



Thirty

Dear Friends,

Hannah's House signature event, Holiday Happenings, will be held December 8, 2023, at The Gillespie in South Bend. Cocktail and registration hour will be followed by dinner and a lively uplifting program, including silent and live auction fun. We will come together in celebration of Hannah's House helping pregnant women who have been disadvantaged embrace a process of life transformation. We celebrate 30 years of serving our community together, and in joyful outlook for a promising year ahead. Celebrating 30 years of our mission, calls us to recognize that as our lives are busy and full, in special moments we are called to pause. To take stock in the positive and the wonderful life elevating work we mission every day for the mothers and babies we serve.

Annually, we present two awards near and dear to our hearts. The Tree of Life Award for 2023 will be awarded to Kathy and Brian Wonderly, owner and operator of our local Chick Fil A stores. Kathy and Brian are closely aligned to the mission of Hannah's House. This award is intended to recognize work in our community that has made a difference in the lives of babies, children and families.

We also recognize an individual or organization, that exemplifies servant leadership in our community. Named in honor and memory of our founders, Diane and Bill Killilea, this award is in recognition of the life Diane and Bill lived serving others and leaving behind a strong legacy with a lasting impact on our community. The Diane and Bill Killilea Lifetime Service Award will be presented to The Mary Cross Tippmann Foundation. Events such as Holiday Happenings allow us to gather as a community and encourage one another as we unite for the common purpose of supporting the mission of Hannah's House to empower pregnant women who have been disadvantaged to embrace a process of life transformation.

We invite you to walk alongside us and support the fundraising efforts of this event. Without your support, disadvantaged pregnant women would have little opportunity for guidance, growth, mental wellness, safety and physical health Hannah's House lovingly offers. By supporting Holiday Happenings, you are comprehensively contributing to the daily function of Hannah's House homes, programming and therapeutic resource funding. Hannah's House would be honored in having your company or organization join us in celebrating 30 years of continued service, by donating any of the items listed below. For additional information please visit: <https://www.hannahshousemichiana.org/HOHA2023.givesmart.com> | text: HOHA 2023 TO 76278 or contact us directly. Hannah's House would be honored in having your company or organization join us in celebrating 30 years of continued service by sponsoring and attending the event or underwriting an event feature.

Sponsorships in Varied Levels
Underwriting Specific Portions of the Evening
Advertising within our Event Program
Event Attendance and Auction Bidding

Sincerely,

Susan Frucci
Executive Director
susan@hannahshousemichiana.org

Dawn Kaser
Director of Advancement
dawn@hannahshousemichiana.org

Tim Killilea
Executive | Board President



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HOLIDAY HAPPENINGS 2023 SPONSORSHIP OPPORTUNITIES

Help us in celebrating our Hannah's House daily mission to empower and elevate the lives of the moms and babies we serve by sponsoring a table or underwriting an event feature for our biggest annual fundraising effort.

EVENT \$7,500



Two tables for ten (10) with premier seating
Complete Two-page spread ad in event program (11" w x 8.5" h)
Welcoming signage at Holiday Happenings event
Cocktail service at tables during dinner
Logo included in event slideshow and recognition from podium
Recognition as Event Sponsor with logo placement on promotional materials

PLATINUM \$5,500



Two tables for ten (10) with select seating
Full-page ad in event program (5.5" w x 8.5" h)
Logo included in event slideshow and recognition from podium
Recognition as Platinum Sponsor with logo placement on promotional materials

GOLD \$4,000



One table for ten (10) with preferred seating
Full-page ad in event program (5.5" w x 8.5" h)
Logo included in event slideshow and recognition from podium
Recognition as Gold Sponsor with logo placement on promotional materials

SILVER \$3,000



One table for ten (10)
Half-page ad in event program (5.5" w x 4.25" h)
Logo included in event slideshow
Recognition as Silver Sponsor with logo placement on promotional materials

BRASS \$2,000



One table for ten (10)
Quarter-page ad in event program (2.75" w x 4.25" h)
Logo included in event slide show
Recognition as Brass Sponsor with logo placement on promotional materials

UNDERWRITING OPPORTUNITIES

UNDERWRITING SPONSORSHIP INCLUDES

- Logo/Name/Company Name in slideshow as an underwriter in the event program
- Half-page ad in event program (5.5" w x 4.25" h)
- Marketing signage appropriate to featured underwriting at event
- Featured in the Community Spotlight on our website

EVENT DINNER | 4 available at \$3,500

MARKETING VIDEO | 3 available at \$2,500

DESIGN & FLORAL | 2 available at \$3,000

PREMIUM TOP SHELF OPEN BAR | 3 available at \$2,500

WINE WALL | 2 available at \$2,000

ARTWORK DEADLINE – Monday, November 20

PLEASE NOTE THAT ANY ARTWORK SUBMITTED PAST THE DEADLINE WILL BE PLACED ON ADDENDUM

For personal service in regards to sponsorships, inquiries, or to submit artwork, please reach out to dawn@hannahshousemichiana.org



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HOLIDAY HAPPENINGS 2023 EVENT ADVERTISING OPPORTUNITIES



AD CLUB \$450

Half-Page Ad

Event Program (5.5" w x 4.25" h)

AD CLUB \$350

Quarter-Page Ad

Event Program (2.75" w x 4.25" h)

Company Name _____

Contact Name _____

Email _____

Phone _____



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