management (OP:158) (SP)
- Make oral presentations (CO:025) (SP)

DISCUSSION GUIDE

1. How do successful DECA competitors choose a prepared event?

2. What are two examples of companies/organizations in your community in which you have an interest, passion and/or base knowledge? Please give a brief summary of the companies and your interest and knowledge.

3. Share one integrated marketing campaign project idea and one business operations project idea for each of the companies.

4. What are some useful group strategies for managing and completing your prepared event?

5. What are some presentation strategies that successful competitors use?
6. What are three concerns you have about participating in a DECA prepared event? How can you and/or your advisor help manage and overcome these concerns?

7. What would winning DECA Glass mean to you?

DECA CONNECTION

If this presentation was of interest to you, look into these additional DECA programs.

- Business Operations Research Events
- Project Management Events
- Entrepreneurship Events
- Integrated Marketing Campaign Events
- Professional Selling & Consulting Events