



DECA

DISCUSSION GUIDE

2020-2021 MEMBERSHIP VIDEO

SUMMARY

Get an introduction to DECA and take this year to the #NextLevel!

This is the year to push your limits and set your sights higher than ever before. Start by getting to know DECA and how it can take your school year – and your future – to the #NextLevel.

NAME _____

DATE _____

Watch this year's DECA membership video (vimeo.com/decainc/nextlevel) and answer the following questions to determine what your **#NextLevel** could look like as a DECA member.

ABOUT DECA

What are the four career areas in which DECA prepares emerging leaders and entrepreneurs? Which area is most interesting to you, and why?

DECA's membership is reaching new levels across the globe. How many members does the organization have?

Name a country outside the U.S. that DECA has a presence in.

#NEXTLEVEL LEADERSHIP

Being a DECA member can take your leadership to the next level. Name three leadership skills you're looking to gain or improve upon during this school year.

A DECA member in the video says DECA has helped them handle situations under pressure. What is a situation in your life that you'd like more leadership skills to help you manage?

#NEXTLEVEL LEARNING

DECA takes learning to the next level by applying the knowledge you gain in the classroom to real-world projects and competitive events. What is something you hope to learn through DECA that you think will apply to your future career?

#NEXTLEVEL COMPETITION

DECA's competitive events allow you to gain real-world business skills, and there's an event to match everyone's preferences. Answer the questions below to help you find your ideal event.

Pick the option that sounds most like you:

- _____ "I love to compete in a team." (Team Event) **OR**
_____ "I prefer to fly solo." (Individual Event)

Pick the option that sounds most like you:

- _____ "I want months to prepare and a presentation I can practice." (Written Event) **OR**
_____ "I want to compete by thinking quick on my feet." (Role Play)

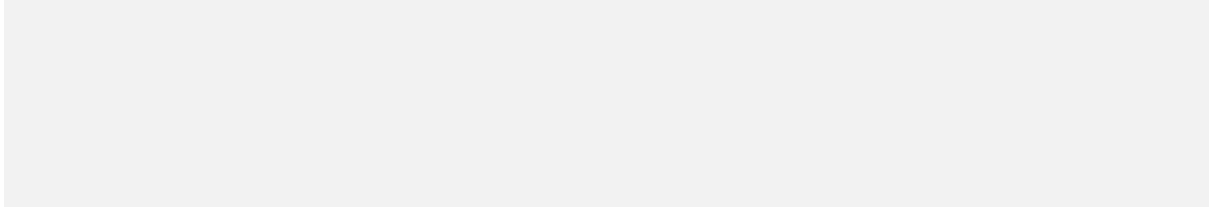
Rank the below competitive event categories from 1-6, with 1 being the most interesting to 6 being the least interesting:

- _____ Business Management & Administration
_____ Entrepreneurship
_____ Finance
_____ Hospitality & Tourism
_____ Marketing
_____ Personal Financial Literacy

How can participating in DECA's competitive events prepare you for college and/or your career?

#NEXTLEVEL OPPORTUNITY

DECA helps you build your communications skills and expand your network with other students and professionals across the globe. Think about your own career aspirations. What kinds of professionals might be important to have in your network?



Members say DECA is the place where you can “become the best version of yourself.” Think about what your “best self” could look like at the end of this school year. What are three things you’d like to have achieved, learned or improved upon to get there?

- 1.
- 2.
- 3.

