Problem Statement: The University District Food Bank has been experiencing a decline in donations from grocery stores and businesses since the pandemic.

Solution Statement: To respond to the growing demand for food and to the decline in donations, the UDFB will take a targeted and proactive outreach approach while expanding food recovery efforts.

**Inputs**
- Grocery rescue manager guidance on priorities for untapped donation sources
- Build an Excel sheet that tracks current and new partnerships
- Collect partners’ contact info
- Successful in-person exchanges with 5 businesses
- Analyze grocery rescue data and identify trends

**Activities**
1. Targeted, well-researched and tracked outreach to Seattle partners
2. Confirmed activities of partnership
3. Data Collection

**Outputs**
- Short-term: Immediately get more food for UDFB with increased donation rates because of 5 new partners
- Long-term: Increased & consistent steam of donations from grocery stores and businesses
- Output: 5 new partnerships formed with grocery stores and businesses

**Assumptions:**
- Grocery stores and businesses are willing to donate their excess food to the food bank
- Other food banks aren’t already partnered with them
- Businesses aren’t already partnered with platforms such as Too Good To Go to reduce food waste
- A business’s size is proportional to the amount of food waste they will have
- It’s more efficient to reach out to businesses in person and grocery stores by calling them

**Contextual Factors:**
- Some stores are closing down
- FLL regulations on donations to food banks
Problem Statement: The University District Food Bank has been experiencing a decline in monetary and food donations from individuals since the pandemic.

Solution Statement: To respond to the growing demand for food and to the decline in donations, the UDFB will take a targeted and proactive outreach approach to empower individuals to host more food drives.

<table>
<thead>
<tr>
<th>Process</th>
<th>Outputs</th>
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<tbody>
<tr>
<td><strong>Inputs</strong></td>
<td><strong>Activities</strong></td>
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<tr>
<td>Existing food bank data on food drives and barrel requests from 2020 onward</td>
<td>Analysis of food drive data</td>
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<tr>
<td>Draft email outreach template to past partners</td>
<td>Secure and host a food drive</td>
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<td>Confirm data and logistics of food drive</td>
<td>Advertise drive via promotional flier that partner group posts on social media</td>
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<tr>
<td>Drop off UDFB barrel at designated location of drive</td>
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<td>Pick up UDFB barrel with 50 lbs of food secured</td>
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<tr>
<td>Design flier on Canva</td>
<td>Confirmed logistics of food drive</td>
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<td>Confirmed logistics of food drive</td>
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Outputs:
- At least 1 successful food drive
- Standardized method for proactive outreach to individuals

Assumptions:
- Individuals who’ve hosted food drives in the past are willing to host one again
- Individuals want to support their local food bank
- It’s more efficient to reach out to individuals via email or social media

Contextual Factors:
- Individual giving has decreased since the pandemic
- There have been 15 food drives in 2023 so far compared to 26 in 2021 and 25 in 2022