

REPORTER



New on The Lakes

Guests hitting the links this season will see a number of improvements on The Lakes to enhance play:

- Hole 3:** Reshaped greenside bunker and added new sand.
- Hole 6:** Added new sand to greenside bunker.
- Hole 8:** Added new sand to greenside bunker.
- Hole 9:** Filled in back bunker, added new sod, reshaped, and added mounds.
Rebuilt front bunker and added new sand.
- Hole 10:** Added new sand to greenside bunker.
Widened fairway at 150-yard marker.
- Hole 13:** Filled in left greenside bunker with sod.
Extended collection area to the left of green.
Added new sand to right greenside bunker.

Hole 15: Rebuilt front bunker and added new sand.
Redesigned upper level of green and extended green.
Filled in back bunker.

Hole 18: Replaced wooden bridge with land bridge.

More improvements are planned this year, the first being a new beverage station located near the driving range. Cold beverages and snacks will be available there beginning July 1. Stay up to date with all the changes by checking out the latest issue of *The Turn*, our online golf newsletter.

See you on The Lakes!

Jamie Alderman, PGA Head Golf Professional
Joe Wollner, Golf and Grounds Superintendent



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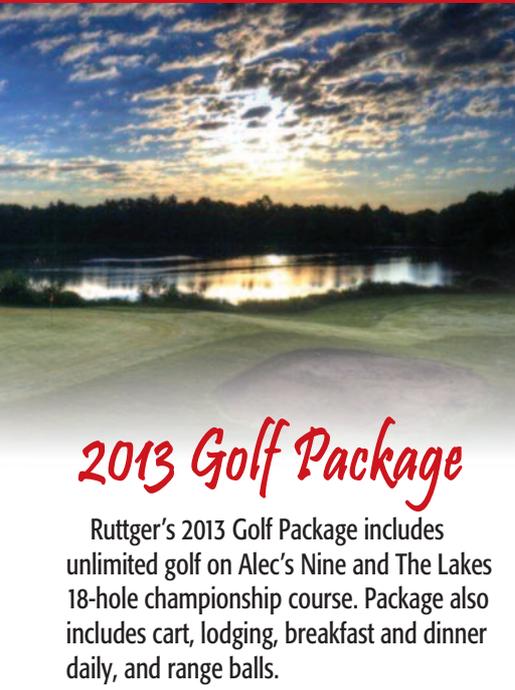
GOLF



SCRAPBOOK



HOORAY FOR SUMMER



2013 Golf Package

Ruttger's 2013 Golf Package includes unlimited golf on Alec's Nine and The Lakes 18-hole championship course. Package also includes cart, lodging, breakfast and dinner daily, and range balls.

Rates are per adult (18 years of age and older), per night, double occupancy, plus tax. Single occupancy rates are available. Rates vary by season. Call 800.450.4545 or visit ruttgers.com for rate information. 10% discount for weekday stays and seniors age 55+.

Looking for ways to improve your game? Join PGA Head Golf Professional Jamie Alderman for Tuesday adult clinics, Wednesday junior clinics, or Thursday junior play days. Private lessons are also available. For more information, check out the latest issue of *The Turn* on our golf page at ruttgers.com.

New Activities and Kids' Kamp Manager

There are a lot of new things going on in our Activities and Kids' Kamp areas this summer. First of all, we have a new person in charge. Many of you know Krisann Gray who ran these two areas for many years. Krisann recently earned a degree in social work, and she accepted a position in her field of study. We wish her the absolute best and expect that she will continue to do great things.

Replacing Krisann is Jana Pierre, our new Activities and Kids' Kamp Manager. Jana's background includes education in early childhood development and work experience in that field as well as extensive experience in customer service. She has jumped into this position with little hesitation and tons of enthusiasm. She is a bundle of energy and is full of new ideas. Jana has added several new activities this summer while keeping and improving upon the old favorites you love, and she has even shaken things up a bit with some new entertainment. Stop by the activities office and meet Jana. She looks forward to meeting you and hearing your feedback.



Food + Drink

Some of you might remember my last update in the *April Reporter* which hinted at new menu items being considered for 2013. Well, the menus have been printed, and we can confirm some of these exciting additions.

Zig's restaurant had a major menu overhaul last season, and one of the items that generated a lot of conversation was the Peanut Butter Garlic Cheese Bread. Strange as it sounds, it turned out to be a popular addition which many people tried and liked. Try it during your stay—we would love to hear what you think! A new introduction this year at Zig's is the Honey Pecan Chicken Salad. It has been an instant hit and has gotten rave reviews.

The Bear Pine Bar menu has four exciting new choices. We have added Sweet Chili Fried Shrimp to the appetizer list. Two new salads are also making an appearance, the Minnesota Nice Greek Salad and the Chili Lime Rice Noodle Salad. Finally, one of my personal favorite sandwiches is being added. The Smokey Bear Sandwich, unlike the name suggests, is a smoked pulled pork sandwich topped with Marlborough fried onions—delicious!

New at the Bear Pine Bar, Ruby's, and Zig's is the martini list. We spent this winter perfecting a list of eight cocktails that we think will be really fun to try. Our signature cocktails, which were a hit last year, are back. Ruttger's Signature Lemonade was the crowd favorite last year. Sample them this year, and let us know which one is your top pick.

I'm hungry just writing about these items, and I can't wait for you to try them and let us know what you think. For a complete listing of menus including the martini list and signature cocktails, go to ruttgers.com and click on Food + Drink. Cheers!

James Taylor
Food and Beverage Director

RECIPE CORNER

ROASTED SWEET POTATOES WITH HONEY LIME GLAZE

Recipe from Executive Chef Terry Dox

3 to 4 pounds sweet potatoes, peeled and cut into 1 1/2-inch chunks
1/3 cup olive oil
1/2 teaspoon cayenne pepper
Salt to taste

1/2 cup honey
1/4 cup fresh lime juice
1/4 teaspoon ground cinnamon
2 tablespoons chopped fresh cilantro

Preheat oven to 425°. Toss sweet potatoes with olive oil, cayenne pepper, and salt. Transfer to baking sheet and roast until tender, about 20 to 25 minutes. In small bowl, whisk together honey, lime juice, and cinnamon. Coat roasted potatoes with glaze and roast an additional 5 to 10 minutes. Garnish with fresh cilantro and serve. Makes 8 servings.

Vacation Packages

Fishing Package
Now – October 17

Girlfriends Getaway
September 2 – October 17

Fourth of July
July 3 – 7

Summer Fun Days
July 7 – 14

KIDS STAY FREE!

Lazy Daze of Summer
August 18 – 23 and
August 25 – 29

KIDS STAY FREE!

Labor Day Weekend Blast
August 30 – September 2

KIDS STAY FREE!

Wine & Jazz Weekend
October 11 – 13

Oktoberfest
October 18 – 20

For more information on our vacation packages including the all-inclusive Bay Lake Plan, go to ruttgers.com. Can't find the vacation that's right for you? We can help! Our vacation specialists can help plan your ideal vacation, family reunion, friends getaway, or group golf outing. They'll help you create the perfect package made just for you!

ONLINE SPECIALS
Log on to ruttgers.com and click on Hot Deals.

IN THE NEWS
Listed by WCCO/CBS as one of the best places to celebrate Oktoberfest in Minnesota. Visit ruttgers.com for a link to the story.



Sun, Fun, Summer!

Greetings from the Ruttger's shops! We are looking forward to a busy season in 2013! Our fantastic retail staff hit the markets over the winter with a vengeance and found many new clothing lines to update your wardrobe. We are so excited about the new items in our stores and the merchandising tips we picked up to showcase all the hottest new collections.

Color seems to be the continuing theme again this year—bright vivid colors in all shades, even neon. Yes, that's right. Neon is back along with colored denim and bright wedge sandals. We are very excited to bring in an expanded line of Bernie Mev shoes that flew out the door last year. We have new styles and colors! We have also brought back Minnetonka Moccasins in fun new styles. Accessories are still popular and will continue to be a focus for us.

Color is a theme we are also seeing in home décor. Bright colors such as pink, orange, and turquoise are hot for kitchens. Home décor and smaller, hostess-type gifts have been expanded so you can find that perfect gift or something just for you. Our garden collection in The Garage continues to expand with new and unique accent pieces for your garden and yard.

Auntie M's Kaffeehaus is your best bet for premium and specialty coffee in the area. We have added a few more breakfast items such as Umpqua Oats oatmeal for some healthier options to jump start your day. And don't forget to stop in for a yummy ice cream cone to top off the perfect summer day!

We are looking forward to seeing you again this season. Come in and check out the hottest new items in apparel and home décor. Happy shopping!

Gretchen Bombenger
Retail Director



Ann and Jack Ruttger Celebrate 60 Years

Ann and Jack were married 60 years ago on May 23, 1953. This picture was taken shortly after in Manhattan, Kansas, where Jack was stationed in the army. Happy Anniversary, Ann and Jack!

VISIT US AT ruttgers.com CAL



"When the Hurley family from St. Paul started coming to Ruttger's in 1996, we were a family of 12. Our family has now increased to 29. Thank you to Ruttger's for all the wonderful summer memories. Ruttger's, you are the BEST!"

Joyce and Pat Hurley
St. Paul, Minnesota



"You were so nice to locate a tree to use as 'our family tree,' one which would accommodate 11 grandchildren. These cousins have a ball at Ruttger's! Thank you for the many ways you make our yearly vacation such a happy experience!"

Barbara and Bob Hjort
Duluth, Minnesota



"The GABS (Golf and Bridge Sodality) Group enjoying their 36th year at Ruttger's."

Ann Walsh, Member of the GABS Group
Bloomington, Minnesota

SEND YOUR VACATION PHOTO!

Mail to:
Joanne Ruttger
Ruttger's Bay Lake Lodge
P.O. Box 400
Deerwood, MN 56444
email to: joanne.ruttger@ruttgers.com

Thanks to all of you who have shared your photos with the Ruttger family and their guests. Watch for more family photos in the next Reporter.

Dear Guest,

My mom and dad recently took all the kids and grandkids out to dinner for their 60th wedding anniversary. That's right, their big 6-0! There's a great shot of them as young newlyweds in this issue. As Dad and my sister Julie noted in their toasts, we were all there except our big brother Sandy, who we lost 40 years ago in a car accident. It was a wonderful evening of reminiscing, laughing, and some tears. We don't all get together often enough, and that dinner made me appreciate all the more how great our responsibility is to you when you choose to come to Ruttger's for your special times. We are giving it our all to make sure we come through for you. Here's a sampling of what we have been up to this year.

The outdoor pool and beach bar areas are getting a facelift. This includes refinishing the pool deck and other surfaces, replacing all of the chairs and lounges, and making various small repairs and improvements. The clubhouse has been repainted as have many other parts of the resort. Almost all of the cabins are now repainted in the new color scheme. The family restroom in the lodge has been completely renovated. Coming later this season will be the updates in Five Pines Lodge (formerly known as the west lodge rooms) and the opening of the Hanlon Boardroom. Read more about those in Sue's "Conference Corner" in this issue.

Another thing many guests may find interesting is that we are finally naming our meeting and function rooms. Until now they have only had numbers. Many people have suggested we give them names, and we agreed, but the right theme didn't present itself. Then we hit on the idea of honoring historic Bay Lake landmarks, and the names fell right into place. The rooms formerly known as 1, 2, 3, 4, 5, 6, 7, 8, and 10 (9 was turned into an office) will now be known as (drum roll): Echo Bay, Hunter's Bay, Pioneer Bay, Archibald Point, Brighton Point, Isle of Pines Boardroom, Bird Island, and Gray's Shore. In addition, there is the Hanlon Boardroom mentioned above. It is named for my mom, born Ann Hanlon.

A big thank you to all of our followers on Facebook. We appreciate connecting with you. Keep watching for upcoming contests. Also very soon, maybe by the time you get this *Reporter*, our website will have a new look. Hope you like it. If you are in the Little Falls area, watch for our new billboard on Highway 10. The message is, "Our History, Your Memories,"

Ruttger's Gift Cards

Looking for that perfect gift? Ruttger's gift cards make your shopping easy. Gift cards can be used throughout the resort to purchase lodging, meals, golf, that "I just have to have it" item at our shops, or even an ice cream cone at Auntie M's!



They are available online at ruttgers.com, by calling 800.450.4545, or can be purchased in person during your next visit to Ruttger's. Shopping has never been easier!

and I think it fits. We have a new regular email update called *Lakeside News* featuring upcoming events. If you are not on our email list, you can sign up at ruttgers.com. There is also a new way for you to reach us and give us feedback. Some of you might have used it at the Minnesota Monthly Food & Wine Experience this year. On your smartphone, enter ruttgersvip.com into your browser's address bar, and you'll find the mobile app.

Thank you for your continued business. We do not take it for granted and will continue to provide the best possible service. Our business has always been built on referrals from guests like you. If you know someone who would love Ruttger's, please let us know, and we will get in touch. We promise to take good care of them.

See you this summer at Bay Lake!

Chris



CONFERENCE CORNER

How "Suite" It Is!

This fall, we are going to make your next board or strategic meeting even "Suite(r)!" We are currently working on our newest project, an executive boardroom suite. If you are planning a meeting for up to 16 people, I encourage you to take a look at the Hanlon Boardroom meeting suite. We've designed this new meeting room to provide a comfortable, private, and convenient space. Located on the second floor of the conference center, it will feature a boardroom style setup that can be customized to meet your needs in a focused but relaxed environment to allow for optimal productivity.

Adjacent to the meeting space is a room that can be used for a small breakout session, private area for phone calls, or just a place to rest and relax without losing the focus of the group. Because it is separate but right next door to your boardroom, it will allow us to treat your team with working lunch options, creative break items, or even drinks and snacks to round out your day of meetings.

Five Pines Lodge (formerly the west lodge rooms), located just steps away from the main lodge and the Hanlon Boardroom, will have 16 newly updated guestrooms this fall. New bed linens will provide a clean, crisp evening of rest. The rooms will feature flat panel televisions, complimentary wireless internet, and a serene environment. Five Pines Lodge can be exclusive to your group. Contact Sue Maroney-Smith, Director of Sales, or Tammy Karger, Sales Manager, to make arrangements for this new meeting space and upgraded guestroom package which will be available this fall. Call 800.450.4545 or visit ruttgers.com.

“ Renee, Jane, Sandy, Anthony, servers, bartenders, ALL staff were wonderful . . . A+. We have had many offsite meetings throughout the years, and Ruttger's, by far, was the best all-around experience. I can't say enough. My job was that much easier and allowed me to focus on my day. Thank you to all. ”

Carol Lasky, Eventis
Duluth, Minnesota



Hooray for Summer!

I always know summer is around the corner when the time comes to dust off the Adirondack chairs, plant lovely flowers, and prepare the spa for friends and family returning to beautiful Bay Lake. Surviving a long, record-breaking Minnesota winter surely makes all the treats of summer just a little bit sweeter.

This year, the resort feels like a beautiful present waiting to be unwrapped. The gift waiting inside is the promise of blue skies and sand between your toes, green golf courses, campfire songs, and every little thing childhood dreams are made of.

Yes, the lake is open, the docks are in, and the pedicure chairs are lined up and waiting for pretty toes and giggles to come through the doors. Ashley and The Fine Line team have some fun new things to offer, and Aveda aromatherapy is in the air. Please feel free to call the spa in advance at 218.678.2157 to reserve appointments or make special requests. It will be our pleasure to assist you in all of your relaxation needs. We would love to help make your stay at the resort one to remember.

If you listen closely, you can almost hear the question we've all heard so many times before . . . "Are we there yet?" Yes, we're almost there, and we can't wait to see you at the lake!

*Kathy Bjork, Proprietor
Fine Line Salon and Spa at Ruttger's*

RETURN SERVICE REQUESTED



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