



# SHARE YOUR STORY: DAY 4

**Journal Prompt:**

**What is one thing you are looking forward to this summer?**

**What is the name of your ideal audience member?**

**Age Range?**



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How would you describe their life? Busy or chaotic? Are they single? A parent? Male? Female? Couch potato? Nature lover? Avid reader?

What are their values? What do they believe in? Are they similar to your values? Where do you align with your audience?



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**What problem is your ideal audience member trying to solve? Have you faced this problem before? If so, how do you remember feeling? How can you/your story help solve that problem? Where does your story and your audience's story overlap?**

**How does your audience perceive themselves and how do they want to see themselves? How do they want to be seen? Do they want to be seen?**

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