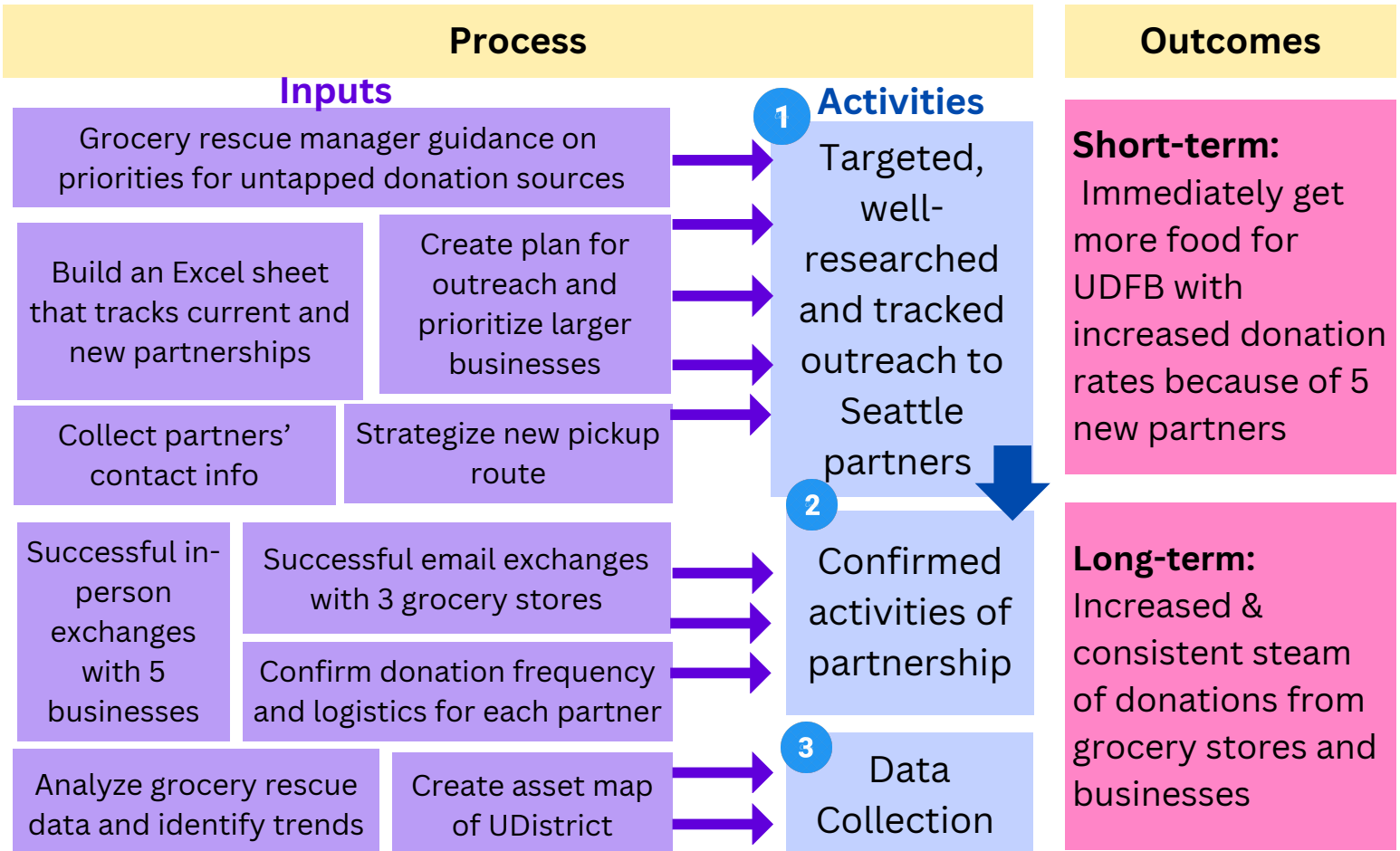


Problem Statement: The University District Food Bank has been experiencing a decline in donations from grocery stores and businesses since the pandemic

Solution Statement: To respond to the growing demand for food and to the decline in donations, the UDFB will take a targeted and proactive outreach approach while expanding food recovery efforts



Output: 5 new partnerships formed with grocery stores and businesses

Assumptions:

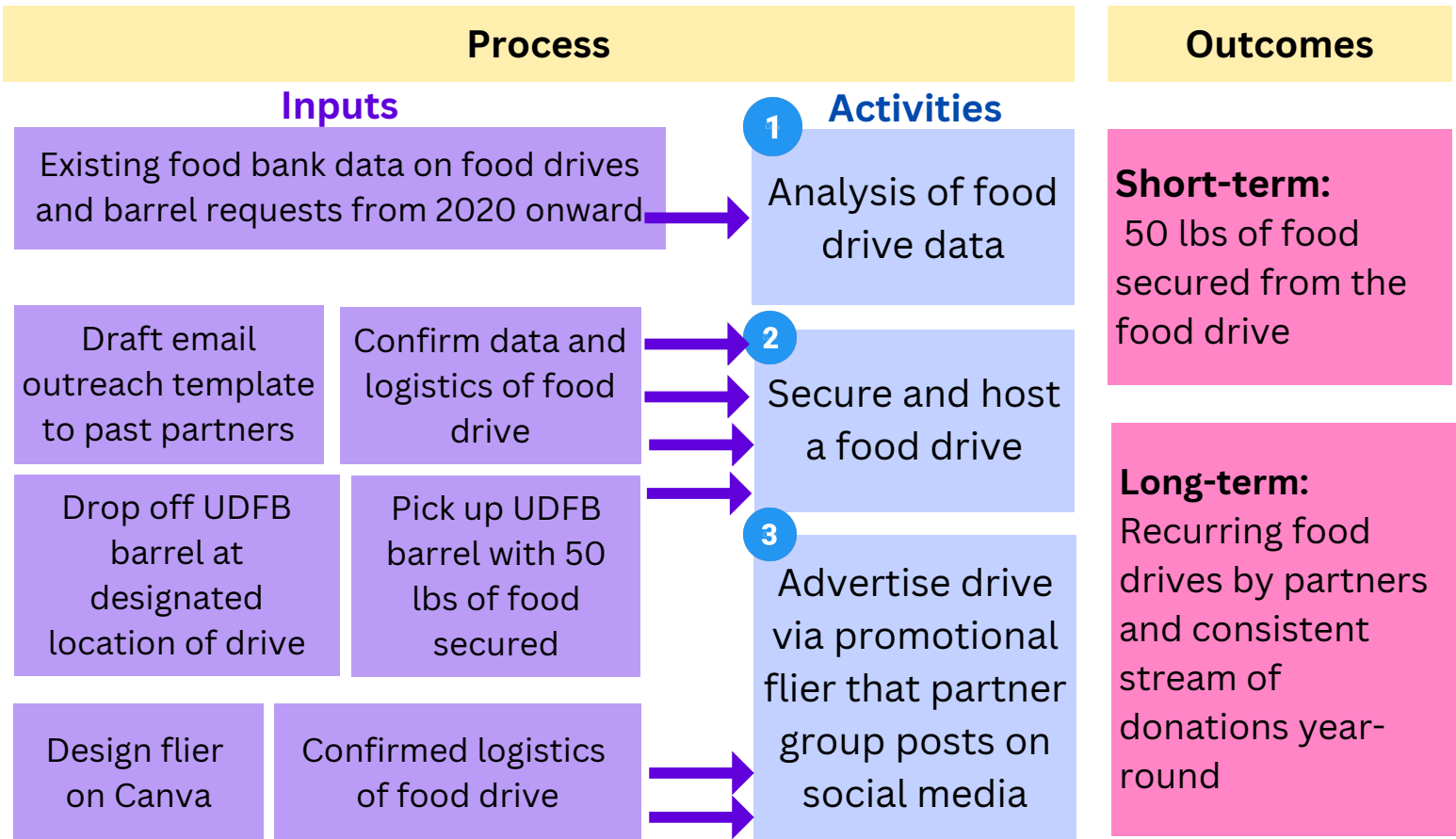
- Grocery stores and businesses are willing to donate their excess food to the food bank
- Other food banks aren't already partnered with them
- Businesses aren't already partnered with platforms such as Too Good To Go to reduce food waste
- A business's size is proportional to the amount of food waste they will have
- It's more efficient to reach out to businesses in person and grocery stores by calling them

Contextual Factors:

- Some stores are closing down
- FLL regulations on donations to food banks

Problem Statement: The University District Food Bank has been experiencing a decline in monetary and food donations from individuals since the pandemic

Solution Statement: To respond to the growing demand for food and to the decline in donations, the UDFB will take a targeted and proactive outreach approach to empower individuals to host more food drives



Outputs:

- At least 1 successful food drive
- Standardized method for proactive outreach to individuals

Assumptions:

- Individuals who've hosted food drives in the past are willing to host one again
- Individuals want to support their local food bank
- It's more efficient to reach out to individuals via email or social media

Contextual Factors:

- Individual giving has decreased since the pandemic
- There have been 15 food drives in 2023 so far compared to 26 in 2021 and 25 in 2022