Press Release

Mary’s Meals charity gets Moonfare boost

- Moonfare spends August in running shoes to support school day meals programme Mary’s Meals
- Moonfare inspired to help by ‘incredible efficiency’ of charity feeding almost 2.5m children globally
- Initiative part of Moonfare’s global citizenship programme, building on previous work with child- and education-centred charities

Berlin, 13th September 2023: Staff at leading global digital private equity platform Moonfare ran streets, parks and countryside in August, raising €10,000 to help school day meals charity Mary’s Meals feed over 450 children for a year. The charitable programme feeds almost 2.5 million hungry children every school day in 18 countries at just €22 pa per child.

Dozens of Moonfarians, including senior management, took up the challenge, one running a marathon and some running half marathons for the first time. One co-worker ran a Berlin sightseeing tour, adding more than 22km to the joint total of 715 km.

Moonfare founder and CEO Steffen Pauls said he had been inspired to turn kilometres into euros by Mary’s Meals’ ability to turn €22 into nourishing school day meals for a child for a whole year. “Mary’s Meals leverage their donations with incredible efficiency,” he said. “They achieve that not by cutting corners, but by sourcing local ingredients and by a remarkable dedication to volunteer work. It’s an amazing demonstration of what is possible when you get your people and your processes right.”

Mary’s Meals was established in 2002 after founder Magnus MacFarlane-Barrow met a young Malawian boy, Edward, whose dreams were to, “have enough food to eat and to go to school one day”. Like Edward, more than 67 million primary school-age children are out of school globally because they have to work or beg to survive. Many more are hampered in their ability to learn by hunger. Mary’s Meals addresses this by giving children one warm and nourishing meal per day at their school at only €22 per child per year.

Moonfare is committed to supporting the future well-being and education of children across the globe. It already has partnerships with the Swiss Dariu Foundation, UK-based Greater Share, Make-A-Wish, and the World Childhood Foundation. There will be more such initiatives to come.

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**About Moonfare**

Moonfare offers individual investors and their advisors access to private equity investment opportunities. With its digital onboarding process and asset management platform, Moonfare allows investors to register and invest directly online.* To date, Moonfare has offered more than 95 private market funds from top general partners worldwide such as KKR, Carlyle and EQT with an emphasis on private equity buyouts, venture, growth and real asset categories like infrastructure.

Moonfare’s investment team conducts ground-up due diligence on all funds. Fewer than 5% of available funds pass this process and make it onto the Moonfare platform. This focus on quality is one reason why Moonfare has won the trust of more than 3,800 clients who have invested more than $2.7 billion on its platform. Headquartered in Berlin, Moonfare operates in 24 countries across Europe, Asia, America and has offices in New York, Hong Kong, London, Zürich, Singapore, Paris and Luxembourg. For more information, please visit Moonfare.com and LinkedIn.

* Eligible customers only.

**About Mary’s Meals**

Mary’s Meals started its school feeding program in two schools in Malawi at the end of 2002 and now feeds almost 2.5 million children globally one daily meal in a place of learning to enable chronically poor children to receive an education that can be their ladder out of poverty. It is committed to spending at least 93% of donations directly on its charitable activities, a feat only possible because most of the charity’s work is done by volunteers. The average global cost to feed a child with Mary’s Meals for a school year is just €22.00.

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