

# REVEAL® Educate



REVEAL® by XSENSOR is an innovative and engaging customer experience that retailers use to help mattress shoppers select the best bed, ensuring the highest levels of sleep comfort. How REVEAL can help you grow your mattress business:



Increase mattress sales by providing a superior customer experience built on trust.



The easy-to-use system allows new and existing sales staff to become trusted advisors and employ a consistent sales process.



Reduce return rates by fitting customers with a mattress best suited to their individual support and comfort needs.

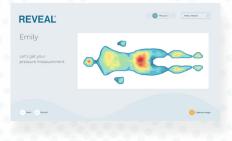
## Our Three-Step Process to Choosing the Right Mattress

REVEAL uses a simple three-step process to ensure a seamless and innovative experience for Retail Sales Associates. It empowers customers with real-time insights and mattress recommendations, boosting their confidence in their decision — all in as little as two minutes.

**01**Profile



**02**Imaging

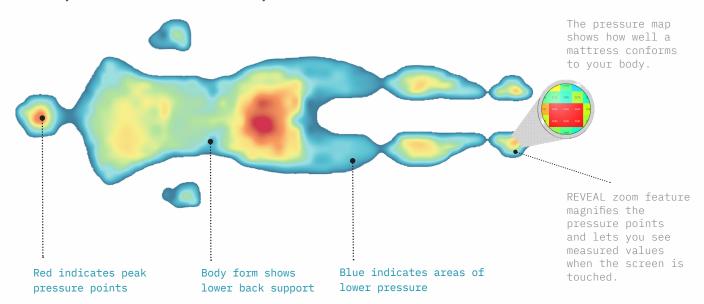


**03**Results



### The Science Behind REVEAL's Live Pressure Mapping Technology

Our live pressure mapping technology visually represents peak (red) to low (blue) pressure points, revealing how effectively a mattress conforms to the body's contours.



#### What Our Customers Think of REVEAL



"The beauty is that now we are making recommendations with science and technology rather than throwing a dart and saying, 'Yeah, that works'. There is not one customer who tried it and has not been wowed."

Matt Smith
Snooze Mattress Company

"The average unit selling price went up significantly after implementing the Support Report and has held steady ever since."

**Chris Chamberlin** George's Furniture & Mattress

### Experience the REVEAL 360° Virtual Showroom

See the range of our Flexible Solutions to learn more about your options:

Flexible kiosk solutions enable you to custom-brand the software for your stores and produce monthly, weekly, or annual sales reports.

Visit Our Virtual Showroom

