

Website Privacy and Cookie Policy

Adastec Technology (Company) respects your privacy and attaches importance to your data security. In this context, we process and protect the privacy of the personal data of those who visit the www.adastec.com website operated by (“ visitors ”) in accordance with the Turkish Personal Data Protection Law No. 6698 (“Law”). This Website Privacy and Cookie Policy (" Policy ") determines the processing of visitors' personal data, cookie policy and website privacy principles.

To inform

Many websites use "Cookies" for technical, functional, improving experience quality and many other reasons. The following describes our use of "cookies" and how users can manage these cookies in various media. The information disclosed in this document should be considered as a whole with the Lighting and User Agreement accessible from our site within the framework of the Law on the Protection of Personal Data.

Our Privacy Policy

Your privacy is important to us, your privacy and security rights are our basic principle. In this context, you can access our information text on the protection of personal data here.

What is a cookie and why is it used?

A cookie is a type of identification file left on the computer by any Internet site. Session information and similar data are stored in cookie files. When a site that uses cookies is visited, this site may send a request to the browser from which the access is made to leave one or more cookies on the hard disk. Cookies do not contain personal data such as name, age, address, gender of people who visit the site. For more detailed information about cookies, please visit www.aboutcookies.org and www.allaboutcookies.org.

Cookies on the website can be used for the following purposes:

- Fulfilling the functions necessary for the website to work
- Visit and experience personalization, targeting, accurate and purposeful advertising and promotional activities
- Correct, easier and more efficient operation of the functions of the website and its components
- Increasing performance and improving user experience by analyzing website information such as resource usage, access information, number of visitors and detection of platforms
- Your IP address is used by the Company in order to fulfill its legal and contractual obligations, especially those arising from the Law No. 5651 on the Regulation of Publications Made on the Internet and Combating Crimes Committed through These Publications and the Regulation on the Procedures and Principles Concerning the Regulation of Publications Made on the Internet. needs your personal data.

What Types of Data Do We Process with Cookies?

Cookies, depending on their types, generally collect data regarding your browsing and usage preferences on the device you access the Website. This data includes the pages you access, our services and products you view, and all information about your navigation on the Website.

What Types of Cookies Do We Use and In Which Ways?

We use different types of cookies on the Website. These are cookies, function cookies, analysis/performance cookies and targeting/advertising cookies that are required to make the Website work.

Cookie Types in Terms of Usage:

Mandatory Cookies: These are cookies that are absolutely necessary for the Website to function properly. These cookies are needed to manage the system and prevent fraudulent transactions, and if they are blocked, the Website will not be able to work.

Function Cookies: These cookies are used to provide you with a more advanced and easier user experience. For example, it fulfills the functions of remembering your previous preferences and enabling you to easily access some content on the Website. You can prevent the use of these cookies as detailed below.

Analysis/Performance Cookies: These cookies enable us to analyze and understand your operation of the Website and to improve the Website by interacting with you. You can prevent the use of these cookies as detailed below.

Targeting/Advertising Cookies : These cookies are used to detect and offer you content that may be of interest to you, including advertising content. You can prevent the use of these cookies as detailed below. However, blocking these cookies will not block advertising content completely, you will only be presented with ads with general content instead of ads that may be of interest to you.

Cookie Types in Terms of Duration of Storage:

Persistent Cookies: These are cookies that remain on the person's computer until a certain date or until they are deleted by the user. These cookies are mostly used to measure users' site movements and preferences.

Session Cookies: These cookies are used to separate the user's visit into sessions and do not collect data from the user. The cookie is deleted when the user closes the web page he visited or remains inactive for a certain period of time. Target and tracking cookies are used on the Website to help third parties provide services, especially advertising services, and to increase the effectiveness of these services. These cookies can remember the web pages and sites you visit and collect personal data, especially the IP address of the user device. The Website is used by both first party and third parties to collect information, remember your interests and demographic data, and serve you targeted ads, improve ads, determine the number of visits and ad impressions, other uses of advertising services, and the ratio between those ad impressions and interactions with the ad services. uses party cookies. Website; It benefits from social plugins that provide links to social networks such as Facebook and LinkedIn. When you visit the Website and use these plugins, the Website connects directly to the server of the selected social network. Then the content offered by the plug-in is transmitted directly from the social networks to your web browser and added to the website you are visiting. Thus, the relevant social network can access and process your data and combine it with the data of your account in the relevant social network.

Please note that we have no influence or control over the scope of data that social networks process via plugins. Please carefully review the personal data processing policies published by the relevant social networks for more information on the purpose, methods and duration of the social networks' processing of your personal data.

The following cookies are used on the Website:

Cookie Name	Purpose of Usage	Usage Time
Google Analytics	<p>Google Analytics uses cookies to analyze how visitors use the Website . Information about your use of this Website (including your IP address) is transferred to Google and stored by Google on servers in the USA. Google will use this information to evaluate your use of the Website, to compile Website activity for the Company and to provide other services related to Website activity and internet usage, but will not match your IP address with other data stored by Google. For more information about the use of Google Analytics (including opt-out options), visit: http://www.google.co.uk/intl/en/analytics/privacyoverview.html .</p>	Persistent Cookies Session Cookies
Google Ads	<p>Ads uses cookies to remember your safe search preferences, show you more relevant ads , determine how many visitors come to a page , help you sign up for our services , protect your data or remember your ad settings. This helps the website remember information about your visit (for example, your preferred language and other settings) . Information about your use of this Website (including your IP address) is transmitted to Google and stored by Google on servers in the USA. Google will use this information for the purpose of evaluating your use of the Website, compiling Website activity for the Company and providing other services relating to Website activity and internet usage, but will not match your IP address with other data stored by Google. For more information about Google Ads' use of cookies (including opt-out options), you can visit: https://policies.google.com/privacy?hl=en</p>	Persistent Cookies Session Cookies
	<p>Facebook uses cookies if you have a Facebook account, use Facebook products, including sites and applications, or visit sites or applications that use Facebook products (including the Like button and other Facebook Technologies). Cookies facebook to provide Facebook products to you and to understand the information it receives about you , including your use of other websites and applications, regardless of whether you are registered or logged in. Cookies; uses it for identity checking, security and site integrity, advertisements, recommendations, measurement, analysis and reporting, your e-mail address from your personal data is shared with these platforms in order to present advertisements that may be of interest to you on social media platforms and to create a special target audience. Your e-mail address is transmitted through secure channels and environments offered by these platforms. Social media platforms hash your e-mail address and use it only for the matching process. Your e-mail address is not shared with third parties or other advertisers and will be deleted from the systems of social media platforms as soon as possible after the matching process is completed. For example; Facebook provides technical and physical security developed to (a) protect the security and integrity of data as long as your personal data is in Facebook systems, and (b) protect your personal data in Facebook systems against accidental or unauthorized access and accidental or unauthorized use, modification or disclosure of your data. will ensure the privacy and security of your hash-encrypted e-mail address and Facebook User ID collection that constitute your custom audience ("custom audience"), including measures. In addition, without your permission or as required by law, Facebook will not provide third parties or other advertisers with access or information about your specific audience, add your custom audience information to information about our users, or create interest-based profiles, or use your custom audience other than to provide services to you. Visit https://www.facebook.com/ads/manage/customaudiences/tos.php? = for Facebook custom audiences terms and https://www.facebook.com/privacy/explanation for Facebook Privacy Policy You can.</p>	

How can you prevent the use of cookies?

Although the use of cookies provides better service on the Website, you can prevent the use of cookies if you wish. However, please note that in this case, the site may not function fully and you may not be able to benefit from all its features. To prevent the use of cookies, you must change the settings of your internet browser. These changes vary depending on the device and internet browser you are using. Below is information on what steps should be followed to prevent the use of cookies on different internet browsers:

Internet Explorer

1. Open the desktop and tap or click the Internet Explorer icon on the taskbar.
2. Tap or click the Tools button and Internet Options.
3. Tap or click the Privacy tab, then move the slider up under Settings to block all cookies and tap or click the OK button.

Microsoft Edge

1. Click on the section with three dots in the upper right corner of your Microsoft Edge browser and go to the Settings section.
2. After selecting Select Items to Clean from the new window that appears, select the sections you want to clean from the window that appears.
3. There are many sections here. You can start the cleaning process by selecting the one you want.

Google Chrome

1. Open Chrome on your computer.
2. Click More Settings in the top right.
3. Click Advanced at the bottom.
4. Under "Privacy and security," click Content settings.
5. Click Cookies.
6. Under "All cookies and site data", search for the name of the Website.
7. Click the Uninstall icon on the right of the site

Mozilla Firefox

1. Click the Firefox Menu button and select Options.
2. Select the Privacy & Security panel and go to the History section.
3. Change Firefox to use custom settings for history.
4. Click the Show cookies... button. The Cookies window will appear.
5. In the Search: field, type the name of the site whose cookies you want to delete. Cookies that match your search will be displayed.
6. Select the cookie(s) you want to delete and click the Delete selected button.
7. Close the Cookies window by clicking the Close button. Then close the about:preferences page.

Safari

1. Select Safari > Preferences.
2. Click Privacy.
3. Click Website Data.
4. Select one or more websites, and then click Delete or Delete All.

You can find more information about how to do this in other major web browsers at <https://www.esb.org.tr/cerez-memory> or <https://www.aboutcookies.org>.

You can also delete all cookies left behind by websites you visit through third-party software.

Enforcement of Policy

This Policy shall enter into force on the date of publication. If the entire Policy or certain articles are renewed, the effective date of the Policy is revised. You can access the Personal Data Protection and Processing Policy, Personal Data Storage and Destruction Policy, and Application Form at www.adastec.com.

Contact Us

To send us all your questions and comments about the policy, you can use one of the contact ways specified below: You can reach us at any time via the e-mail address info@adastec.com.