



# Jacqueline Carter

## Speaker Profile

Jacqueline is a Senior Partner and Director of North America at Potential Project. She is a leadership development and corporate culture expert who helps global companies create a more human world of work.

Jacqueline is co-author of *Compassionate Leadership: How to Do Hard Things in a Human Way* (Harvard Business Review, 2022). She also co-authored *The Mind of the Leader: How to Lead Yourself, Your People, and Your Organization for Extraordinary Results* (Harvard Business Review, 2018) and *One Second Ahead: Enhance Your Performance at Work with Mindfulness* (Palgrave Macmillan, 2015). Jacqueline is known as an inspiring, dynamic and energizing speaker with a focus on highly engaging, creative, and impactful experiences. In addition, she writes for leading publications such as Harvard Business Review, Forbes, American Management Association, Leader to Leader, Fast Company, and Business Insider.

With over 20 years of consulting and managing experience, Jacqueline is recognized for developing the innate potential of leaders to enhance performance, resilience, and creativity through better understanding and managing the mind. She has worked across industries with top companies including Cisco, Disney, Accenture, Kimberly-Clark, IKEA, and Royal Bank of Canada to navigate the challenges of leadership and successfully implement complex changes for large organizations.

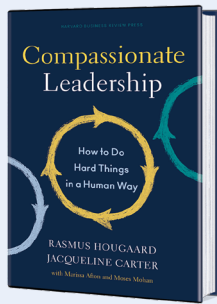
### Selected speaking engagements



#### Jacqueline has recently talked about:

- Compassionate Leadership: How to Do Hard Things in a Human Way
- Leading and Thriving in a Hybrid World of Work
- Mindfully Leading Virtual Teams
- Three Mindsets for Leading in Turbulent Times
- Managing Difficult Conversations with Courage and Compassion
- Developing Acceptance in Times of Change
- How Leadership Development Programs Get It Wrong
- The Future of Leadership Is Both/And

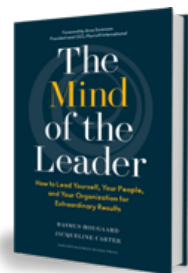
## Latest book



### ***Compassionate Leadership: How to Do Hard Things in a Human Way*** (Harvard Business Review Press, 2022)

With rich stories and examples based on data from fifteen thousand leaders in nearly one hundred countries, as well as practical tools, assessments, and advice for leaders and managers at any level, *Compassionate Leadership* is your indispensable guide to doing the hard work of leadership in a human way.

## Books



***The Mind of the Leader: How to Lead Yourself, Your People and Your Organization for Extraordinary Results***, published by Harvard Business Review Press, is the culmination of a two-year study of how leaders lead themselves, their people & their organizations for extraordinary results.



***One Second Ahead: Enhance Your Performance at Work with Mindfulness*** is the business bible for enhancing your performance, resilience, and innovation with mindfulness.

## About Potential Project

Potential Project is a global research, leadership development and consulting firm on a mission to create a more human world of work. We help individuals, leaders and teams to uncover the power of the mind and unlock positive, sustainable change.

For more than a decade, we have helped over 350,000 individuals at more than 500 clients to adopt new ways of working and leading. We are present in 28 countries with a network of 200 consultants and facilitators, and we serve hundreds of forward-thinking companies like IKEA, Unilever, Cisco, and Accenture.