

Press Release

Moonfare gives eligible retail investors access to top-tier private equity managers

- Moonfare launches proprietary private equity-based ELTIF 2.0 strategy, allowing eligible retail investors to invest in private equity
- Programme based on Moonfare's top-tier global private equity investments
- Secondary liquidity mechanism planned¹

Berlin, 6 February 2024: Global private equity platform Moonfare has launched its ELTIF 2.0 (European Long-Term Investment Fund) strategy in anticipation of strong demand following the introduction of new regulations last month.

Moonfare's ELTIF strategy is among the first private equity-based ELTIF 2.0 programmes under the EU's new rules and is designed to provide eligible retail investors with access to top-tier global private equity investments.² The strategy will hold direct stakes in third-party private equity funds, as well as co-investments in profitable companies.

Moonfare founder and CEO Steffen Pauls said, "Today is an extremely important day in Moonfare's history. Our mission has always been to democratize private equity and the ELTIF 2.0 regime allows us to open up the asset class for eligible retail investors. Now, more than ever, private investors have access to private equity through the Moonfare platform."

Pauls said care must be taken to ensure ELTIFs intended for eligible retail investor access are structured to generate performance comparable with other means of accessing private markets, while offering the protection – and education – retail investors need.

"We have spent considerable time and resources creating a strategy based on the same institutional-grade investment opportunities as our existing platform, with the same level of due diligence, and with access to secondary liquidity,"³ said Pauls.

Moonfare's ELTIF 2.0 strategy will largely be based on buyout transactions in established and profitable companies, alongside opportunities in the growth space. Eligible retail investors will be able to invest alongside

¹ Liquidity is not guaranteed.

² Access is subject to eligibility. Moonfare may set its own minimums on a per-jurisdiction basis. Access and minimum commitment amount may vary between jurisdictions and will be subject to regulatory restrictions.

³ Liquidity is not guaranteed.

institutional investors and managers with decades of experience and with a proven track record of significantly outperforming the S&P500⁴ in funds that usually have USD10m minimum tickets.

Moonfare will take advantage of the ability under the ELTIF 2.0 regime to use fund-of-funds structures with their potential for a higher level of diversification, and thus potentially more stable returns, for investors likely new to private market investing. Exposure will be highly diversified across sectors, geographies and managers, with an expected 50+ underlying portfolio companies.

The strategy also aims to bring to eligible retail investors the same seamless digital experience Moonfare currently offers to professional investors.

Moonfare also plans to offer its ELTIF 2.0 investors a secondary liquidity mechanism based on its award-winning secondary market to provide a potential path to liquidity before maturity. (Liquidity is not guaranteed.)

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About ELTIF 2.0

The new ELTIF 2.0 rules came into force in the EU on 10 January.

The rules remove investment minimums and caps on how much retail investors can commit to ELTIFs. They also broaden the range of eligible investments and allow the creation of more diversified fund-of-funds structures.

They introduce features to protect retail investors, such as the possibility of selling ELTIF shares before the end of the fund's life via the secondary market through a matching mechanism for buyers' and sellers' transfer requests.

About Moonfare

Moonfare offers eligible individual investors, family offices, and their advisors access to private market investment opportunities. With its digital onboarding process and asset management platform, Moonfare enables eligible investors to register and invest directly online using an intuitive and efficient platform. To date, Moonfare has offered more than 110 private-market funds from top general partners worldwide such as KKR, Carlyle and EQT with an emphasis on private equity buyouts, venture, growth and real asset categories like infrastructure. Moonfare also offers its own proprietary funds including highly curated co-investments, as well as secondaries.

⁴ <https://explore.hamiltonlane.com/2023-market-overview/performance>

Moonfare's investment team conducts ground-up due diligence on all funds. Fewer than 5% of available funds pass this process and make it onto the Moonfare platform. This focus on quality is one reason Moonfare has won the trust of 4,000 clients who have invested more than €2.7 billion on its platform. Headquartered in Berlin, Moonfare operates in 22 countries across Europe, Asia and America, and has offices in New York, London, Zürich, Singapore, Paris, and Luxembourg. For more information, please visit [Moonfare.com](https://moonfare.com) and [LinkedIn](#).

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