

# SITEMAP<sup>®</sup> vs. GOOGLE EARTH

## COMPRESSED & CENTRALIZED DATA

- Google Earth files must be manually updated & compiled
- SiteMap is automated and organized for viewing & storage
- Google Earth users must manually update their own, individual KMZ files
- SiteMap is cloud based and tied to GPRS services for automated updates

## FILES HOSTED ONLINE

- In Google Earth, users must manage and store their KMZ files on their computer and they cannot be easily shared with a team
- In SiteMap, your data is securely stored in the cloud, and you can easily share it with team members from your computer or mobile device
- SiteMap can also store your legacy data, eliminating communication silos and giving you a single source of truth so you can plan, design, manage, dig, and ultimately

## SIMPLE TO USE

- Google Earth is not specifically built for subsurface infrastructure management
- SiteMap was designed from the ground up to give you complete control over your infrastructure data
- Google Earth does not allow you to export DXF, SHP, KML, PDF, or other file types
- SiteMap allows you to export data in these file types and more for easy sharing

## SITEMAP INTEGRATES WITH GPRS SERVICES

- Google Earth files must be updated manually, and managed from a single computer or shared drive
- SiteMap is cloud based, updated automatically and immediately after GPRS completes a utility locate or other service on your project site

CAPABILITY / FEATURE	GOOGLE EARTH	SITEMAP
Visualize linework / Aerial 2D View	✓	✓
Click on line for attribute data	✓	✓
Isolate lines for feature type - isolate utility	✓	✓
Import KMZ & KML files	✓	✓
Import drone imagery	✓	✓
Change/toggle backgrounds	✓	✓
Measure lengths & areas	✓	✓
Digital Plan Room	✗	✓
Share, control, and track your data	✗	✓
Integrates with GPRS services	✗	✓
Dashboard - viewing, sharing, updates	✗	✓
Print to PDF w/ standard template of custom map view	✗	✓
Share access to feature database vs. saved file	✗	✓
Mobile application	✓	✓
Mobile app tied to database	✗	✓
Add/edit/remove linework	✓	IN DEVELOPMENT



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