Introducing a Personalized In-Store Shopping & Digital Marketing Experience To Attract More Customers

Elevate Your Mattress Revenue With

REVEAL® Solutions



In the competitive world of mattress retailing, offering a unique and personalized shopping journey can set your store apart. **REVEAL® Solutions transforms your store into a destination.**

The complete mattress-selling turnkey solution offers an unparalleled in-store experience. It complements it with a tailor-made digital advertising and marketing program:

Marketing Programs That Drive Traffic

We provide everything you need to generate buzz and bring traffic through your door. From the digital assets, including imagery and video, to creative copy for emails and social posts. We package everything up, train you on executing, and support you every step of the way.

Targeted Campaigns: Leverage our expertise to run targeted digital advertising and marketing campaigns that drive awareness and in-store visits.

Social Media Integration: Engage with potential customers through social media platforms, sharing educational content, customer testimonials, and exclusive offers.

Email Marketing: Keep your store top-of-mind with newsletters featuring sleep tips, product highlights, and special promotions.

Training: Receive comprehensive training and support for your team on utilizing and maximizing the benefits of our digital assets.



Transform Your Store Into a Destination

Our cutting-edge pressure mapping technology and digital marketing program are tailored to revolutionize how customers interact with your offerings, transforming your store into a destination for personalized sleep solutions.

How REVEAL Solutions Grows Your Business



Boost Foot Traffic: Attract more customers with the promise of an interactive and personalized shopping experience.



Increase Conversion Rate: Use personalized insights to match customers with their ideal mattress, increasing satisfaction and sales and reducing returns.



Enhance Referrals & Customer Loyalty: Offer a memorable shopping experience that keeps your customers returning for more and spreading the word to their family and friends.

Discover how REVEAL can help transform your mattress retail business.

Contact us today for a demonstration and to discuss partnership opportunities.



The REVEAL In-Store Experience

Industry-Leading Mattress Recommendation Technology



Personalize your retail experience.
Increase your sales.
Elevate your customer's sleep.



Training and Support

customers of their choice

Staff Training: Receive in-store training for your team on utilizing and maximizing the benefits of our mattress recommendation system.

Incorporate our state-of-the-art pressure mapping

technology to provide your customers with a visual

representation of how different mattresses support

their bodies. This hands-on experience assures

Ongoing Support: Our dedicated support team is always ready to assist with technical issues or marketing needs.

Join the REVEALution!

Become part of a network of retailers changing the mattress shopping experience. With REVEAL Solutions, you're not just selling mattresses but providing a pathway to better sleep through technology.

"The best purchase for my store by far has been the [REVEAL] system. It has made things easy for my customers and my sales team from day one. The best part? It paid for itself during the first weekend we had it, thanks to upsells and our ability to find the perfect mattress for each customer."

Matt Smith

Snooze Mattress Company

Experience the REVEAL 360° Virtual Showroom

See the range of our Flexible Solutions to learn more about your options:

Flexible kiosk solutions enable you to custom-brand the software for your stores and produce monthly, weekly, or annual sales reports.

by XSENSOR

Visit Our Virtual Showroom: https://grco.de/REVEALshowroom



