FinLogic.io

Ten reasons to deploy FinLogic.io today!

With business technology you only need one or two core benefits to drive your return on investment. The remaining benefits become a bonus!

Which of these 10 benefits can anchor your investment in a new FP&A platform?

1. With FinLogic.io your team will have a modern platform to support their success

You have made a significant investment in your human talent to support finance and accounting. Dependency on dated software and spreadsheets can be a frustrating experience for your team and a waste of labor hours for your organization.

Minimize wasted time on manual work. Allow your team to maximize their potential by spending more time on strategic analysis.

If you think back to how you interviewed each FP&A team member, did you focus on their ability to manage strategic analysis or how they can manage copy / paste and other similar manual activities?

This study indicates that FP&A teams are spending 75% of their time on low value activities due to dependency on dated systems and/or disconnected spreadsheets.

Our modern and easy to navigate business software will accelerate the productivity of your human capital. The FP&A team is arguably one of the most valuable and strategic teams supporting the future success of your organization. Give them modern tools to retain key talent, keep them motivated, and to signal they work for a company that values their success.

2. With accurate data you will plan, forecast and report with speed and confidence

FinLogic.io will help you develop a single source of truth for your financial data. Many organizations struggle to effectively manage data spread across multiple systems and a never ending amount of spreadsheets files.

Many finance teams discover their ERP is too rigid to manage their dimensions and hierarchies for FP&A purposes.

Organizations with multiple ERPs experience even more complexity to manage their enterprise data.

FinLogic.io Key Benefits Summary

- Amplify the investment you have already made in your human capital

- Plan with confidence and accurate data

- Extend the life of your existing ERP by moving all intelligent data management and analytics to FinLogic.io

- Optimize data migration during an ERP modernization project

- Deploy a Master Enterprise Data Management hub to put your organization on a new gear it has never been on before

- Stop using FP&A software powered by aging database systems. With FinLogic.io you will have access to the world's most powerful big data platform.

- Don't be stuck using frozen planning models from when a solution was first implemented. FinLogic.io offers dynamic modeling that is easy to constantly modify to match your ever changing business environment.

- Your FP&A teams are not developers and over-reliance on technical resources and coding just drives business users back to the comfort of their spreadsheets. FinLogic.io is a no-code planning platform built to empower business users to be in control.

- Deploy your xP&A strategy with ease. With FinLogic.io you will have the confidence to roll out access to casual business users across departments. They will get things done from day one.

- Give your users a system they are already familiar with. FinLogic.io's full integration to native Google Sheets will keep all users in the most friendly software interface available today.

3. Extend the life of your ERP

ERP modernization projects can be very costly, require a high degree of collaboration between corporate teams and take forever to complete. For these reasons an ERP project can paralyze the organization and freeze other high priority initiatives.

Move the intelligence of your enterprise data to FinLogic.io. This will lower your reliance on the ERP for dynamic analytics and reporting. By commoditizing your ERP and making it less strategic to support your high-value FP&A activities, it may be possible to extend its life.
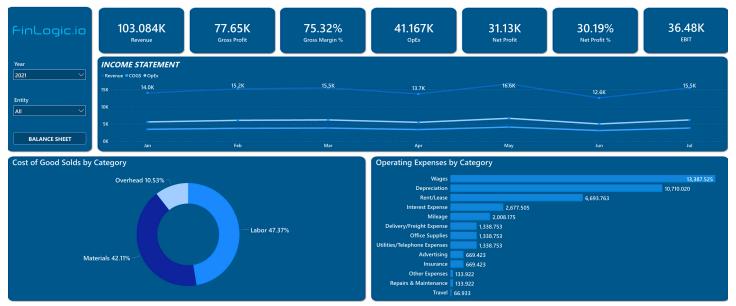

Figure 1: FinLogic.io dashboard

4. Support an ERP migration project

You have decided your existing ERP must go! FinLogic.io can support this data migration as a go-between your old and new ERP. This can materially speed up your data migration and lower costs and project complexity.

Connect your existing ERP to FinLogic.io and organize your data dynamically as you see fit. Once your new ERP is ready for its first data load, just establish a connection to FinLogic.io and let your financial data flow with high governance and accuracy.

5. Deploy a Master Financial Data Hub

Support continuous tactical and strategic business decisions with the power of accurate and timely data at your fingertips. Most organizations rely on the ERP which is a poor destination to manage your enterprise financial data. Other organizations are even worse off with data decentralized across systems, files and data warehouses. This can lead to slow access to critical data just when you need it. Making blind decisions without timely access to critical data can be disastrous for any business. To make matters worse, decentralized data can lack governance and can lead to frequent errors and redundancies.

FinLogic.io offers a powerful data cube where you can quickly launch your Master Financial Data Management strategy. This strategy can be especially valuable to organizations struggling with how to sync financial data across multiple ERPs.

Easily connect any source system including a data warehouse, ERP, HR system, CRM, and Point of Sale system to the FinLogic.io cube. Additionally, you can upload data manually from your CSV files for organizations that have critical data offline or require that flexibility.

Your business users can easily organize and manage this data hub within FinLogic.io.

6. Give your team the modern and high performing FP&A database they deserve to get things done

Slow performance from spreadsheets and older generation software can slow down your team's ability to execute their FP&A goals.

FinLogic.io is powered by the world's premier modern database to support cloud applications.

Our database platform is built to manage any data set the largest enterprises in the world can throw at us. Super complex calculations across multiple data dimensions? Millions of data points? Five years of historical data? You will never reach a performance bottleneck with FinLogic.io.
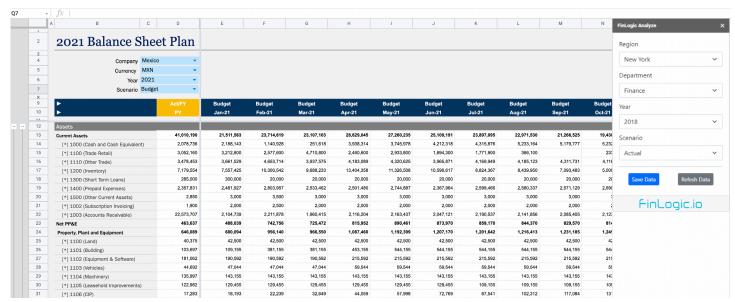

Figure 2: Balance sheet plan with FinLogic.io sidebar integrated in Google Sheets

7. The key to FP&A success is dynamic modeling

Older generation planning software could only move you away from spreadsheets by instead locking you into preconfigured models.

With today's next generation technology, that's now a false choice.

What if we told you you can have the full control and performance of a corporate system with all the flexibility of a native spreadsheet?

That's exactly what FinLogic.io gives you.

Invest in a planning platform with flexibility to easily adapt to the continuous changes in your business.
The days of your planning models being frozen in time from the date they were first implemented is a relic of the past.

8. FinLogic.io is a no-code FP&A platform. Finance teams don't want to code. They want to analyze

We avoid proprietary coding to build and deploy your models. With our industry leading Google Sheets integration you can develop all models within the spreadsheet. This modern architecture provides your teams with amazing control and flexibility to continuously modify their models as needed. Gone are the days of your planning models being frozen in time or having high dependency on expensive and specialized technical resources.

Anything you can imagine on a spreadsheet can be deployed with FinLogic.io without any proprietary coding.

9. Execute on your xP&A strategy!

World-class organizations have found incredible value in extending the activities of financial planning, forecasting and reporting beyond the corporate finance team. The result is an agile, dynamic, and connected enterprise.

If achieving xP&A success is part of your roadmap, the traditional tools will not get you there. Yesterday's FP&A software were specifically designed with only finance and accounting teams in mind. The teams you require to achieve a connected planning enterprise including HR, sales, operations, manufacturing, supply chain, marketing, IT and project management will crave for an intuitive and modern interface.

FinLogic.io's integration to Google Sheets provides the most optimal environment for any casual user to be productive on day one.

Learn more about xP&A here.

10. FinLogic.io offers intuitive and modern interfaces to optimize the user experience and minimize training

The key to FinLogic.io is to provide clients with business solutions so intuitive that no training is ever needed. The browser application keeps things simple and easy to find. All analysis is performed directly within Google Sheets which is arguably the most friendly interface of any browser application available today. Over 1 billion users actively use Google Sheets the world over today. Nearly all companies founded ten years ago or less have deployed Google instead of Microsoft for productivity tools including the spreadsheet. Many recent college graduates today have completed their education with Google Sheets and have never touched Excel in their lives.

User experience is always the most important criteria for any business software initiative. It does not matter if a software checks all the features boxes. If today's modern business users don't find your software intuitive and friendly to use from day one, the project could quickly fail due to poor user adoption. If upper management has to constantly mandate users to go into a system they are avoiding because it is rigid to use, you have already crossed the point of no return. Users should be self-motivated to engage with a modern system because it makes their jobs easier. In other words, modern and intuitive software should support a bottoms-up approach to user adoption.

While most FP&A solutions in the marketplace today have opted to design their entire software 100% as proprietary, FinLogic.io holds the philosophy that no business software today has designed a more friendly planning grid for FP&A than Google Sheets. We don't try to fix what's not broken. We embrace what users love about spreadsheets instead of fighting against it like most other software alternatives.

Deploy a solution integrated with Google Sheets which your business users are already familiar with.