



David Marin

UX Designer

Mexico • +52 715 3057969 • fdmarin@gmail.com • davidmarin.me



Portfolio

Hello! I'm an empathetic and passionate designer with over 7 years of experience, dedicated to creating meaningful design solutions. I thoroughly enjoy the design process and collaborating with other professionals to find the best solutions for users. My expertise lies in Design Systems, web apps, and mobile apps.

Design skills: UX UI Visual Design Design Systems Accessibility Interaction Design

Soft skills: Problem-Solving Leadership Project Management Proactivity Teamwork

Work Experience.

UX Designer at Sympa

August 2023 – January 2024 • Helsinki, Finland

- Led the company's design efforts, ensuring a user-centered approach
- Owned and evolved [Sympa's Design System](#), to maintain consistency and efficiency

Achievements:

- **Transformed the design approach at Sympa by implementing a more efficient design and handoff process, significantly expediting the development of new features.**
- **Introduced a design philosophy that has been instrumental in the transformation of Sympa from an outdated and ineffective system to a modern, user-centered one.**

UI Designer at Sympa

August 2021 – July 2023 • Helsinki, Finland

- Led the UI update of Sympa's product
- Established a unified design language across the product
- Led the design and development of [Sympa's Design System](#)

Achievements:

- **Successfully launched the first version of Sympa's Design System, featuring over 20 components that are now being utilized by four development teams at Sympa.**
- **Completed the UI redesign of Sympa's software, improving user satisfaction and engagement**
- **Implemented new design principles**

Lead Visual Designer at Firstbeat Technologies

January 2019 – August 2021 • Helsinki, Finland

- Led the design efforts at the company, ensuring a visually appealing and user-friendly experience
- Produced marketing visual assets for various platforms, including landing pages, animations, product packaging, and more
- Assisted with UX/UI projects, contributing to the overall success of the company's products

Achievements:

- **Successfully implemented a brand redesign in 2019, resulting in a modern brand identity**
- **Established a materials bank for internal use, enhancing design efficiency and consistency**
- **Created a unique illustration style, contributing to a more visually engaging user experience**
- **Laid the foundations for a Design System, streamlining design processes for future projects**



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Portfolio

Visual Designer at Firstbeat Technologies

June 2017 – December 2018 · Helsinki, Finland

- Collaborated closely with team members to design user interfaces that seamlessly blended aesthetics with usability. The designs aligned with the brand's overarching goals and objectives
- Took a proactive role in improving and refining the Firstbeat brand guidelines, ensuring that all design elements were in harmony with the company's visual identity and messaging.
- Ensuring that designs were consistent across various platforms and devices, including desktop, mobile, and tablet

Design Intern at Firstbeat Technologies

March 2017 – May 2017 · Helsinki, Finland

- Actively participated in the harmonization of the company's visual guidelines, contributing to a unified and consistent design language across all materials and platforms
- Created visually compelling materials for marketing and branding purposes. These materials played a crucial role in enhancing the company's promotional efforts and brand recognition

Education.

Master's Degree in Human-Technology Interaction (UX)

University of Tampere · Tampere, Finland / 2015 – 2018

Bachelor's Degree in Graphic Design

Autonomous University of the State of Mexico · Toluca, Mexico / 2008 – 2013

Exchange Student in Media

Tampere University of Applied Sciences · Tampere, Finland / 2012

Languages.

- Spanish – Native
- English – Proficient
- Finnish – Intermediate