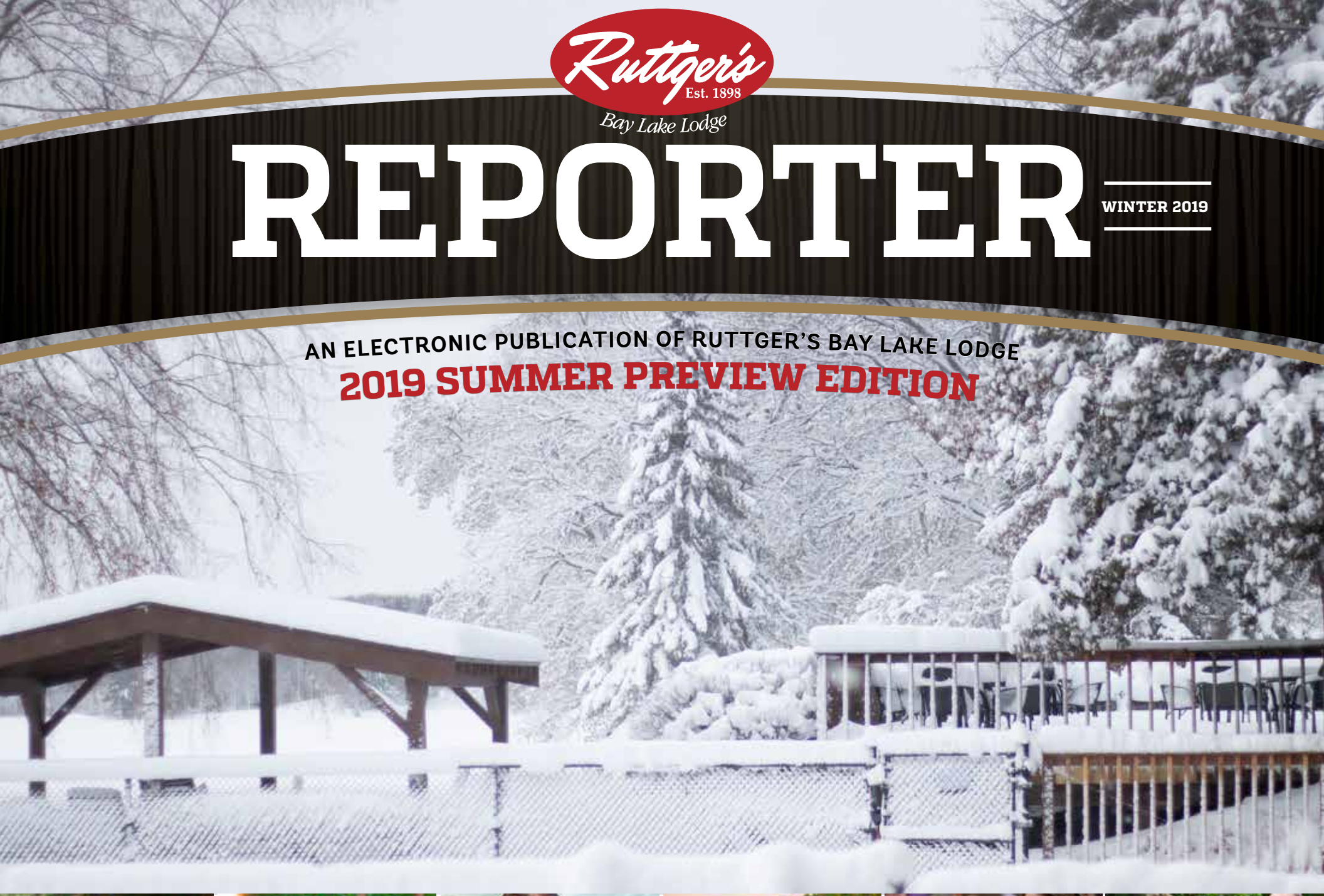




# REPORTER

WINTER 2019

AN ELECTRONIC PUBLICATION OF RUTTGER'S BAY LAKE LODGE  
**2019 SUMMER PREVIEW EDITION**







## THE PRES SAYS...

### *A Message from Chris Ruttger*

IF YOU ARE UNABLE TO PLAY THE VIDEO, [CLICK HERE](#).

## IMPORTANT DATES TO REMEMBER

We have reached the halfway point of winter. The days are getting longer (if not warmer), and spring will be here before you know it. As we look ahead, there are some important dates to remember. Mark your calendars!

### GREAT FEASTS

#### EASTER BRUNCH

Sunday, April 21

#### MOTHER'S DAY BRUNCH

Sunday, MAY 12

#### THANKSGIVING

Thursday, November 28

### FIREWORKS

#### SATURDAY, JULY 6

at dusk (10 p.m. or so)



### 34TH ANNUAL OKTOBERFEST

SATURDAY,  
OCTOBER 19



## NEWS AND NUGGETS...

This is the year that the resort's beloved matriarch Ann Ruttger takes her place in the spotlight and receives the recognition she so richly deserves. Among her immeasurable contributions to the resort, her role in developing the stores particularly stands out. That's why we are renaming The Country Store in her honor. The new name will be...



### ANN'S BAY LAKE BOUTIQUE

#### STORE RENAMING CEREMONY

Saturday, June 1 | 3 p.m. at the store

The new logo will be officially unveiled. Join us for cake, ice cream, a few speeches, lots of friends, reminiscing, and, of course, SHOPPING!

### SWEET ANN'S MAPLE SYRUP IS NOW A THING



In conjunction with Clay Hill Farms of Brainerd, Ruttger's will be tapping some of its many sugar maple trees and producing its very own brand of small-batch artisan maple syrup, named after Ann. In addition to this while-supplies-last maple syrup, Ruttger's will be unveiling an entire line of Sweet Ann's goodies, including jams, honey and more.

### RESORT LAUNCHES E-COMMERCE PAGE INTRODUCING... [ruttgersretail.com](http://ruttgersretail.com)

You can now shop for Ruttger's clothing, gifts and more from the comfort of your home at [ruttgersretail.com](http://ruttgersretail.com). In addition to a variety of logo apparel and gifts, you can purchase gift cards, concert and event tickets and more. Check it out!





## A FAMILY LOVE AFFAIR WITH BAY LAKE

### *The story of Heather Norton and family*

In 1944, Heather Norton's grandparents trekked to Ruttger's from Kansas for summer vacation. It started a love affair with Bay Lake and a relationship with the Ruttger's family that has stood the test of time. In fact, Heather recently fulfilled her life-long dream of retiring on the shores of Bay Lake. Here is her story...

IF YOU ARE UNABLE TO PLAY VIDEO, [CLICK HERE.](#)

**SHARE YOUR  
FAVORITE  
MEMORY**

**WE WOULD LOVE TO HEAR YOUR RUTTGER'S STORY**

*Send your family's Ruttger's favorite memories and pictures to [dave.mcmillan@ruttgers.com](mailto:dave.mcmillan@ruttgers.com).*

**SEND US YOUR  
PICTURES**



# 😊 Photos from guests

The following photos were submitted to Ruttger's throughout the year from resort guests. Thank you for sharing the great memories. We look forward to creating lots of new ones in 2019.



# ☺ WHAT'S NEW IN 2019



## Introducing... **RUTTGER'S BEER!**

RESORT PARTNERS WITH CUYUNA BREWING CO. FOR A BEER OF ITS OWN

Introducing Devil's Washboard Bavarian Märzen beer, available exclusively in the Bear Pine Bar & Grill at Ruttger's and Zig's Restaurant and Bar.

### CEREMONIAL KEG TAPPING

SATURDAY, MAY 25 | 5 P.M.

The West Deck at Ruttger's

A party celebrating the new beer. Samples, snacks and fun.



### THE STORY BEHIND THE NAME

The name pays homage to the resort's history. Devil's Washboard is a small area near Placid Lake a few miles from Ruttger's where the timbers were harvested that were used to build the lodge. Bavarian Märzen was chosen in keeping with the Ruttger's German heritage.



**AUGUST 24 | 5- 9 P.M.**

**TWO STAGES. THREE BANDS. ALL-AMERICAN PICNIC.**

Featuring great bluegrass music from The Barley Jacks, Sloughgrass, and Jenna & Martin.

Admission includes an All-American Picnic

[CLICK HERE  
TO LEARN MORE](#)

## 📅 CALENDAR OF EVENTS We've got the entire season packed full of .....



**MAPLE** Season Tap Off **WEEKEND**  
April 5- 7



**EASTER BRUNCH**  
Sunday, April 21



**LAKES AREA YOGA FESTIVAL**  
April 26-27



**MOTHER'S DAY**  
SPA DAY AND BRUNCH WEEKEND  
May 11-13



**PIKE-A-PALOOZA**  
Saturday, May 18



**RIVALS FOR READING**  
Sunday, May 19



**DEVIL'S WASHBOARD  
CEREMONIAL KEG TAPPING**  
Saturday, May 25



**THE COUNTRY STORE  
RENAMING CEREMONY**  
Saturday, June 1





*Tap it. Cook it. Eat it.*

# MAPLE

## Season Tap Off

# WEEKEND

**CLICK HERE  
TO LEARN MORE**

## FROM TAPPING TO TASTING THE COMPLETE MAPLE SYRUP EXPERIENCE

**APRIL 5 – 7, 2019**

**Ruttger's Resort Plan only**

**Starting at \$119 per person, per night**

Includes lodging, plus all maple activities and meals.

### A SWEET WAY TO TAP OFF THE SEASON!

Learn the art of maple syrup making first-hand from local experts, then head outside to tap the sugar maple trees at Ruttger's, collect the sap and process into syrup. Plus, you get to eat the fruits of your labor. The weekend includes spectacular maple-inspired feasts, and everyone will receive a limited-edition bottle of Sweet Ann's Small-Batch Maple Syrup.



Lakes Area

## Yoga Festival

**APRIL 25-27, 2019**

**Yoga. Feasts. Friends. Fluffy Bunnies.**

Only \$65 per person for all Yoga Sessions

**"NAMA-STAY & PLAY" GETAWAY**

Make a whole weekend out of it by staying overnight on Friday and Saturday.

**CLICK HERE  
TO LEARN MORE**



*Eat. Drink. Spa.*

## MOTHER'S DAY Spa Weekend

**MAY 10-12, 2019**

Ruttger's Resort Plan  
Starting at \$129 per adult, per night  
(based on double occupancy)  
Kids Under 17 Stay and Eat FREE!

**CLICK HERE  
TO LEARN MORE**



**MAY 18, 2019 | BAY LAKE**

Catch-and-release northern pike fishing tournament. After the awards ceremony, there will be a fish fry on the shores of Bay Lake.

**ENTRY FEE: \$100 PER BOAT**

**LODGING SPECIALS AVAILABLE**

**CLICK HERE  
TO LEARN MORE**

# ☺ CONCERTS & MOVIES

## A CONCERT OR MOVIE EVERY WEEKEND DURING THE SUMMER!



### MUSIC. LAKE. FRIENDS.

Free for resort guests.

**MAY 25**  
7 p.m. **THE ARCANES**  
Part of Memorial Day celebration

**JUNE 8**  
6 p.m. **THE WAYBACK WHENS**  
Follows Legends of the Road Car Show

**JUNE 15**  
7 p.m. **TAIL GUNNERS**  
Part of Beer and Bacon Bonanza

**JUNE 29**  
7 p.m. **KING'S RANSOM**  
Back by popular demand!

**JULY 5**  
7 p.m. **OCTOBER SON**  
Special Friday night concert

**JULY 13**  
7 p.m. **IPSO FACTO**  
Back by popular demand!

**JULY 27**  
7 p.m. **THE MALLRATS**

**AUG. 10**  
7 p.m. **DEE MILLER BAND**  
Part of Blues & BBQ Bash

**AUG. 17**  
7 p.m. **COPPERHEAD CREEK**  
Back by popular demand!

**AUG. 24**  
7 p.m. **THE BARLEY JACKS**  
Part of Bluegrass Festival

**AUG. 31**  
7 p.m. **SHELBY'S VOYAGE**  
Part of Labor Day celebration

[CLICK HERE  
TO LEARN MORE](#)



Free for resort guests.  
All movies start at 9 p.m.

A family friendly movie will be projected onto a big screen. Popcorn, candy and drinks will be available.

[CLICK HERE  
TO LEARN MORE](#)

*Movies are subject to change.*

### MOVIE SCHEDULE

	<b>THE PRINCESS BRIDE</b> Saturday, May 11
	<b>THE GOONIES</b> Saturday, June 1
	<b>FOOTLOOSE</b> Friday, June 14
	<b>HOOK</b> Saturday, June 22
	<b>JAWS</b> Sunday, July 7
	<b>THE MUPPET MOVIE</b> Saturday, July 20
	<b>DIRTY DANCING</b> Saturday, August 3



## CALENDAR OF EVENTS

We've got the entire season packed full of .....



**LEGENDS OF THE ROAD  
CLASSIC CAR SHOW**  
Sunday, April 1



**BEER AND BACON BONANZA**  
June 14-16



**FIREWORKS**  
Saturday, July 6



**BLUES & BBQ BASH**  
Saturday, August 10



**BLUEGRASS FESTIVAL**  
Saturday, August 24



**FARMER'S MARKET  
& HARVEST FESTIVAL**  
Saturday, September 14



**34TH ANNUAL OKTOBERFEST**  
Saturday, October 19



**BLUES & BBQ BASH**  
Saturday, October 26



# ☺ LODGING SPECIALS



*A new golf season  
is dawning!*



## *It's almost tee time* **SPRING GOLF** *Specials*

### **JACK'S UNLIMITED GOLF PACKAGE**

**Starting at \$89 (low season)  
per person, per night**

Includes:

- Unlimited golf with cart on Jack's 18
- Unlimited golf with cart on Alec's 9
- Lodging in a traditional or deluxe unit
- Breakfast and dinner daily

### **STAY & PLAY GOLF GETAWAY**

**Starting at \$65 (low season)  
per person, per night**

Includes:

- One round with cart per night on Jack's 18
- Unlimited golf on Alec's 9 (cart extra)
- Lodging in a traditional unit or deluxe unit

**CALL 218-678-2885 AND ASK FOR RESERVATIONS FOR DETAILS**

## **SPECIAL VACATION PACKAGES**

### **KIDS STAY FREE VACATIONS**



#### **KIDS STAY AND EAT FREE**

Kids stay and eat free much of the summer. Check out the dates.

[CLICK HERE FOR DETAILS](#)

### **DISCOVER RUTTGER'S SPECIAL**



#### **10% OFF AND KIDS STAY FREE**

Valid for first-time Ruttger's guests only.

[CLICK HERE FOR DETAILS](#)

### **FISHING PACKAGE GETAWAYS**



#### **STARTING AT \$99 PER NIGHT!**

Includes use of fishing boat, breakfast and dinner daily and more.

[CLICK HERE FOR DETAILS](#)

### **GOLFING GETAWAY SPECIALS**



#### **GOLF & STAY FOR A LITTLE AS \$65!**

Packages are available that include unlimited golf with a cart and meals.

[CLICK HERE FOR DETAILS](#)

**Plan Your Vacation Today:**

REPORTER | WINTER 2019

**800.450.4545**