

Mark Gerkules

<http://markgerkules.com>

E : markgerkules@gmail.com
T : 054-5295978

I AM : a product designer, enjoying creating meaningful and beautiful experiences
I ENJOY : sports, travel, learning and cooking.
I LOVE : people, tech, design, basketball, football, music, and a good schnitzel

Experience

Artlist Feb 2022 – Present
Product Designer

elementor Jan 2020 – Oct 2021
UI\UX Designer
Been part of the library team and designing web templates that are used by millions of users.

Feelance Oct 2013 – Jan 2020
Web\Product Designer
about 6 years of experience as a freelance product & web designer, I collaborated and worked with small and big businesses and individuals to achieve the best business results by designing meaningful web, product and brand experiences.

Swigi Aug 2018 – Dec 2018
Lead Product Designer
as the lead product designer, I was able to design the company's whole website and brand from scratch. the Idea of swigi.co was to have the ability to switch between gift cards in the easiest way that has exist. so that was kinda big challenge we was working on. I gained a lot of experience working in swigi along side great co-workers and in a great environment.

Languges

● Hebrew ● English ● Russian

Honors & Awards

- Mentioned as one of the top 10 Tel-Aviv Freelance Designers In 2018 In “TLV Offline” Magazine
- 3x Behance – Interaction Gallery
- 3x Behance – Student Show Gallery

Education

Create School 2021
User Experience

Gymnasia Gan Nahoom 2015 – 2018
Graphic Design Major Class

Autodidact ∞
Web\Product Design

Skills & Apps

- | | |
|---------------------|-------------|
| ● Figma | ● Mixpanel |
| ● Sketch | ● Fullstory |
| ● Adobe XD | ● Framer |
| ● Adobe Photoshop | ● HTML |
| ● Adobe Illustrator | ● CSS |
| ● Hotjar | ● Elementor |

- | | |
|------------------------|---------------|
| Web Design | Communication |
| Product Design | Team Player |
| Graphic Design | UX Research |
| Branding | Wireframing |
| User Interface Design | |
| User Experience Design | |

Portfolio

<https://www.behance.net/markartgraphics>
<https://dribbble.com/markartgraphics>