Xoxoday Plum Rewards for SurveyMonkey

Instant Rewards and Recognition of Survey Respondents made easy with Plum for SurveyMonkey!

Watch Video | Know More

Why incentivize your survey respondents?

Boost your survey response rate

Share instant rewards to increase response rates and keep your survey respondents happy.

High-quality data

Attaching the right kinds of rewards to your survey can encourage even hard-to-reach audiences to participate in your research.

Instant Gratification

On-the-spot rewarding go a long way in promoting higher engagement, better fill rates with quality data points.

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Studies show that rewards:

Boost survey response rate by 15%

Entice upto 50% of the non-responders to participate.

Build meaningful relationships with your prospects and customers.

Sources:
https://www.virtualincentives.com/5-studies-prove-survey-incentives-boost-response-rates-big-time/
https://www.virtualincentives.com/affordable-survey-incentive-ideas/

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Benefits for Researcher and Respondents

FOR ADMINS

Personalize

Customize the logo, message, colors the way you want in a click.

Simple to Use

- Set up a reward campaign within a few minutes.
- Dedicated account manager for any support.

Save time:

Spreadsheets are no longer needed to track reward fulfillment, ready reports available on the dashboard.

Save on costs:

You will also receive 100% refunds on reward links that are not redeemed

FOR END USERS

Flexi Denomination

Choose the denomination of your choice and need.

Desirable Rewards

With 21,000+ reward options from over 100+ countries, panelists can be presented with a bouquet of reward options.

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About Xoxoday Plum:

Plum by Xoxoday is the rewards & incentives platform that grows businesses faster through delivering delightful rewards experiences.

Choose from a holistic global catalog of over 21,000 rewards from over 20+ different categories like experiences, gift cards, and many more.

SurveyMonkey enables you to collect structured, actionable feedback from recipients, and Xoxoday helps you complete the loop by delivering the rewards they value the most.

Together, SurveyMonkey and Plum add more power to the feedback loop between recipients and you.

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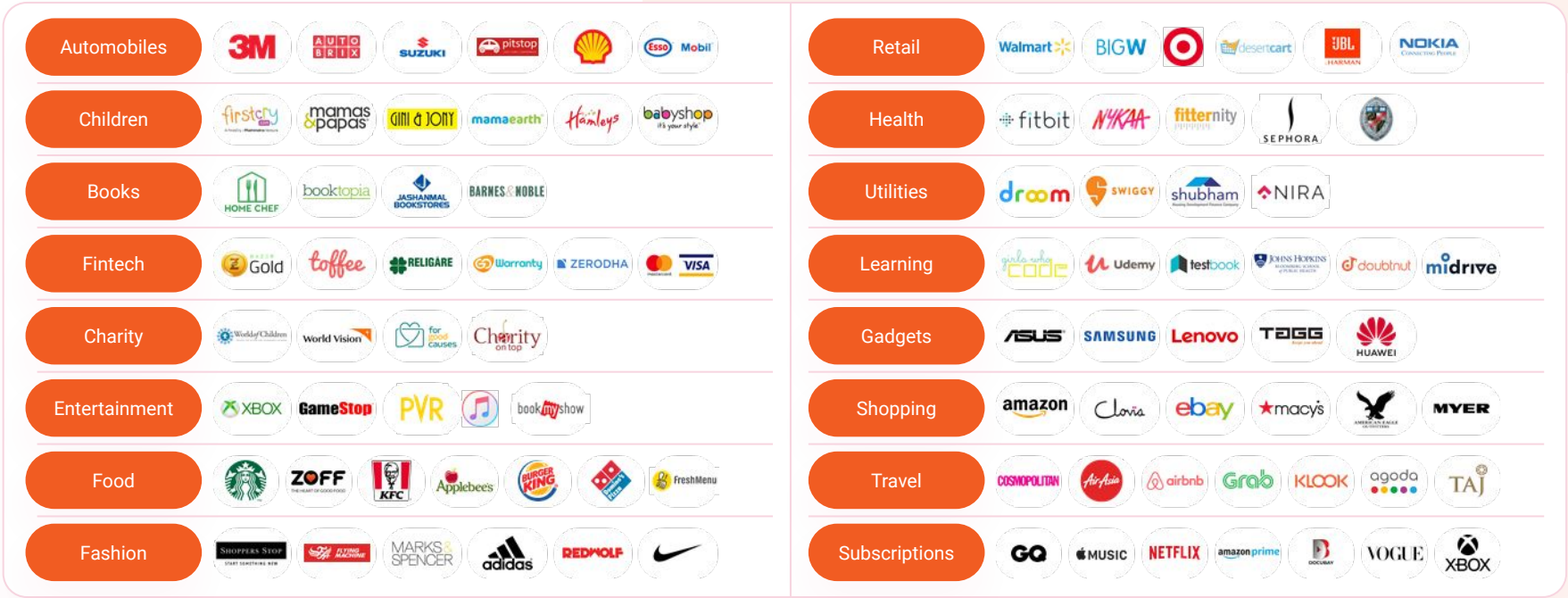
Wide variety of options to choose from

A collection of 21,000+ gift cards & perks across 100+ countries.



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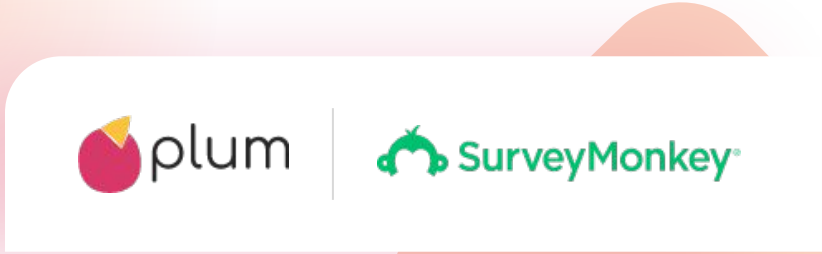
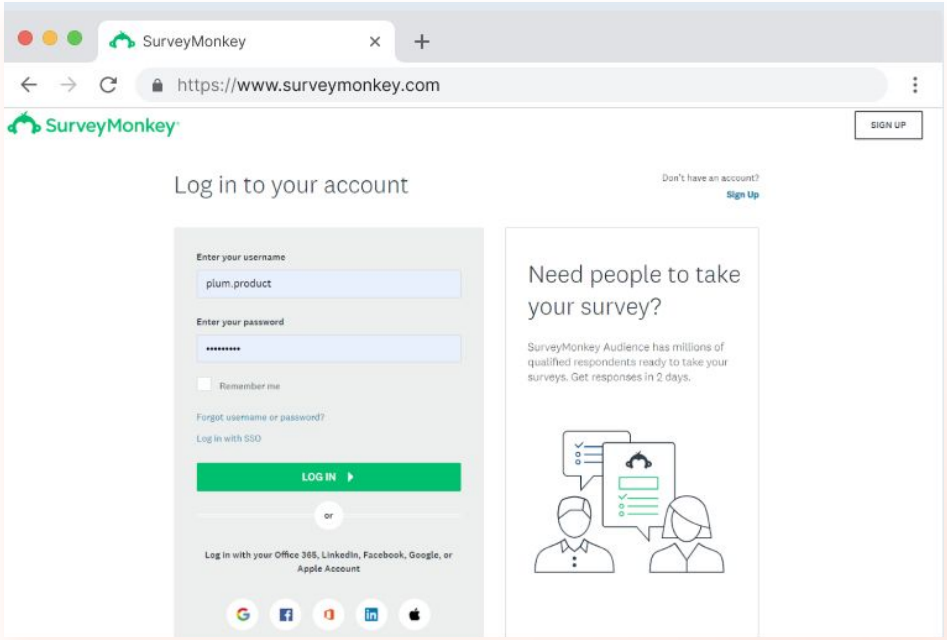
Getting Started with SurveyMonkey



Login to your SurveyMonkey Account.



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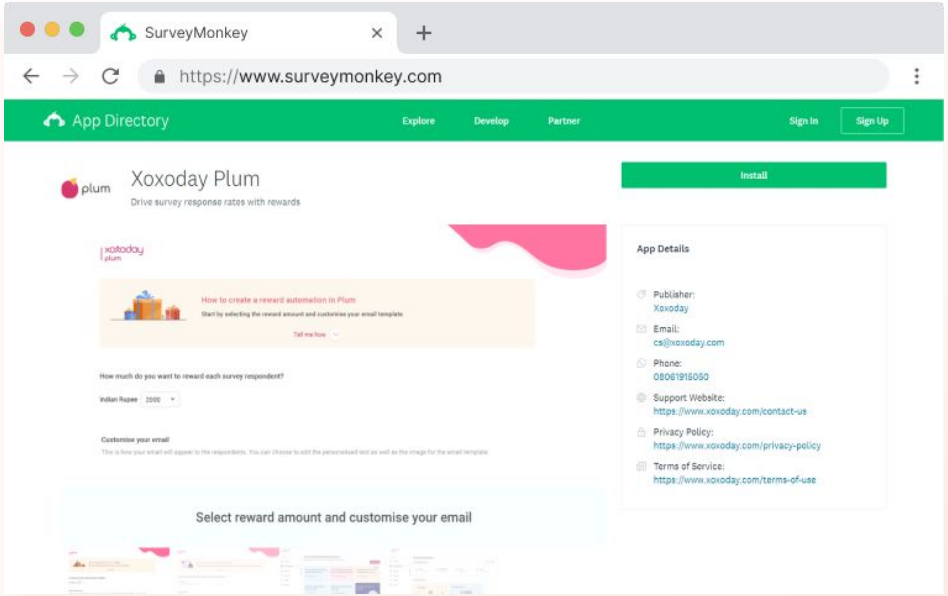
Search for the Plum App to install it from the SurveyMonkey App Directory.



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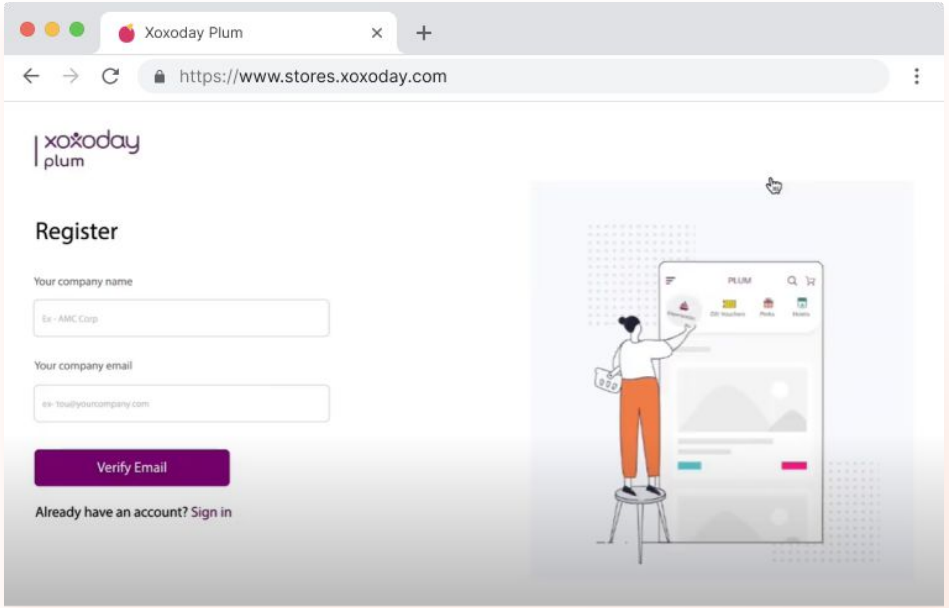
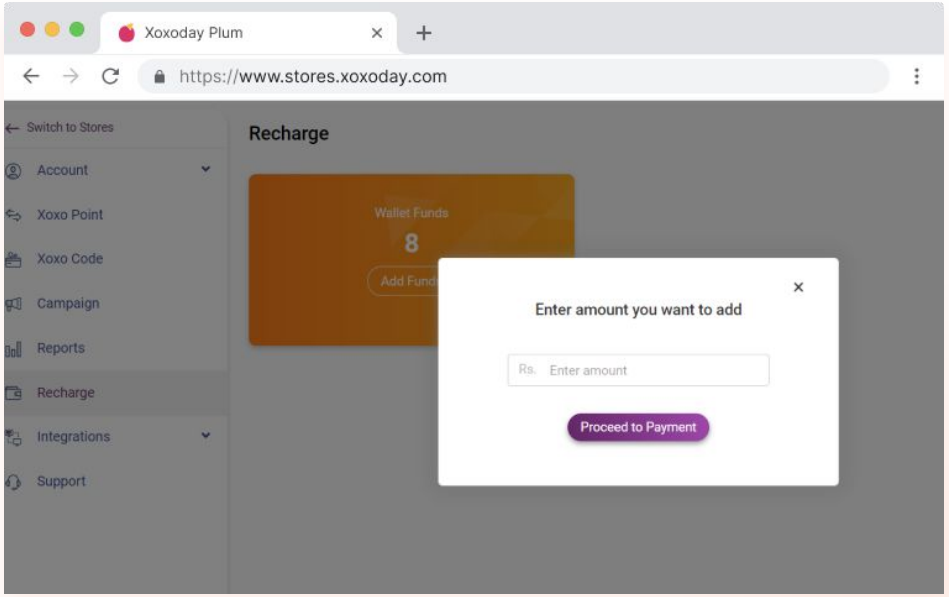
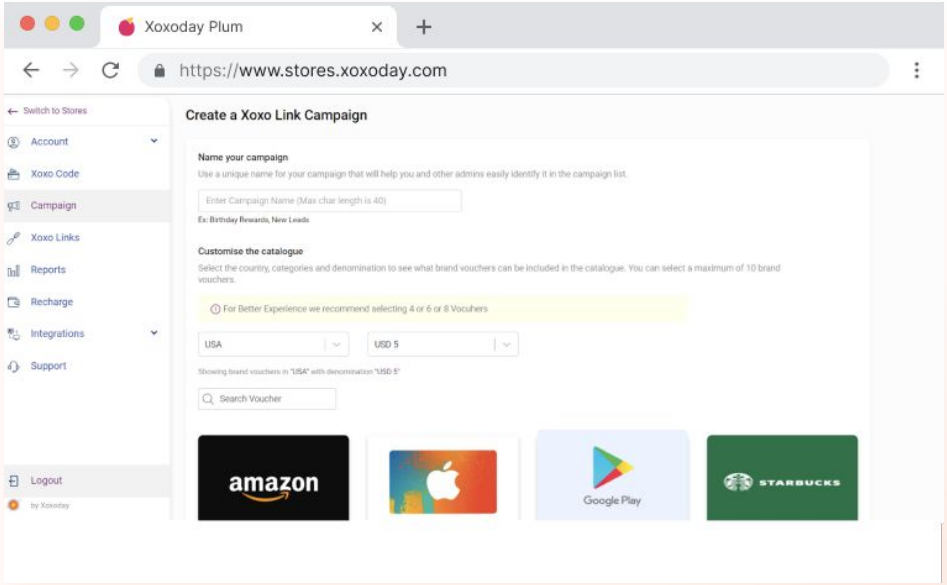
Register your company at Xoxoday Plum and login to admin account.



Go to the “Recharge” section in the admin dashboard to recharge your account.

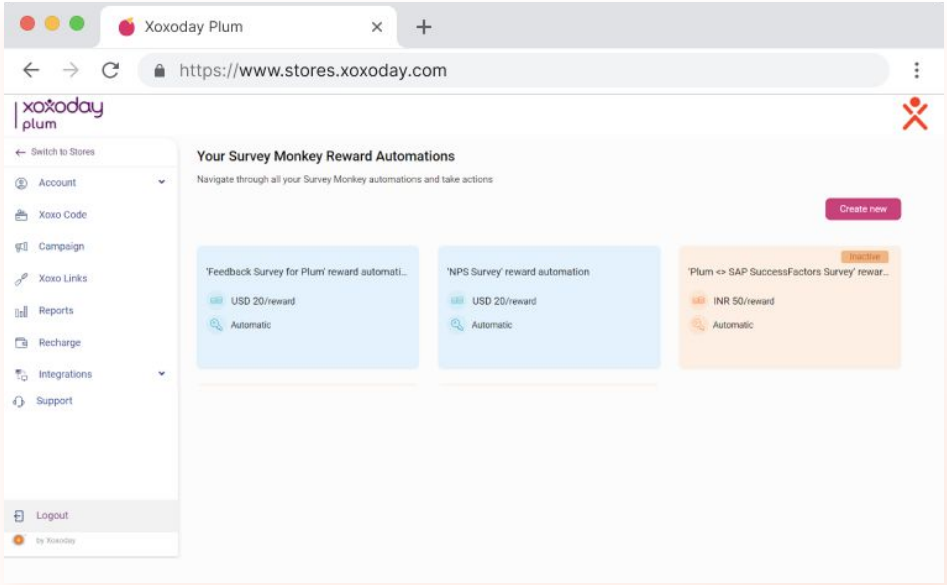


Go to “Campaign” dashboard and create a Xoxo Link Campaign.



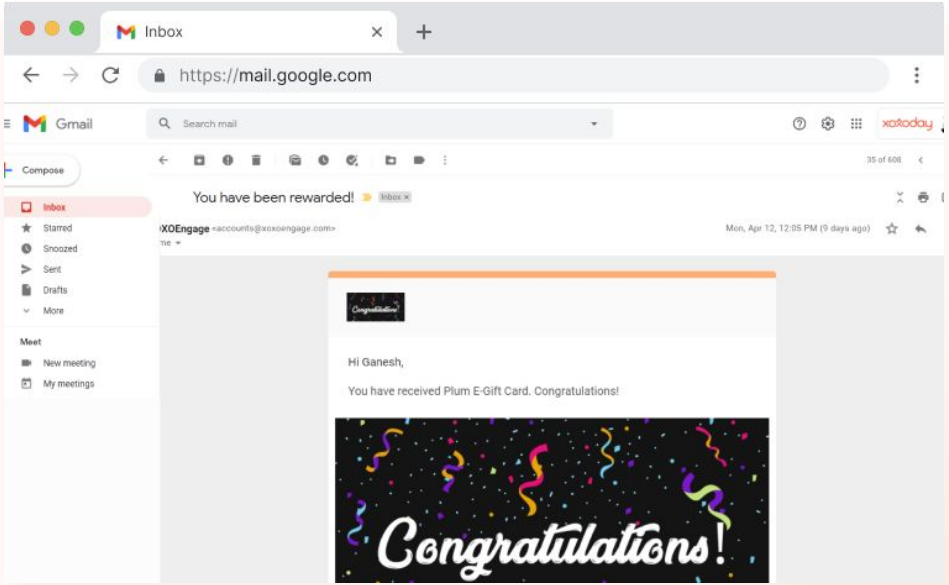
To know more about creating a campaign, visit here

Now, click on “SurveyMonkey” under Integrations and create a “New” reward automation.

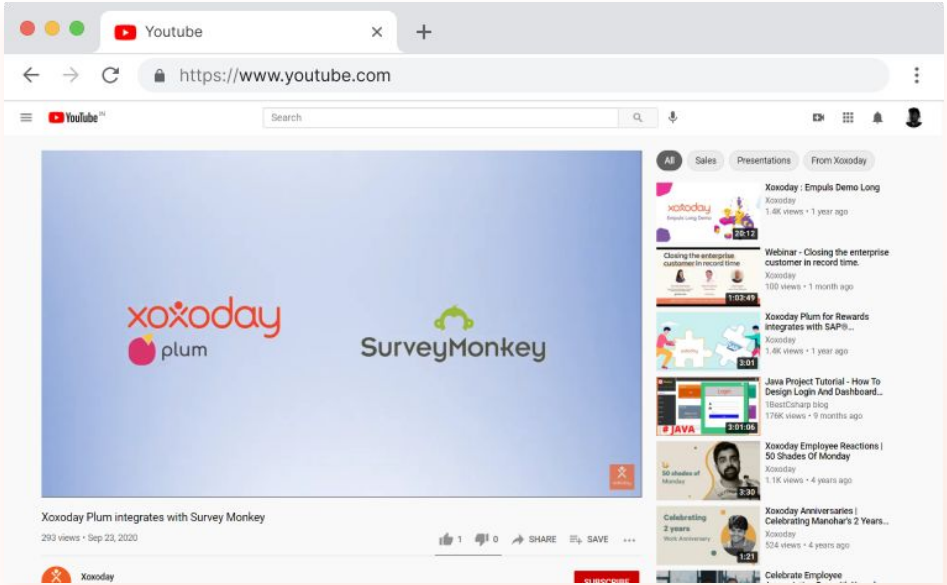


Check the documentation for reference.

How the email will look to the end-user.



The entire process is also shown in the video. You can also view the steps here.



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Plum delivers promise to 1,000+ global clients and 2 mn users

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People work for money but go the extra mile for praise, recognition, and rewards.

Let's Talk

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cs@xoxoday.com

Australia | India | Ireland | Philippines | Singapore | UAE | UK | USA

SurveyMonkey Integration FAQs

01 Why is Plum rewarding better than giving out cash?

Plum rewarding is digital and frictionless that can be instantly transferred to anyone, anywhere. Companies can save on manual costs, processing fees, avail volume discounts on purchases.

02 Is there a help documentation page for this integration?

Yes, To read the help documentation for SurveyMonkey Integration, please visit here.

03 If a desired gift voucher or catalog option is not available on Plum, can you procure it for us?

Yes, we will make every effort to get it in your catalog.

04 How does the expiry of these rewards work?

The expiry of rewards depends upon various brands T&Cs. Generally its one year from the date of issue.

05 Can there be more than one users and admins in Plum?

Yes, to read more about this, please visit here.

06 Can I decide redemption options for my survey panelists ?

Yes, Survey panelists can choose from a plethora of gift cards from 21000+ options including top brands such as Starbucks, Amazon, Visa, Walmart, and many more!

07 Can I transact in multiple currencies?

Yes, you can transact in USD, Euros, SGD, AED, INR, Pounds and more .

08 Is transaction data secure ?

Yes, we secure your data and information, complying with GDPR, ISO 27001 and SOC standards.

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