METHOD

◯ # PRIVACY POLICY

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1. INTRODUCTION & GUIDANCE

1.1 Guidance on Handling the Document: This document, deemed Public, encompasses guidelines for handling its contents, including appendices, with confidentiality for all included contact information.

1.2 Purpose of the Privacy Policy: Method Events Limited commits to the protection and respectful handling of personal data. This policy clarifies our methods for utilising personal data we collect, elucidates your rights over such data, and outlines our practices to ensure your privacy and data security.

2. OUR CONTACT DETAILS

Should you have any inquiries or concerns regarding our Privacy Policy or practices, please reach us at privacy@method.events

3. CATEGORIES OF PERSONAL DATA WE COLLECT AND USE

Direct collection of personal data from individuals occurs through various interactions, encompassing job applications, event ticket purchases, and supplier engagements. Data categories include but are not limited to personal identifiers, contact information, employment history, and digital footprints.

4. SOURCES OF PERSONAL DATA

Predominantly sourced directly from you, personal data collection spans several interactions, including applications for employment, event participation, and service procurement, bolstering our business operations and service offerings.

5. HOW WE USE YOUR PERSONAL DATA

Utilisation of your personal data spans several necessary operations, from contract performance to legal compliance, and addressing our legitimate business interests. This includes service provision, identity verification, fraud prevention, direct marketing, and enhancing service security and efficacy.

6. SHARING YOUR PERSONAL DATA

Collaboration with trusted partners and third-party processors necessitates sharing personal data to facilitate and enhance our services, under stringent privacy and security measures aligned with this policy and prevailing regulations.

7. HOW LONG DO WE KEEP YOUR PERSONAL DATA?

Retention periods for personal data are determined by operational necessity and legal requirements, generally extending up to seven years following the last interaction, with specific durations for particular data types like CCTV footage during incident review.

8. RECRUITMENT

Recruitment-related data handling is meticulously detailed, covering aspects from background checks to data retention, ensuring transparency, compliance, and respect for applicant privacy throughout the recruitment process.

9. AUTOMATED DECISION MAKING AND PROFILING

Engaging in automated decision-making and profiling for marketing purposes, we analyse personal data to tailor our marketing efforts, ensuring such activities are grounded in our legitimate interests and conducted with your rights in mind.

10. YOUR RIGHTS

A comprehensive outline of your rights regarding your personal data is provided, including access, correction, and deletion, reflecting our commitment to data protection laws and your privacy.

11. WITHDRAWING YOUR CONSENT

Provisions for withdrawing consent for data processing are clearly stated, allowing for easy retraction of consent, impacting the manner and scope of services we can provide.

12. PROTECTING CHILDREN'S PRIVACY

We prioritise the privacy of children under 16, requiring parental/guardian consent for personal information provision by those under this age.

13. RIGHT TO LODGE A COMPLAINT

Emphasising your right to address grievances to supervisory authorities, we guide you through the process of lodging complaints, underscoring our adherence to legal standards and your empowerment.

14. HOW DO WE PROTECT YOUR PERSONAL DATA?

Deployment of robust technical and organisational measures safeguards your personal data against unauthorised access and misuse, illustrating our commitment to data security and integrity.

15. LINKS TO OTHER WEBSITES AND MOBILE APPLICATIONS

Acknowledging the existence of external links within our platforms, we caution on their independent privacy practices, advocating for privacy vigilance beyond our services.

16. COOKIES AND OTHER TRACKING TECHNOLOGIES

Cookies are widely used tiny pieces of software (files) that are installed on a computer or mobile device when an individual visits a website.

Google Chrome, which is one of the main internet browsers, will usually store these files in a devices.

Cookies allow websites to recognise that a user on an individual computer has previously visited the site. The cookies save some information about that user for when they access the site again in the future.

By using and browsing the METHOD website, you consent to cookies being used in accordance with our policy. If you do not consent, you must turn off cookies or refrain from using the site.

Most browsers allow you to turn off cookies. To do this, look at the 'help' menu on your browser. Switching off cookies may restrict your use of the website and/or delay or affect the way in which it operates.

Types of Cookies Used:

Strictly Necessary Cookies: Essential for website operation.

Performance Cookies: Collect information about website use for performance assessment.

Functionality Cookies: Remember user choices to enhance experience.

Targeting/Advertising Cookies: Collect user behaviour information for targeted advertising.

17. UPDATES TO OUR PRIVACY POLICY

This policy, last updated in April 2024, is subject to regular review and amendments to ensure alignment with evolving privacy standards and regulations.