

DAVID LOVENBURG

Product Designer

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EDUCATION

University of California Riverside

Riverside, California / Sept. 2016 - May 2020

Media and Cultural Studies

SKILLS

Technical

Figma

Webflow

Adobe XD

Photoshop

Illustrator

Premiere Pro

Lightroom

DaVinci Resolve

Blender

Design

User Research

UI Design

UX Design

Interaction Design

Journey Mapping

Information Architecture

Wireframing

Prototyping

Usability Testing

CERTIFICATES

Shift Nudge / Certificate of Completion

Issued July 2023

Webflow / Webflow Experts Certification

Issued April 2023

Webflow / CMS Certification Level 1

Issued April 2023

Webflow / Layouts Certification Level 2

Issued April 2023

Webflow / Layouts Certification Level 1

Issued April 2023

Webflow / Webflow 101

Issued April 2023

Coursera / Google UX Design Professional Certificate

Issued April 2023

FreeCodeCamp / Responsive Web Design

Issued Jan 2022

EXPERIENCE

Aviev International / Lead Product Designer

Remote, Nov. 2022 - Current

- Leading the 0-1 design process for Aviev's SAAS MVP as they use such screens to show to potential investors.
- Developing the comprehensive UI design system that includes typography, color, grid, and component libraries.
- Utilizing Figma and After Effects to create an interactive prototype to show off as marketing assets and proof of concepts.

Aviev International / UI/UX Intern

Remote, Aug. 2022 - Nov. 2022

- Redesigned 10+ web pages to cater to Aviev's expanding list of services and capabilities.
- Collaborated with software engineers and SEO practitioners to create web pages that increase organic traffic directing to the company website.
- Increased the monthly website traffic by over 43% during the time spent continuously making design improvements to the site.

Retain Judge Michael Begert 2024 / Web Designer (Freelance)

Remote, Oct. 2023 - March 2024

- Led the design (Figma) and development (Webflow) of a promotional website for a San Francisco judge's re-election campaign.
- Made consistent additions and improvements to the website to add to its expanding list of personal and group endorsements.
- Iterated on design and improved on SEO throughout my tenure to garner over 10,000 users in only 4 months.

Capital City Maids / Web Designer (Freelance)

Sacramento, California / Sept. 2023 - Nov. 2023

- Created a website for a local house cleaning company who already had a healthy online presence, but needed a custom website to show their list of services.
- Created additional marketing materials to promote the business with the design aesthetic previously established.

Members In Black Private Security / Web Designer (Freelance)

Sacramento, California / Aug. 2022 - Dec. 2022

- Created a website for a local small business while collaborating with the CEO and Director of Operations.
- Through increased web traffic, increased total revenue by 200% and total client base by over 50%.
- Created additional marketing materials including photography, business cards, flyers, stickers, etc.