Bruce & Bruce Expands Consulting Services to Include Enterprise Risk Management Solutions

Bruce & Bruce is expanding its consultancy to include enterprise risk management (ERM) solutions. Bruce & Bruce has partnered with Kelly Bretz (of Kelly Bretz, LLC) to lead this new line of business. Kelly is a seasoned professional and trusted advisor to the insurance industry for 40 years. Throughout her career, she has held the position of Chief Risk Officer, Director of Enterprise Risk Management, and served as a Board Member for various committees (such as executive, finance, and governance committees). She has extensive experience in creating, enhancing and leading enterprise risk management programs including: intelligent



analysis methods, strategic risk management, business continuity plans, disaster recovery plans and polices, vendor management, and corporate insurance. Kelly has also held executive leadership positions for product development, including creating product discipline, formal development and management process, product roadmap and co-ownership of product positioning.

Silvio Rodia, President of Bruce & Bruce, said:

"The addition of enterprise risk management solutions greatly enhances Bruce & Bruce's value proposition and is consistent with its mission of helping small-to-medium sized insurers and fraternal benefit societies. Kelly's ERM experience and executive leadership skills make her the perfect individual to lead this. We are excited to have a leader in the insurance industry join our team."

Kelly is a Fellow of the Society of Actuaries (FSA), a Chartered Financial Analysis (CFA), and a Member of the American Academy of Actuaries (MAAA).

Bruce & Bruce, headquartered in Lake Bluff, IL, has been providing value-added actuarial and consulting services for life and health companies since 1929 with clients throughout the United States and Canada.

About Bruce & Bruce

Bruce & Bruce has been providing value-added actuarial services for life and health companies since 1929. We are experts in insurance products and retirement plans and provide guidance in these areas to help foster the success and growth of your business. Our consulting services include, but are not limited to the following:

Actuarial, Marketing, Life Insurance and Annuity Product Development, Reserve Calculations, Compliance,
Financial Reporting, Strategic Advisory, Merger and Acquisition Analysis, Financial Projection Models, Enterprise
Risk Management Solutions, and Retirement Plan Solutions.