



International Arena Banner Sponsorship

69th Annual Scottsdale Arabian Horse Show

February 15-25, 2024

Business/Farm Name: _____

Contact Name: _____

Address: _____ City: _____

State: _____ Zip: _____ Telephone: _____

Email: _____ Web-site: _____

Name on sign will be: _____

Arena Signs are:

- ☐ Wall Banner 20' wide x 19' tall \$3,500.00/each
(Active area will be 16' w x 16' tall, 2' around the entire image should have a black border)
- ☐ Wall Banner (Re-Hang From Previous Year) \$2,000.00/each

Location Request:

North or South side of arena: _____

Specifications for arena sign:

- Dimension of curtain will be 20' W x 19' T
- Active area will be 16' w x 16' tall, 2' around the entire image should have a black border
- Full color

Terms

- Reservations are limited, contract will be approved once space is confirmed.
- Artwork is due no later than January 1, 2024.
- All artwork to be submitted electronically as described on provided **Specification Guidelines**.
- A 100%, non-refundable deposit is due upon execution of this contract.
- Priority on sign location will be given based on application receipt and level of show sponsorship.
- All effort will be made to match your request for location otherwise a similar location will be selected for you.
- The Scottsdale Arabian Horse Show reserves the right to approve artwork and location of sign.
- Artwork must be sent print ready and can be emailed to info@scottsdaleshow.com.

Payment Method:

I will pay as follows: ☐ Check Enclosed/Payable to AHAA ☐ Credit Card - a required 4% Convenience Fee will be added to CARD payments. A Convenience Fee charge does not apply if the customer submits payment by cash, check or money order.

Credit card number: _____ Expiration Date: _____ CCV Code: _____

Name on the card: _____ Signature: _____

Please mail or email sponsorship application with 100% Payment to:
AHAA, P.O. Box 13865, Scottsdale, AZ 85267-3865 Phone: 480-515-1500
e-mail: info@scottsdaleshow.com web-site: www.scottsdaleshow.com

Arena Banner and Artwork Specification Guidelines

All artwork is to be submitted electronically or on a USB accompanied by a high resolution digital 4-color proof. Items will not be returned unless otherwise specified.

Mail color proofs to:

Arabian Horse Association of Arizona
PO Box 13865
Scottsdale, AZ 85267
480.515.1500

Submit electronic files of 5MB or less to – info@scottsdaleshow.com

Acceptable Image Submissions

- EPS, TIFF, Photoshop, Illustrator file or PDF, CMYK, 300 dpi at print size.
- Clean, black and white line art.

Acceptable Layout Submissions

- QuarkXpress file (Mac), InDesign, Photoshop, Illustrator, or hi resolution (print quality) Adobe Acrobat PDF.
- Include all images and Mac fonts used in layout
- A preflight software program to check digital ads before submission is recommended.
- Hi Resolution Digital Color Proof Required

Contact:

Melissa Schalles

Arabian Horse Association of Arizona

Email - info@scottsdaleshow.com

Phone - 480.515.1500