




Leading and Thriving in a Hybrid World of Work

As hybrid work revolutionizes the workplace, employees continue to grapple with overwhelm, disconnection and anxiety, and 41% are considering leaving their organization. The blurring boundaries between work and home are driving exhaustion; the realities of physical distance are causing disconnection and mistrust; the perpetual uncertainty is leading to anxiety and fear. How might organizations transform The Great Attrition into The Great Attraction? **It starts with leadership and requires a radically new mindset and way of working.**

Potential Project offers a full playbook of solutions to help leaders thrive in a hybrid world of work. We focus on the underlying and often-overlooked mental qualities that are critical for leading a hybrid team effectively. Together, we build a more expansive model of hybrid work with people and possibilities at its center. Our solutions illuminate and address the key challenges of hybrid work.

- **Radical clarity** to address exhaustion and increased complexity
- **Radical connection** to address disconnection and lack of trust
- **Radical curiosity** to address anxiety and resistance to change

How Can We Help?

JUMPSTART 	EXPLORE 	UNLOCK 
<p>Highly experiential leadership webinars that jumpstart the journey towards more effective leadership in a hybrid world of work. Each interactive session introduces insightful research, an overview of the essential leadership qualities for hybrid work, and practical tips and action items for immediate enhancements.</p> <p>Jumpstart sessions are 60-minutes in an interactive live webinar format for an unlimited number of leaders.</p>	<p>Facilitated workshops that combine insightful research and practical lessons with reflection and guided mind training. The result? Time and opportunity to reflect on the challenges with hybrid working and to develop an action plan. Participants learn ways to integrate the workshop experience into their daily lives and leadership right away.</p> <p>Explore sessions are 90-minutes in an interactive live webinar format for up to 200 leaders.</p>	<p>A four-session program delivered over 8-12 weeks that presents and teaches the essential qualities for leading in a hybrid world of work in a practical way. Session themes include:</p> <ul style="list-style-type: none">• Radical Clarity: Managing new ways of operating effectively in a hybrid environment.• Radical Connection: Building belonging, trust and autonomy, despite distance.• Radical Curiosity: Overcoming the anxieties of change and orienting teams towards greater agility and growth.• Radical Integration: Deepening these mental qualities and integrating work and life in meaningful ways. <p>The Unlock program is four, 60-minutes sessions in an interactive live webinar format for up to 40 leaders.</p>