



As educators and content developers, we shared the goal of wanting to develop high-quality, fun, and engaging content for educators, families, and kids. The purpose of this content is to introduce the audience to Do, Re & Mi, an incredibly engaging music series featuring a birdie cast of whimsical characters with whom all young children can connect. These “best birdie buddies” lead children through rollicking musical adventures in the colorful community of Beebopsburgh. They are joined by a full cast of feathered friends to help them highlight music basics such as beat, dynamics, identifying instruments, and exposure to many music genres. Storytelling is a foundational method to help young children comprehend the world around them, learning from the characters and events as well as the emotions of those experiences. Adding music makes the lessons learned even more memorable.

All the adventures include core social-emotional scenarios to help children learn how music can help solve problems. Music is essential for building skills in all areas of learning and the earlier children start the better. The curriculum is designed to support educators in helping young children build basic musical skills while instilling a foundational love for music in general. It is easy for educators to implement with or without a musical training or background. The program can be seamlessly integrated into weekly teaching schedules for outdoor play, learning centers, transition times, small and whole group activities and more. Every episode has a comprehensive learning experience that focuses on the musical elements from the story. The activities are designed to make learning exciting and relevant to the children in a natural and authentic manner. All learning experiences are developmentally appropriate and support active, hands-on skill development.

Families have the greatest impact on children and the choices they make, thus we felt it was important to develop fun, interactive, and educational family related activities. The Family Activity Guide follows the characters and story one-pager for each episode.

All educator and family materials will be hosted at primevideoedu.dothegoodery.com/drm/-do-rei-mi, and is set to launch on September 17, 2021.

Dr. Lizabeth Fogel, Ms. Cassie Dore Bevan and Ms. Lee Scott, the lead authors, have decades of curriculum development and teaching experience. Dr. Lizabeth Fogel is the Vice President of Learning, Strategy and Development at DoGoodery, LLC. Lizabeth over 25 years has decades of successful experience in learning content, educational media, and business. Prior to moving to DoGoodery Lizabeth was the Managing Director of USC Center for Engagement-Driven Global Education (EDGE), which fuels interdisciplinary partnerships to bring relevant, sustainable innovation to scale in the crucial area of educational engagement.

From 2007 until 2016 Lizabeth was the Director of Education for The Walt Disney Company. She focused primarily on serving: Imagineering, Studios (including Pixar) and Corporate Citizenship. She played a critical role advising and guiding multiple business units on developmental milestones and educational (formal and informal) best practices. Lizabeth's success comes from her ability to reach across business units and seamlessly integrate external partners into a collaborative, shared vision. She was responsible for the creative vision, integrity, and educational validity of the company's products and programs. Lizabeth's leadership extends well beyond her corporate work. She is currently the Incoming Chair of the Board for the American Camp Association. Additionally, she is a member on the board for two for-profit companies; Participate Learning and Makematic. Both companies develop innovative tools and content for educators and learners on a global scale. Lizabeth also taught at the elementary and university levels for over fifteen years. She holds a doctoral degree in educational psychology and organizational leadership and two master's degrees in elementary education and developmental psychology from Pepperdine University.

Ms. Cassie Dore Bevan is an experienced early childhood educator and curriculum developer, focused on building integrated, child-centered experiences. She is a mother of two children, ages 2 and 4. Cassie has over ten years of experience as a teacher in early childhood classrooms, eight of which were spent as a teacher at the Bank Street School for Children in Manhattan. While working at Bank Street, Cassie worked in collaboration with a team of accomplished educators, designing curriculum and working to be at the forefront of programming that focused on identity, inclusivity, and social-emotional learning. Cassie was a mentor teacher to graduate students training in the Bank Street College of Education, where she received her Masters' Degree in 2014. In 2019, building off her passion for training and collaborating with other teachers, Cassie presented at the Bank Street Teaching Kindergarten Conference on the importance of storytelling as part of a robust writing curriculum. For the past year, Cassie has been writing curriculum for and consulting with The Goddard Schools. She is currently working on a new children's program for Amazon.

Ms. Lee-Allison Scott is a nationally known consultant and author in education, specifically in language development, early learning, and programming. Lee has more than 25 years of experience in program and curriculum development, early childhood education services, professional development, after-school programs, assessment of young children, and supplemental educational programs. She has been an advisor to The Goddard School for the past twelve years and is the chairperson of their education advisory board. Lee was a senior officer and business developer for Primrose Schools, Sylvan Learning Systems, and Connecting with Kids, where she headed marketing programs, developed parenting guides, and created a variety of curriculum products and children's edutainment programs. She was a co-founder of Curiosityville, an online personalized early learning platform sold to Houghton Mifflin Harcourt in 2014. Lee has launched strategic partnerships on various family-oriented and educational projects with National Head Start Association, Johns Hopkins Brain Science Institute (International Arts & Mind Lab), National Geographic Society, Scholastic Publishing, The Discovery Channel, The Ultimate Block Party, Houghton Mifflin Harcourt, and Mattel Learning. She also authored the national Partnership for 21st Century Learning Early Learning Framework, P21-ELF, and the parenting program for Thomas and Friends–United Nations All Aboard for Global Goals!

