#ProtectTheFacts – Campaign Toolkit HolocaustRemembrance Day 2023

Join the #ProtectTheFacts campaign on social media and raise awareness of how to recognize and counter Holocaust distortion.

<u>ProtectTheFacts</u> is an international initiative of the European Commission, the International Holocaust Remembrance Alliance (IHRA), the OSCE Office for Democratic Institutions and Human Rights (ODIHR), the United Nations and UNESCO.

Help us spread the word on social media!

Below suggestions for social media assets and for written copy:



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When there's uncertainty about the basic facts of history, we can't engage with and learn from the past. With international partners @EU_Commission @TheIHRA @osce_odihr @UN and @UNESCO, we stand together to #ProtectTheFacts of the Holocaust.

againstholocaustdistortion.org



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Distortion of the Holocaust helps antisemitism, conspiracy myths and extreme nationalism thrive.

Our best tribute to the victims and survivors of the Holocaust is to work together to create a world where we #ProtectTheFacts.



We cannot allow the legacy of the Holocaust to be forgotten or distorted. On #HolocaustRemembranceDay, I pledge to remember the victims, honour the survivors, and #ProtectTheFacts.

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We cannot allow the legacy of the Holocaust to be forgotten or distorted.

Remember the victims. Honour the survivors. #ProtectTheFacts.

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Education is key

to evaluate information on social media

Holocaust distortion takes many forms. But it always erodes our understanding of the

✓ to counter hate speech

Holocaust and its legacy.

✓ to learn from the past

Join us to #ProtectTheFacts: againstholocaustdistortion.org

Download

Visit <u>againstholocaustdistortion.org</u> to browse all #ProtectTheFacts social media graphics, carousels, and GIFS. Available in English, French, KiSwahili, Hindi, Portuguese and Spanish.