FinLogic.io

VS

Traditional Software

Modern Cloud Technology

FinLogic.io leverages today's state-of-the-art cloud technologies to power data performance and to offer the most optimal user experience.

Dated Architecture

Developed using Cloud 1.0 technology (during the era of the Blackberry smartphone) or in some cases originally developed in the 90s or 80s with very old pre-cloud components.

Google Sheets UX

Fully integrated with the premier browser-based spreadsheet to offer users a familiar and easy to navigate planning environment. Google Sheets today has over 1 billion users and growing.

Rigid UX

UX based on a proprietary-developed planning grid which at best is unfamiliar, rigid, and costly to train. Pales in comparison to a real spreadsheet in every way imaginable.

Quick Implementation

Complex implementations can be completed in weeks due to a modern architecture and no-code modeling.

Complex Implementations

The combination of dated technologies and deep reliance on proprietary coding and expensive consultants means the complexity and project risks compounds.

No Code Platform

The complexity to modify planning models is a key driver for the success of your FP&A software. With FinLogic.io all planning modeling is performed within native Google Sheets and without proprietary coding.
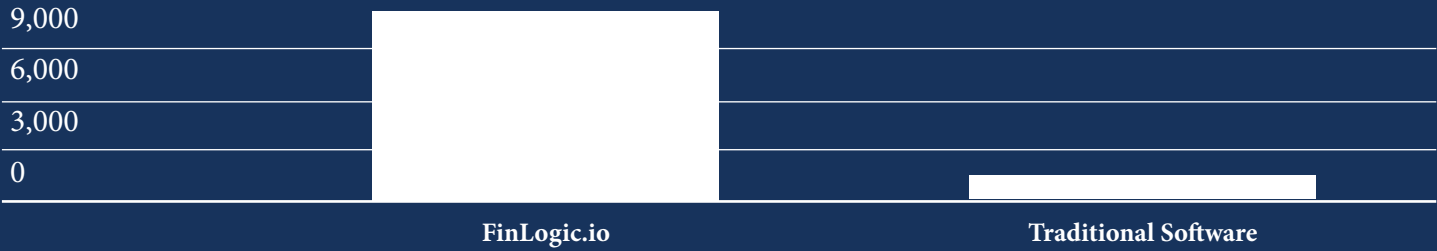
Proprietary Code

Based on proprietary code to manage and maintain planning models. This takes control away from the business and creates heavy reliance on IT and specialized consultants. Models are normally frozen in time forever.

MongoDB vs. Proprietary Databases

Finlogic.io is powered by MongoDB's world-class Atlas cloud database. MongoDB has developed one of the most powerful and modern cloud-native databases to power enterprise business applications and use cases involving big data (imagine systems that develop billions of data points). In fact, MongoDB never fails and its more performance than FP&A Software will ever need. FinLogic.io believes the more power the better!

Compare that to Traditional Software Vendors who have either attempted to develop their own proprietary databases or depend on older database technologies such as SQL Server.

Value and ROI

	FinLogic.io	Traditional Software
9,000		
6,000		
3,000		
0		

Visit www.finlogic.io to learn more about how to power your FP&A team with a high-performing and low complexity platform that users will love due to a market leading Google Sheets integration.

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