

 DECA

DIRECT

SEPTEMBER-OCTOBER 2018
DISCUSSION GUIDE

BACK *to*
DECA

READY FOR IT

 DECA
RESTAURANT
AND FOOD
SERVICE
MANAGEMENT

www.decadirect.org

SET SMART GOALS	
SPECIFIC	<i>What is the desired result? Who? What? When? Why? How?</i>
MEASURABLE	<i>How can you measure progress? What benchmarks will keep you on track?</i>
ACHIEVABLE	<i>What skills or resources are needed? Is the goal within your reach?</i>
RELEVANT	<i>Why am I setting this goal now? Is it aligned with overall objectives?</i>
TIME-BOUND	<i>What is the deadline? Is it realistic?</i>

GOAL	DEADLINE:
ACTIONS	TIMELINE:
PROGRESS CHECK	CHECKPOINTS:

GET ON THE SAME PAGE

As a chapter, what tools will you use to communicate and stay on track?
Jot your ideas and notes from your discussion.

SUPPORT ONE ANOTHER

What are your goals this year? How can your fellow DECA members help hold you accountable? Map out a plan and stick to it!

GET ORGANIZED

How will you stay on track? A planner? An app? What resources do you suggest others try?

READ & DISCUSS

What major challenges did Gabby, Lauren and Luke face? How did they manage to overcome these challenges to open Casey's Cabana?

Having read about their experience opening a restaurant, would you choose to start a business in the same industry? Why or why not?

What can you (and other young entrepreneurs) learn from Gabby, Lauren and Luke's experience?

Think big: if you were to start a business this year, what would it be? Who would be on your team? What would be your first steps to make it happen?

MAKE A PLAN

How will you...*highlight what goes on?*

How will you...*advocate within several venues?*

How will you...*connect with the DECA network?*